



Greater Milwaukee
& Waukesha County

2022 COMMUNITY CAMPAIGN

CLOSING CELEBRATION

THANK YOU TO OUR EVENT SPONSOR



Beer and seltzer compliments of Molson Coors



PROGRAM AGENDA

Campaign Co-chairs

Mike Carter
Linda Gorens-Levey
Nancy Hernandez
Judie Taylor

Don Layden

Chairman of the Board

Million Dollar Companies

Amy Lindner

President & CEO

Give & Win Sweepstakes

Fundraising Reveal

5:00 - 5:30 P.M.

Registration & Networking

5:30 - 6:30 p.m.

Program

Celebration to follow

Enjoy hors d'oeuvres, beverages,
and a light show in The Domes.



@UnitedWayGMWC

#UnitedWayGMWC

CAMPAIGN CABINET

2022 Campaign Co-Chairs

Mike Carter Northwestern Mutual

Linda Gorens-Levey General Capital Group

Nancy Hernandez ABRAZO Marketing/
Hispanic Collaborative

Judie Taylor Enterforce Inc./
DUECO Safecurity LLC

Ron Adams Northwestern Mutual

Judith Amorsen Eras Senior Network

Shannon Angell St. Camillus

JoAnne Anton Herbert H. Kohl
Philanthropies

Tim Baack Pathfinders

Souheil Badran Northwestern Mutual

Richard Barnhouse Waukesha County
Technical College

Bernard Bobber Ogletree Deakins

Laura Bray Milwaukee Area
Technical College

Kelsey Brenn St. Augustine
Preparatory Academy

Joel Brennan Greater Milwaukee
Committee

Marty Brooks Wisconsin Center District

Daniel Bukiewicz Milwaukee Building
& Construction Trades Council, AFL-CIO

Patty Cadorin Retired, BMO

April Calvert FIS

Shari Campbell La Casa de Esperanza

Lisa Cieslak GMR Marketing

Sheila Cochran Retired, Milwaukee County
Labor Council AFL-CIO

Hector Colon Lutheran Social Services
of Wisconsin and Upper Michigan

Eric Conley Froedtert Health

Craig Cookle Wipfli LLP

Dr. Katrice Cotton Milwaukee Public
Schools

Thomas Coyne Waukesha County
Labor Council, AFL-CIO

Lori Craig PNC

Julia Currie Direct Supply

John Daniels, III A.L.I.V.E./
Fellowship Open

Coreen Discus-Johnson Network Health

P.J. DiStefano Deloitte LLP

Keri Duce University of Wisconsin-
Milwaukee

Jane Durment Retired, The Marcus
Corporation

Julianna Ebert Retired, Quarles & Brady

Jason Eggert Old National Bank

Diana Enciso Lopez EY

Reid Engstrom Community Leader

County Executive Paul Farrow Waukesha
County

Brennan Feldhausen Green Bay Packers

Joyce Felker The Parenting Network

Raquel Filmanowicz BMO

John Florsheim Weyco Group, Inc.

Thomas Florsheim, Jr. Weyco Group, Inc.

Stacey Force ManpowerGroup

Tony Fuerst PwC

Natalie Gamez STRATTEC Security
Corporation

Cristy Garcia-Thomas Aurora Health Care

David Gay EY

Cecelia Gore Brewers Community
Foundation

Kelly Grebe Community Leader

Felice Green Community Leader

Jon Greenberg Milwaukee Admirals

Rebecca Greene Reinhart Boerner Van
Deuren s.c.

Steve Hannon Landmark Credit Union

Andrew Hardin Three Harbors Council,
Boy Scouts of America

Maricha Harris Dominican Center

Tom Hayes Retired, United Way of Greater
Milwaukee & Waukesha County

Jackie Herd-Barber Community Leader

Molly Hogan BMO

Dustin Hutter Baird

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Robert Jansen Bridgewood Advisors

Jeffrey Janza CIBC Bank USA

Tracy Johnson CARW

Bev Jurkowski Retired, We Energies

Suzanne Kelley Waukesha County
Business Alliance

Ted Kellner Kelben Foundation/T&M
Partners

Margaret Kelsey We Energies

Dan Kempken A. O. Smith Corporation

Robert Kennedy We Energies

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School District

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Milwaukee

Alicia Kiser M3 Insurance

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University

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Retirement

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Patrick Lubar Ixonia Bank

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Natalie Maciolek Kohler Co.

