



President and Chief Executive Officer

SUMMARY

United Way of Greater Milwaukee & Waukesha County (UWGMWC) envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives. United Way advances the common good by recruiting people and organizations who bring the passion, expertise and resources needed to get things done. United Way's global mission is to improve lives by mobilizing the caring power of communities to advance the common good. We invite you to be a part of the change – to Live United.

United Way is a recognized national brand and is the largest funder of health and human services outside of the federal government. Funds raised through UWGMWC remain local and are invested in nearly 220-plus programs at over 110 local nonprofit program partners.

POSITION OVERVIEW

At this time, the search committee for the position of **President and Chief Executive Officer** is accepting applications.

- Voting member and officer of the United Way of Greater Milwaukee & Waukesha County Board of Directors, responsible for the overall leadership of the organization, its strategy, services, operations, finances, talent, labor participation, brand, resource development, and relationships with stakeholders.
- Provides strategic leadership and vision in congruence with the organization's mission and goals while attaining and allocating resources that meet the objectives and goals established with guidance from the Board of Directors.
- Additional responsibilities include: establishing and enforcing policies and procedures, and providing direction to senior management and staff.
- The President & Chief Executive Officer is the primary ambassador and lead communicator of the organization and should develop strong relationships at the highest levels, generating support to advance the organization, its mission, and its brand.

DIRECT REPORTS: (6) Chief Operating Officer; Vice President of Resource Development; Vice President of Community Impact; Vice President of Marketing & Communications; Vice President of Volunteer Engagement; Executive Assistant.

KEY JOB FUNCTIONS

- Provide leadership in developing and allocating financial resources to help meet the community's health and human service needs.
- Mobilize people and resources to support UWGMWC strategies in Education, Income, and Health.
- Convene community members to take collaborative action on priority issues.
- Support the recruitment and development of the UWGMWC Board of Directors and standing committees of the UWGMWC Board of Directors; ensuring a cross-section of the community is represented.
- Establish financial development goals with the UWGMWC Board of Directors; secure major gifts; develop strategies for raising funds and cultivating donors; identify and recruit campaign co-chairs.
- Ensure policies, processes, and procedures are aligned with good governance principles.
- Develop strategic alliances with community leaders, program delivery partners, local officials, United Way Worldwide, and UWGMWC Board of Directors.

- Maintain good public relations locally and throughout the United Way Worldwide system.
- Oversee organization's progress against the UWGMWC Strategic Plan and report annual progress on strategic goals to the UWMWC Board of Directors.
- Serve as chief UWGMWC culture ambassador. Provide leadership and direction for developing, maintaining, managing and protecting workforce.
- Evaluate performance of direct reports for compliance with established policies and pre-identified goals and objectives. Hold them accountable for continuous improvement of organization's services and efficiencies, and encourage them to take advantage of professional development through United Way Worldwide offerings.

KEY QUALIFICATIONS

- Bachelor's degree from an accredited college or university.
- Five years' experience as an effective fund raising leader and grant maker preferred.
- Experience leading an organization at an executive level.
- Ability to provide inspiration around the mission and vision.
- Ability to build on an employment brand necessary to recruit and retain effective leadership.
- Ability to develop strategic alliances in the community and with United Way Worldwide and its membership.
- Demonstrated success and the ability to manage programs or operations.
- A strong background in urban community affairs.
- Leadership skills and team building skills, including negotiation, problem solving, disciplined rigorous decision-making skills, and delegation.
- Strong communication skills, both oral and written.
- Ability to establish and maintain effective working relationships with the UWGMWC Board of Directors, staff, community groups, and program delivery partners.
- Basic knowledge of asset management including financial resources and property.
- Knowledge to develop and implement plans for updating existing technology and resources.

Qualified applicants should apply for the position by emailing their resume and cover letter to Tammy Majewski (tammymajewski@marcuscorp.com).

United Way of Greater Milwaukee & Waukesha County is an EEO/AA employer.