Thank you for joining the fight. We are proud to share how, with your partnership, we are creating lasting change in Milwaukee, Ozaukee, Washington, and Waukesha counties.

**GIVE**

A gift to the Community Fund is the most efficient and powerful way for you to invest in our community.

- **Your donations stay local.** United Way invests in programs and initiatives in the four-county region.
- **Your donations are efficient.** Donor dollars are leveraged with others to meet the most pressing needs in our community.
- **Your donations are effective.** United Way invests in programs at nonprofits that create lasting change. The results are measurable, sustainable, and meet current community needs.

**ADVOCATE**

Your voice matters. Advocating for programs and policies is one of the ways we can create lasting change. United Way offers ways to get involved at the local, state, and national level.

**VOLUNTEER**

United Way connects thousands of people to meaningful volunteer experiences across our region.

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**Your dollars at work.**

1. You give a gift to United Way of Greater Milwaukee & Waukesha County to create lasting change in our community.
2. United Way works with local community partners to identify the most pressing issues.
3. United Way and community volunteers review the work of local agencies and decide what programs to support.
4. United Way recruits volunteers to invest their time in projects to support community-wide impact.
5. Because of the generous donations of so many companies and individuals, hundreds of thousands of people in our community are not only surviving, but thriving.

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When Karin and Gary moved to Brookfield, they had no built-in support system and needed to access services for their three-year-old son, Judah, who has Down syndrome. The Children’s Hospital of Wisconsin Community Services’ Volunteer Respite Care program connected Karin, Gary, and Judah with assistance, support, and a community of other families of children with special needs. United Way funding helps Children’s Hospital Community Services offer the Respite program free to families.
Our added value.

Change does not happen alone. Over 1,500 corporate partners, 50,000 donors, and 220 local programs all fight together for lasting change in our four-county community.

United Way fights...

...for young people to delay becoming parents until adulthood. Since 2009, the community’s teen birth rate (15-17 year-olds) has declined by 65%.

...for literacy. Since 2015, over 229,000 books have been distributed to children through My Very Own Library and Build My Bookshelf. An average of 6,710 students per year have received books with a total investment of $1.3 million.

...for the safety of people experiencing intimate partner violence. Since 2009, an average of 9,500 people were served per year in intimate partner violence prevention programs with 96% gaining knowledge about safety planning and their rights and options in the legal system.

...for families facing economic challenges to maximize their tax returns. In 2017-18, 14,987 tax returns were filed under the United Way-funded Volunteer Income Tax Assistance program and $6,950,917 dollars were returned to local families.

...for the basic needs of individuals in the community. Since 2009, over 400,000 individuals and families struggling to meet their basic needs received food, transportation, legal, and housing assistance at the most vulnerable time of their lives.

United Way works across our four-county region and convenes resources, volunteers, experts, and other service providers for short-term relief and long-term success.

At United Way, we know that, when people have the opportunity to connect with each other and share resources, amazing things can happen.

New to the Milwaukee community, Necole needed help. “I just wanted to give up,” remembers Necole, who was unemployed and struggling with an abusive marriage. Then Necole found Silver Spring Neighborhood Center, a United Way partner building safer, stronger neighborhoods on Milwaukee’s Northwest side.

Shyrida, the Adult Service Manager at Silver Spring, connected Necole with several United Way-funded programs, including a food pantry and personal financial coaching to help her save for a car.

With Shyrida’s help, Necole flourished. She found a job she loves and her family is healthy, safe, and thriving. Says Necole: “Now I feel like I am home.”
YOUR INVESTMENT CHANGES LIVES

It isn’t about what we fund, but who we help. Together, we did some amazing things:

- **Our community is healthier.** Last year, 115,535 youth and adults had increased access to health care programs, health and wellness services, and safer and healthier communities.
- **More youth are succeeding in school.** Last year, 79,315 children or their parents/caregivers received support for early childhood education, youth development, and services for children and families.
- **More families are achieving financial stability.** Last year, 48,206 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

United Way also helps increase the capacity and efficiency of our program partners through technical assistance and training, as well as connecting them to volunteers and other resources.

*243,053 people served by United Way-funded programs and partnerships across our community.*

**PEOPLE SERVED IN OUR FOUR-COUNTY AREA***

**MILWAUKEE COUNTY**
150,328

- **Most Used Program Areas**
  - Youth Development
  - Food Security – Emergency Food
  - Health Education/Prevention: HIV

**WAUKESHA COUNTY**
34,200

- **Most Used Program Areas**
  - Youth Development
  - Health Care Access
  - Emergency Shelter - Adults & Families

**OZAUKEE COUNTY**
6,189

- **Most Used Program Areas**
  - Youth Development
  - Health Education - Prevention
  - Intimate Partner Violence Prevention

**WASHINGTON COUNTY**
2,723

- **Most Used Program Areas**
  - Health Education - Prevention
  - Health Care Access
  - Emergency Shelter - Adults & Families

*49,613 individuals were served in our community who did not provide a ZIP Code at intake or identified as homeless. An additional 145,509 were served by IMPACT 2-1-1.