Jay Mack Town Bank

Jay Magulski Landmark Credit Union

Samantha Maldonado Kohl's Corporation

Angela Mancuso The Women's Center

Ray Manista Northwestern Mutual

Gregory Marcus The Marcus Corporation

Vicki Martin Milwaukee Area
Technical College

CAMPAIGN CABINET (CONT.)

Mary Anne Martiny Retired, Harley-Davidson Motor Company

Linda Mellowes Community Leader

John W. Miller Arenberg Holdings LLC

Kaila Mitchell Froedtert Health

Blake Moret Rockwell Automation

Cory Nettles Generation Growth Capital, Inc.

Stephanie Neuenfeldt EMC Insurance

Reggie Newson Ascension

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George Oliver Johnson Controls

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Tina Rock Advanced Hires

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Dan Scholz Cardinal Stritch University

Annemarie Scobey-Polacheck Johnson Controls

Dana Serrano Circa Infosoft Group

Dr. Thelma Sias Retired, Wisconsin Energy Group

Malika Siker Medical College of Wisconsin

Ashley Smith Godfrey & Kahn

Mark Sobczak Sikich LLP

Lynn Sprangers 54 Hands Productions

Zach St. Martin We Energies

Mary Ellen Stanek Baird

Timothy Sullivan Community Leader

Mark Thomas American Red Cross in Southeastern Wisconsin

Donna Triplett Jewish Family Services

Dale Van Dam Retired, M3 Insurance

Mike Ward Community Leader

Jon Wehrli Eaton - Power Systems Division

Joshua Welsh The Marcus Corporation

Greg Wesley Medical College of Wisconsin

Stacy Williams Baird

Peggy Williams-Smith VISIT Milwaukee

Duane Wilson Boys & Girls Clubs of Greater Milwaukee

DeVona Wright Cottrell GMR Marketing

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MILLION DOLLAR COMPANIES

We recognize these million dollar companies and applaud their leadership and commitment to Living United.

\$5.3 MILLION



\$3.5 MILLION



\$3.4 MILLION

BAIRD

\$3.2 MILLION



\$2.6 MILLION



\$2.5 MILLION



\$1.8 MILLION



\$1.6 MILLION



\$1.5 MILLION



\$1.2 MILLION

Froedtert

\$1.2 MILLION



\$1 MILLION



\$1 MILLION



GAME CHANGERS

These companies saw significant increases in employee giving, participation, or support for funding United Way and its issue areas.

Acura of Brookfield
American Transmission Co.
Anthem Blue Cross & Blue Shield
Badger Meter
BDO USA, LLP
Cardinal Stritch University
City of Waukesha
Curative Care Network
Deloitte LLP
Fiduciary Real Estate Development, Inc.
Foley & Lardner LLP
Geis Building Products

GMR Marketing
Graybar Electric Company Inc.
Heartland Advisors
Keller Williams-Milwaukee & Lake Country
Kerber, Eck & Braeckel LLP
Legal Action of Wisconsin, Inc.
Metaltek International
MGIC Investment Corporation
MHS Health Wisconsin
Milwaukee Public School
Miron Construction Company
Penfield Children's Center

PyraMax Bank
R&R Insurance Services
Reinhart Boerner Van Deuren s.c
Sixteenth Street Community Health Center
The Lowe Group
The Marcus Corporation
The Previant Law Firm
United Community Center
UnitedHealthcare of Wisconsin, Inc.
Wisconsin Center District
Zilber Ltd.

MATCH SPONSORS

Safe & Stable Homes Match



Education Match



Financial Empowerment for Women Match



Techquity Match



Diversity Business Match



Community Schools Match



Helping Kids Succeed Match



Reducing Barriers to Employment & Advancement Match



Tocqueville Community Fund Match

Linda T. & John A. Mellowes

Health Improvement Fund Match

MILWAUKEE HEALTH CARE

PARTNERSHIP



Froedtert

Leadership Match

RALPH EVINRUDE
FOUNDATION, INC.

