



WE'RE BETTER TOGETHER.

For some, giving to United Way may be a family tradition—it's something that has been passed on from generation to generation. For some, they give because they're passionate about their community—they see the needs and want to do as much as they can to help. For others, they give for one simple reason: they know it's the right thing to do. They trust United Way and want to be part of helping others.

LEADERSHIP SOCIETY

Whatever your reason, when you give to United Way, you're not just making a donation. You're changing lives. When you become part of the United Way Leadership Society, you're joining thousands of individuals who are creating lasting change in our four-county community.

When you give a gift of \$1200 or more, you automatically become part of United Way's Leadership Society. You will be included in the Annual Leadership Registry and have the opportunity to join a donor network. These networks include Diversity Leadership Society, Emerging Leaders, Pride United, Technology United, and Women United.



Greater Milwaukee
& Waukesha County



DIVERSITY LEADERSHIP SOCIETY

Leaders working to close gaps for our community's diverse populations around the issue of barriers to employment.

Diversity Leadership Society (DLS) supports United Way's **Reducing Barriers to Employment & Advancement** initiative. Everyone deserves permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement. The initiative is centered on three strategies: education, transportation, and involvement in the justice system.

When you join Diversity Leadership Society, you will:

- Connect with dedicated, passionate individuals working together for systemic change.
- Build new relationships and grow your professional network.
- Attend DLS special events, all focused on creating awareness and elevating the work in our community.
- Celebrate powerful leaders with the Linda McFerrin African American Nonprofit Leadership Award. The award recognizes an outstanding African American nonprofit executive who has provided exemplary leadership in the community.

EMERGING LEADERS

Leaders in their 20s, 30s, and 40s who are looking to be inspired and inspire others to embrace causes centered around education.

Emerging Leaders supports United Way's **Milwaukee Community Schools Partnership** initiative. This initiative is all about transforming schools into places where educators, local community members, families, and students work together to strengthen conditions for student learning and healthy development.

When you join Emerging Leaders, you will:

- Grow your professional network, build new relationships, and partner with like-minded community leaders.
- Attend special events like:
 - Philanthropic Five Awards, which recognizes community leaders that have made extraordinary commitments of leadership, volunteerism, and philanthropy.
 - Leadership Panels, which offer networking opportunities for local professionals.
 - Day of Action, an annual global, volunteer event.

PRIDE UNITED

LGBTQ+ leaders, allies, and advocates committed to addressing key issues that disproportionately affect members of the LGBTQ+ community.

Pride United supports the latest United Way Key Initiative, **Empowering Minds**. This initiative is changing the lives of high school students by focusing on prevention, equity, and access to mental health services.

When you join Pride United, you will:

- Connect with LGBTQ+ dedicated individuals who are elevating their voices and working together for change in our community.
- Attend special events, focused on creating awareness and celebrating the work and people in our LGBTQ+ community.

TECHNOLOGY UNITED

Technology professionals focused on advocating for digital equity and educating students of all ages.

Technology United has several priorities, including bridging the digital divide, elevating the importance of technology for young people, and offering technology-related project support.

While active in many areas, Technology United's main focus is on one of the Key Initiatives of United Way, **Techquity**. Techquity pursues digital equity and inclusion for all via four strategies: broadband, devices, skills, and advocacy.

When you join Technology United, you will:

- Connect with technology professionals and grow your network.
- Receive an invitation to the CIO Forum, one of the largest annual events for technology professionals in the Greater Milwaukee area.
- Support local nonprofits by participating in the Tech 4 Good Marketplace initiative.
- Become a Techquity Digital Navigator. Trusted volunteers guide and assist community members in internet adoption and the use of computing devices.
- Participate in school technology awareness events and mentorships.

WOMEN UNITED

Women leaders moving the needle on issues impacting women and girls.

As one of the largest donor networks in the world, Women United brings together strong, passionate women, each sharing their unique experiences and expertise.

Over the past 20 years, Women United was key in supporting the Healthy Youth initiative, specifically the nationally recognized Teen Pregnancy Prevention Program.

Beginning in 2023, Women United is embracing the latest United Way initiative, **Empowering Minds**. The goal is to change the lives of high school students by focusing on prevention, equity, and access to mental health services.

When you join Women United, you will:

- Build your network and collaborate with like-minded community leaders.
- Attend special events like the Women United Annual Brunch and the SPREE Shopping Event.
- Celebrate the accomplishments of other women in the community through the Linda T. Mellows Woman Leader of the Year.
- Participate in meaningful volunteer and advocacy activities.



Additional Donor Networks

LINC

LINC (Lead. Impact. Network. Change.) is a national strategy that focuses on engaging young professionals in their 20s and 30s through learning sessions and special events.

Local members experience the impact their generosity has in the community today, while helping to shape tomorrow.

United Way's LINC network is active in supporting the needs in our neighborhood in so many ways, but the most powerful way they make a difference is their support of the **Community Fund**.

Criteria to join LINC includes an annual gift of \$250 or more.

When you join LINC, you will:

- Access Milwaukee VIPs through exclusive events.
- Bolster your resume and enhance your professional network.
- Experience unique volunteer opportunities that elevate your community.
- Change lives by serving various local nonprofits and schools.

RETIRE UNITED

Community members staying connected through meaningful volunteer and advocacy activities.

Retire United members have packed school supplies and filled backpacks for students in our area. They have served as volunteers at Project Homeless Connect, guiding guests through the various resources offered at this annual event. They bundled diapers and wipes for new parent households. They packed lead safety kits and so much more.

Some of the benefits of Retire United:

- Learn about community issues and how United Way is addressing them.
- Connect with other like-minded individuals.
- Participate in volunteer activities.



Learn more and join donor networks at UnitedWayGMWC.org/Donor-Networks or scan this code with your smartphone



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