**AGE**

- 0–11 28%
- 12–17 14%
- 18–34 20%
- 35–64 25%
- 65+ 13%

**GENDER**

- Female 58%
- Male 41%
- Transgender/Other 1%

**RACE**

- Caucasian 46%
- African American 37%
- Multi-racial 5%
- Asian 2%
- Native American 1%
- Other 9%

**ETHNICITY**

- Non-Hispanic/Latinx 83%
- Hispanic/Latinx 17%

**INCOME**

- $0–9,999 44%
- $10,000–14,999 18%
- $15,000–24,999 15%
- $25,000–36,999 9%
- $37,000–49,999 5%
- $50,000–74,999 4%
- $75,000+ 5%
When Tamara found out she was pregnant, she knew she needed help. Struggling with the trauma of her own childhood abuse, she wanted a better life for her child.

Safe Babies Healthy Families, a United Way-funded program at Easterseals Southeast Wisconsin, paired Tamara with Case Manager Lindsey who connected her with resources like birthing classes and a food pantry.

After her son Kyler was born, Tamara enjoyed the mom’s group at Safe Babies Healthy Families. “I felt so supported,” said Tamara. Today, Tamara is in a loving marriage and Kyler is excited about entering first grade.

Says Tamara: “we are a stronger family now.”

At the beginning of fifth grade, eleven-year-old Micaela, who has ADHD, struggled with academics and lacked the confidence to ask questions.

Micaela’s teachers saw Micaela struggling and suggested a solution: the After School Achievement Program (ASAP).

ASAP, a United Way-funded program at the United Community Center, provides homework help, support, and tutoring to students who could use a boost outside of the school day.

Soon, Micaela began making progress in math and reading and her self-confidence soared.

“Micaela has really found her voice,” said Micaela’s teacher. “Now she is ready to succeed in sixth grade.”

John and his girlfriend, Teresa, had fallen on hard times and were sleeping in a local park.

Then John learned about Project Homeless Connect, a one-day event that brings resources and services under one roof to support people experiencing homelessness. United Way is a proud partner in this annual event.

Project Homeless Connect helped John and Teresa find stable housing.

Once he was back on his feet, John felt a strong pull to help others and signed up to volunteer at Project Homeless Connect.

“It brings tears to my eyes to help people find the resources they need,” said John.
VOLUNTEER HIGHLIGHTS

Johnson Controls Volunteer Center

Now open thanks to a generous contribution from Johnson Controls, the center is available for corporations, individuals, and families to give back to our community through the gift of time and talent. To date, more than 85 volunteer projects and over 60 community events have been hosted in this new space.

Holiday Giving Tree

For the first time, United Way led the community-wide Holiday Giving Tree effort, connecting generous corporate and community groups to individuals served by nonprofits to ensure they receive a gift during the holiday season.

United Way is proud to carry on the tradition of this program started by the Nonprofit Center 30 years ago. 8,634 gifts were distributed in 2018.

Seasons of Caring

United Way’s annual Seasons of Caring connects thousands of volunteers to meaningful experiences across our region. Last year, attendance at United Way volunteer events increased to 18,676 individuals, and 242 groups strategically invested in our community by sharing their time and talents.

Winter Bites is a family-friendly volunteer event to address food insecurity for local students during their winter break.

Winter Bites is a family-friendly volunteer event to address food insecurity for local students during their winter break.

JANUARY 1, 2018 – DECEMBER 31, 2018

42,126 total volunteer hours
$1,040,091 total value of volunteer time
17,274 sandwiches made for homeless shelters
8,928 healthy snack packs assembled for local students
5,645 backpacks distributed to local students through the United Way-led Backpack Coalition
2,400 first aid kits packed and distributed at Project Homeless Connect
1,651 winter warming kits distributed through homeless shelters
1,400 personal care kits filled for older adults, families, and teens
1,000 winter break meal kits assembled for local students and their families while school is on break
920 new parent kits created for caregivers in need of extra support
254 house & home kits built for community members transitioning into their own homes

Seasons of Caring sponsor

Rockwell Automation
Inclusion is a journey, not a destination.

We believe diversity goes beyond visible differences and affirms the essence of all individuals including the background, experiences, skills, and perspectives that make each person who they are. Equity and inclusion are at the heart of what it means to Live United.

Our work begins with convening diverse perspectives to fight our community’s most pressing issues and in understanding that not everyone enters life with the same advantages and opportunities.

Across all initiatives, projects, and networks, our work in diversity has three areas of focus: equity, education, and mentorship.