SPONSORS

88Nine Radio Milwaukee

Advertising

Aurora Health Care

Reducing Barriers to Employment
& Advancement
Safe & Stable Homes
Techquity

Ascension Wisconsin

Safe & Stable Homes

Badger Meter

Watering Growing Minds

Baird

Backpack Coalition
Building Wide Sponsorship
Joe Lubar Urgent Needs Funds
Leadership Registry Co-Sponsorship

Baker Tilly Virchow Krause, LLP

Annual Meeting

BMO

Emerging Leaders Philanthropic 5
Awards

Brewers Community Foundation

Sweepstakes: Brewers Spring
Training Package

Bublr Bikes

Campaign Incentives

Bucyrus Foundation

Reducing Barriers to Employment
& Advancement

Children's Wisconsin

Back to School Health Fair
Lead Abatement
Techquity

Clarios

Community Schools
Holiday Giving Tree
Mary Lou's Closet

David Marcus

Tocqueville Society/Jane Bradley
Pettit Society Event

Deloitte LLP

Cabinet Ad

EY

Building Wide Sponsorship

FIS

Holiday Giving Tree

Foley & Lardner LLP

Building Wide Sponsorship
Leadership Registry Co-Sponsorship

Froedtert Health

Mary Lou's Closet
Techquity

Godfrey & Kahn, S.C.

Building Wide Sponsorship
Emerging Leaders Day of Action

Green Bay Packers

Sweepstakes: Game Day Experience

Harley-Davidson Motor Company

Campaign Incentives

HSA Bank

Backpack Coalition
Johnson Controls Volunteer Center
Huddle Room

Ixonia Bank

Sweepstakes: Brewers Spring
Training Package

Johnson Controls

Backpack Coalition
Campaign Incentives
Community Diaper Drive
Digital Billboard
Holiday Giving Tree
Mary Lou's Closet
Nonprofit Equity Cohort
Project LEAD
Retiree Mailing
Success Story Video Support
Sweepstakes: Cash Prize
Techquity
Winter Bites
Winter Fun Kits

Johnson Financial Group

Digital Billboard

Judie Taylor, Enterforce Inc. & DUECO Safecurity LLC

Cabinet Gift
Milwaukee Business Journal
Table of Experts

KPMG

Building Wide Sponsorship

Landmark Credit Union

Backpack Coalition
Build My Bookshelf
Lunch, Learn, & Do Series

Linda Gorens-Levey, General Capitol Group

Cabinet Gift
Milwaukee Business Journal
Table of Experts
Sweepstakes: Cocoa Beach Airfare

Marcus Hotels & Resorts

Campaign Incentives
Sweepstakes: Grand Geneva Getaway

SPONSORS (CONT.)

Marcus Investments

Sweepstakes: Verlo Bed

Marcus Theatres

Campaign Incentives
Movie Trailers

Medical College of Wisconsin

Flu Vaccines

Mike Carter, Northwestern Mutual

Cabinet Gift
Milwaukee Business Journal
Table of Experts

Milwaukee Admirals

Campaign Cabinet Thank You
Campaign Incentives

Milwaukee Bucks, LLC

Campaign Incentives
Sweepstakes: Fan Package

Milwaukee Business Journal

Advertising

Milwaukee Journal Sentinel

Advertising

Molson Coors Beverage Company

Event Refreshments

Nancy Hernandez, ABRAZO Marketing & Hispanic Collaborative

Cabinet Gift
Milwaukee Business Journal
Table of Experts

Northwestern Mutual

Campaign Closing Celebration
Community Impact Report
Community Flashcard Project

PLM Paving

Parking Lot Repairs

ProHealth Care, Inc.

Waukesha Emergency
Overflow Shelter

PwC

Building Wide Sponsorship

Reinhart Boerner Van Deuren S.C.

Milwaukee Business Journal
Partners in Philanthropy
Premier Brand Media

Rockwell Automation

Martin Luther King Jr.
Days of Service
Seasons of Caring

U.S. Bank

Building Wide Sponsorship

We Energies

Backpack Coalition
Digital Billboard
United Way Overview Handout

Weyco Group Inc.

Campaign Incentives

Zilber Ltd.

Sweepstakes: Cocoa Beach Condo

Zurn

Backpack Coalition

Thanks to all Technology United CIO Forum, Women United Bruncheon, Women United SPREE, Pride United Homecoming, and Backpack Coalition sponsors. In addition, we thank the organizations that hosted kit-packing events, diaper bank supply drives, and supported the Holiday Giving Tree.

We appreciate the contributions of our partners and apologize for any omissions.

