



Greater Milwaukee & Waukesha County

For Immediate Release

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Local Women’s Event Raises Money for United Way’s Community Fund



Cheryl Carron, co-chair of United Way’s Women’s Leadership Council, was the auctioneer for the live auction portion of the evening.

[11/10/16]Milwaukee – United Way of Greater Milwaukee & Waukesha County’s Women’s Leadership Council hosted the inaugural SPREE: Shopping for Change event last night at the Sharon Lynne Wilson Center for the Arts.

Eighty-five women attended the event, which was held to raise money for United Way’s [Community Fund](#). The evening consisted of cocktails, hors d’oeuvres, shopping and a live auction. The live auction, which included a handbag donated by Linda Marcus and a gift certificate from Lisa Hatch Millinery, raised

\$4,180. The Community Fund’s diversity of programs work together to address the complex causes of poverty, teen pregnancy, homelessness, and many others in a way that no single agency, donor, volunteer, or sector of the community can do alone.

“As a group we knew there was something more that we could do to give back,” said Cheryl Carron, co-chair of United Way’s Women’s Leadership Council. “This event provided an opportunity for local women to network and support other local women-owned businesses and artists who are doing their part.”

Event retailers will also be contributing ten percent of their sales from the evening to United Way. Retailers at the event included: [CANELA-CANELA](#), [The Finishing Touch Jewelry](#), [Heinsight Leather Boutique](#), [Karen Williams-Brusubardis](#), [The Lemon Tree](#) and [India Hicks](#), [Motives](#), [Stelluca](#) and [Sydney b.](#)



Guests enjoyed cocktails, hors d’oeuvres and shopping.

Baird, CBRE, Johnson Financial Group, Godfrey & Kahn, Northwestern Mutual, Rockwell Automation, and Sharon Lynne Wilson Center for the Arts were all sponsors of the event.



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About United Way of Greater Milwaukee & Waukesha County: *United Way of Greater Milwaukee & Waukesha County improves our community by mobilizing people and resources to drive strategic impact in Education, Income and Health – the building blocks for a good quality of life. Learn more at:*

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