Project LEAD

Project LEAD is an in-depth, six-week training program preparing community members for leadership roles on nonprofit boards and committees, with an emphasis on recruiting participants from underrepresented board populations (including women, racially and ethnically diverse young professionals).

Partnership MKE

Partnership MKE, in collaboration with the Milwaukee Jewish Federation, aims to break down barriers and destroy bias by pairing individual community leaders across lines of difference. Through a focus on cohesion, inclusion, and overcoming divisions, Partnership MKE aims to build social capital and spur critical conversations about bias among our community’s leadership.

Diversity Leadership Society

The Diversity Leadership Society is a diverse group of individuals that are working to ensure every family in our four-county region has the opportunity to flourish, no matter their diversity of race, gender, age, ethnicity, and geography.

The Diversity Leadership Society’s signature initiative is Reducing Barrier to Employment & Advancement, anchored in the belief that all adults of working age in our community should have the opportunity to obtain permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement.

Boys & Men of Color

In Milwaukee, our boys and men of color face significant challenges that require specific, purposeful focus. The Boys & Men of Color portfolio expands United Way’s partnership with community-based organizations, youth and adult residents, law enforcement, education, health system leaders, and faith-based advocates to collectively address issues facing males of color in our community.
2019-20 INVESTMENTS IN HEALTH

GIVE

ACCESS TO HEALTHCARE
Removing barriers to ensure all youth and adults have access to quality and affordable healthcare.

Strategic Program Grants
AIDS Resource Center of Wisconsin – Dental Clinic
Aurora at Home – Aurora at Home Health, Aurora Zilber Family Hospice
Aurora Family Service – Milwaukee Mental Health Consultants, Systemic Family Counseling
Aurora Healing Center on Bruce Street – Counseling Program for Underserved Survivors of Sexual Assault
Bread of Healing – Community Med Share
Catholic Charities of the Archdiocese of Milwaukee – Behavioral Health Services-Milwaukee & Waukesha, Pregnancy and Parenting Support-Milwaukee
Children’s Hospital of Wisconsin Community Services – Counseling for Children & Families, Milwaukee Start Right
Community Outpatient Health Service – Community Outreach Health Clinic
Easterseals Southeast Wisconsin – Childbirth & Infant Preparation Services (SBHF)
Family Service of Waukesha – Mental Health Counseling
Jewish Family Services – Individual & Family Counseling
Mental Health America of Wisconsin – Mental Health Advancement
Ozaukee Family Services – Counseling Services
Pathfinders – Clinical Services
Penfield Children’s Center – Behavioral Health Clinic
Sixteenth Street Community Health Center – The Great Start Program
St. Elizabeth Ann Seton Dental Clinic – Healthy Teeth for Children, Restorative Care Program
St. Joseph’s Medical Clinic – St. Joseph’s Medical Clinic
Waukesha County Community Dental Center – Adult Dental Care Program
Wisconsin Community Services – Criminal Justice Recovery Services
The Women’s Center – Sexual Abuse & Assault Counseling
Healthy Youth Initiative
Reduces teen pregnancy, sexual violence, and victimization for young people of all genders.
Teen Pregnancy Prevention Initiative
Improves the sexual and reproductive health of young people in Milwaukee.

GIVE

HEALTH & WELLNESS
Supporting youth and adults of all ages and abilities to ensure everyone has the opportunity to live with independence and dignity.

Strategic Program Grants
Adaptive Community Approach Program (ACAP) – Community Orienteering
The Caring Place – Adult Day Center, The Caring Place, Meals on Wheels
Catholic Charities of the Archdiocese of Milwaukee – Outreach & Case Management-Milwaukee & Waukesha
COPE Services – COPE Hotline
Curative Care Network – Adult Day Services, Senior Services
Eras Senior Network – Faith in Action, Neighborhood Outreach Project
Harry & Rose Samson Family Jewish Community Center – Older Adult Seniors, School Aged Special Needs-Shiluh, Special Needs Chaverim
IndependenceFirst – Attendant Referral Program
Jewish Family Services – Case Management
Mental Health America of Wisconsin – Mental Health Access
Milwaukee Christian Center – Elderly Adult Support Services
NAMI Waukesha (National Alliance for Mental Illness) – Court Support & Advocacy
Penfield Children’s Center – Early Intervention/Parent Program
United Community Center – Elderly Program
Vision Forward Association – Children’s Services
YMCA at Pabst Farms – Special Programs
YMCA of Greater Waukesha County – Older Adults

GIVE

SAFE & HEALTHY COMMUNITIES
Transforming communities through education and access to support, making healthy choices easy, safe, and affordable.