To learn more about sponsorship opportunities, contact John Andrekopoulos at: 414.263.8117 or via email at jandrekopoulos@unitedwaygmwc.org

LOANED EXECUTIVE SPONSORS

A. O. Smith

American Red Cross

Ascension

Baird

Boys and Girls Clubs of Greater Milwaukee

Children's Wisconsin

Creating Healthier Communities

Johnson Controls

Landmark Credit Union

ManpowerGroup

MGIC Investment Corporation

Molson Coors Beverage Company

Northwestern Mutual

Rockwell Automation

We Energies

AGENCY PROGRAM PARTNERS

Below are the 2022–23 agency program partners and the focus areas that United Way invests in (**Health, Education, Financial Stability**). Learn more about their programs and United Way’s special initiatives at UnitedWayGMWC.org/Our-Impact.

Agency Program Partners	H	E	F
Adaptive Community Approach Program (ACAP)	■		
Advocates of Ozaukee			■
American Red Cross in Southeastern Wisconsin			■
Ascension Seton Dental Clinic	■		
Aurora at Home	■		
Aurora Family Service	■	■	■
Aurora Healing & Advocacy Services	■		
Bay View Community Center		■	■
Big Brothers Big Sisters of Metropolitan Milwaukee		■	
Big Brothers Big Sisters of Ozaukee County		■	
Boy Scouts of America, Potawatomi Area Council		■	
Boy Scouts of America, Three Harbors Council		■	
Boys & Girls Clubs of Greater Milwaukee		■	
Bread of Healing Clinic	■		
Cathedral Center, The			■
Catholic Charities of the Archdiocese of Milwaukee	■	■	■
Centro Legal	■		
Children’s Wisconsin	■	■	
City Year		■	
COA Youth & Family Centers		■	
Community Advocates			■
Community Outpatient Health Service	■		
Community Smiles Dental	■		
Curative Care Network	■	■	

Agency Program Partners	H	E	F
Diverse and Resilient	■		
Easterseals Southeast Wisconsin	■	■	■
Eras Senior Network	■		
Family Service of Waukesha	■	■	
Friedens Community Ministries			■
FRIENDS			■
Girl Scouts of Wisconsin Southeast		■	
GPS Education Partners		■	
Grand Avenue Club			■
Guest House of Milwaukee			■
Harry & Rose Samson Family Jewish Community Center	■		
HEAR Wisconsin		■	
Housing Resources			■
IMPACT			■
IndependenceFirst	■		
Jewish Family Services	■		
La Casa de Esperanza		■	■
La Causa		■	
Legal Aid Society of Milwaukee			■
Literacy Services of Wisconsin			■
Lutheran Social Services of Wisconsin & Upper Michigan			■
Mental Health America of Wisconsin	■		
Meta House	■		
Milwaukee Christian Center	■	■	■
Milwaukee LGBT Community Center		■	
Milwaukee Urban League		■	■
Milwaukee Women’s Center, The	■		■
MKE Fellows			■

Agency Program Partners	H	E	F
NAMI Southeast Wisconsin	■		
Neighborhood House of Milwaukee			■
New Concept Self Development Center			■
Next Door			■
Ozaukee Family Services	■		
Parenting Network, The			■
Parents Place			■
Pathfinders	■		■
PEARLS for Teen Girls	■		
Penfield Children’s Center	■		
Portal			■
Salvation Army – Waukesha County, The			■
Salvation Army – Wisconsin & Upper Michigan, The			■
Silver Spring Neighborhood Center		■	■
Sixteenth Street Community Health Center	■		
Sojourner Family Peace Center	■		■
St. Joseph Academy			■
United Community Center	■	■	
Vision Forward Association	■		
Vivent Health	■		■
Walker’s Point Youth & Family Center			■
Waukesha Free Clinic	■		
Wisconsin Community Services	■	■	■
The Women’s Center	■	■	■
YMCA, Glacial Community - Pabst Farm	■		
YMCA of Greater Waukesha County			■
YMCA of Metropolitan Milwaukee			■
YWCA Southeast Wisconsin			■



United Way connects those in need to those who can help. The Community Fund is at the heart of our work.

You + Local Nonprofit Partners = United Community

You. When you give to the Community Fund, your donation is combined with thousands of other donors, funding over 220 programs that have a direct impact on the health, education, and financial stability of so many in our neighborhoods.

Local Nonprofit Partners. United Way knows the nonprofit agencies who are doing the hard work every single day, offering support to those who may be struggling. Your donation directly supports this work.

United Community. The solutions we create together go beyond short-term fixes. We are creating lasting change.