

2017

United
Way



CHALLENGE GRANTS

Multiply your impact with these great matches

Health Improvement Fund Match: New and increased gifts to the Health Improvement Fund are **multiplied four times** by the Milwaukee Health Care Partnership.

Healthy Birth Outcomes Match: New and increased gifts to Healthy Birth Outcomes are **doubled** by BMO Harris Bank.

Healthy Youth Initiative Match: New and increased gifts to United Way's Healthy Youth Initiative are **doubled** by Aurora Health Care.

Education Match: New and increased gifts to United Way's Education focus area are **doubled** by Harley-Davidson Motor Company.

Helping Kids Succeed Match: New and increased gifts to Helping Kids Succeed are **doubled** by Landmark Credit Union.

Financial Stability Match: New and increased gifts to United Way's Financial Stability focus area are **doubled** by MillerCoors.

Leadership Match: New and increased leadership-level gifts of \$1,200 to \$9,999 are **doubled** by the Ralph Evinrude Foundation.

Tocqueville Match: New and increased gifts from Tocqueville Society members to United Way's Community Impact Fund are **doubled** by Linda T. & John A. Mellowes.

Corporate Gift Match: New and increased corporate gifts are **doubled** by United Way's Campaign Cabinet.

Diversity Business Match: New and increased corporate gifts from female-led or minority-led businesses are **tripled** by Johnson Controls (up to \$5,000 per company).

Thanks to these organizations for their match support

MILWAUKEE HEALTH CARE

PARTNERSHIP



Ascension



Aurora Health Care®



Children's
Hospital of Wisconsin



Froedtert
HEALTH

Health Improvement Fund matches up to \$1.65 million.

BMO



Harris Bank

We're here to help.™

Healthy Birth Outcomes matches up to \$250,000.



Aurora Health Care®

Healthy Youth Initiative matches up to \$25,000.



Education matches
up to \$100,000.



LANDMARK
CREDIT UNION
You're worth more here.

Helping Kids Succeed
matches up to \$25,000.



MillerCoors®

Financial Stability
matches up to \$100,000.

RALPH EVINRUDE
FOUNDATION, INC.

Leadership matches
up to \$50,000.

Linda T. and John A. Mellowes

Tocqueville Community Impact Fund matches up to \$125,000.

United Way's Campaign Cabinet

Corporate Gift matches up to \$100,000.

Johnson
Controls



Diversity Business
matches up to \$30,000.