



Greater Milwaukee
& Waukesha County

United We Dine Agreement

By participating in this program, your organization agrees to donate at least 10% of food and beverage sales from October 7, 2015, to United Way of Greater Milwaukee & Waukesha County, with a suggested **minimum donation of \$250**. To show our appreciation, United Way of Greater Milwaukee & Waukesha County will provide the following:

- **BILLBOARD RECOGNITION:** A personalized “thank you” message with your restaurant’s name featured on digital billboards in key locations along major freeways.
 - Appears 200 – 600 times throughout the scheduled week. *Valued up to \$1,000*
- **PROGRAM MARKETING:** Overall United We Dine program promotion via print materials, online, social media channels and e-communications, in addition to tailored promotional materials specific to your restaurant.
 - *Valued up to \$1,000*
- **ADDITIONAL PUBLIC RECOGNITION:** Inclusion in our Business Journal “thank you” ad recognizing community supporters.
 - *Valued up to \$500*

CONTACT INFORMATION

Please complete the following information in full.

Company Name (as you wish to appear in print materials)

Contact Name

Contact Title

Contact Phone

Contact Email

Business Address

Single or Multiple Site *(If multiple sites, please attach an additional page detailing all participating locations. Each location will be recognized separately in print materials.)*

Company Website

Facebook and/or Twitter Addresses

continued on next page

FUNDRAISING PLEDGE

Please complete the following information regarding your financial commitment.

Percentage of net proceeds (food and beverage) you will contribute (10 percent minimum):

10 percent 15 percent 20 percent Other: _____

Comments: _____

United Way staff will collect payment in the provided envelope no later than Friday, October 23, 2015, or payment may be mailed to United Way of Greater Milwaukee & Waukesha County, 225 W. Vine Street, Milwaukee, WI 53212.

Payment Notes:

ADVERTISING AND PROMOTION

Please e-mail an EPS Vector file of your logo to creed@unitedwaygmwc.org

Your logo may be included in future United Way of Greater Milwaukee & Waukesha County marketing materials or advertisements.

With your participation, you agree to promote United We Dine within your establishment for a minimum of two weeks prior to the event using marketing materials provided by United Way. United Way appreciates any additional reciprocal marketing efforts as appropriate, such as social media, website links, menu inserts and marquee signage.

For additional information or with questions, please contact Callai Reed at 414-263-8320 or creed@unitedwaygmwc.org

ORGANIZATION*

No signature is required with an electronic submission. By checking this box and submitting this form, you agree to the terms described above.

Signature

Name

Date

**The individual signing this agreement is an authorized party of the organization.*

UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY

Signature

Fil Carini

Name

Date



Greater Milwaukee & Waukesha County