Strategic Program Grants
Advocates of Ozaukee – Domestic Violence
AIDS Resource Center of Wisconsin – Lifepoint
Alzheimer’s Association Southeastern Wisconsin Chapter – Awareness, Education & Support
Centro Legal Por Derechos Humanos – Domestic Abuse and Family Law Program
Diverse and Resilient – End HIV
Elevate – Germantown Prevention
Family Service of Waukesha – Center for the Prevention of Family Violence
FRIENDS – Opening Doors
IMPACT – IMPACT 2-1-1
Meta House – Transitional Living
The Milwaukee Women’s Center – Emergency Shelter, Nevermore Batterers Treatment
New Concept Self Development Center – Each One Reach One
Ozaukee Family Services – Prevention
Pathfinders – Pathfinders Youth Shelter
Sojourner Family Peace Center – Beyond Abuse, Courthouse Advocacy, Domestic Abuse Victim Advocates, Emergency Shelter
Starting Point – LEAD Program
Walker’s Point Youth & Family Center – Runaway Services
Wisconsin Community Services – Mediation and Restorative Justice Center
The Women’s Center – Transitional Living & Domestic Violence Program

Initiatives We Lead
Healthy Youth Initiative
Reduces teen pregnancy, sexual violence, and victimization for young people of all genders.
Teen Pregnancy Prevention Initiative
Improves the sexual and reproductive health of young people in Milwaukee.
Funded by United Way, 2-1-1 maintains a 24-hour central access point of information and referral for people who need assistance with family, health, and social services.

**Initiatives We Lead**

**Healthy Birth Outcomes**
Improves birth outcomes to ensure babies live to see their first birthday.

**Health Improvement Fund**
Increases coverage, access, care coordination, and community health in Milwaukee.

**Community Coalitions, Collaborations, & Partnerships**
- Milwaukee Coalition for Children’s Mental Health
- Milwaukee Fetal Infant Mortality Review
- Milwaukee Health Care Partnership
- Milwaukee Mental Health Task Force
- Waukesha County Breastfeeding Coalition
- Anti-Trafficking Coalition of Waukesha County
- Convergence Human Trafficking - Employment Curriculum
- Denim Day Planning Committee
- Diverse & Resilient Community Advisory Board
- Human Trafficking Task Force of Greater Milwaukee
- Milwaukee City County Heroin, Opiate, Cocaine Task Force
- Milwaukee Commission on Domestic Violence and Sexual Assault
- Milwaukee County Substance Abuse Prevention Committee
- Milwaukee Fatherhood Initiative
- Milwaukee Latino Health Coalition
- MKE Elevate

**Time & Talent Contributions**

- New Parent Kits
  - Year-round
- Personal Care Kits
  - Year-round

**99%** of surveyed caregivers from United Way-funded disabilities programs felt that the program helped them to understand rights and advocate for the person they care for.

**Community Coalitions, Collaborations, & Partnerships**
- Milwaukee Coalition for Children’s Mental Health
- Milwaukee Fetal Infant Mortality Review
- Milwaukee Health Care Partnership
- Milwaukee Mental Health Task Force
- Waukesha County Breastfeeding Coalition
- Anti-Trafficking Coalition of Waukesha County
- Convergence Human Trafficking - Employment Curriculum
- Denim Day Planning Committee
- Diverse & Resilient Community Advisory Board
- Human Trafficking Task Force of Greater Milwaukee
- Milwaukee City County Heroin, Opiate, Cocaine Task Force
- Milwaukee Commission on Domestic Violence and Sexual Assault
- Milwaukee County Substance Abuse Prevention Committee
- Milwaukee Fatherhood Initiative
- Milwaukee Latino Health Coalition
- MKE Elevate

- Strong Baby Sanctuary
- Teens Pregnancy Prevention (TPP) Oversight Committee
- TPPI Adolescent Sexual and Reproductive Health Sub-committee
- TPPI Sexual Violence Prevention Committee
- Waukesha County Heroin Task Force
- Waukesha Hispanic Collaborative Network Health Access Action Team
- Wisconsin Coalition Against Sexual Assault
- Wisconsin Policy Forum Social Services Committee

**Time & Talent Contributions**

- Birthday Bags
  - Year-round
- Wellness Kits
  - Year-round
- Field Day
  - May
- Winter Bites
  - Nov. & Dec.
- Summer Care Kit
  - Year-round

**Top three needs in 2018 for each of the four counties we serve:**

- **Milwaukee County**
  - Housing and Shelter
  - Food/Meals
  - Mental Health

- **Ozaukee County**
  - Shelter and Homeless
  - Substance Use Disorder
  - Mental Health

- **Washington County**
  - Housing and Shelter
  - Substance Use Disorder
  - Mental Health

- **Waukesha County**
  - Mental Health
  - Shelter and Homeless
  - Individual, Family and Community Support

**Field Day**

**New Parent Kits**

**Personal Care Kits**

**Birthday Bags**

**Wellness Kits**

**Field Day**

**Winter Bites**

**Summer Care Kit**
2019-20 INVESTMENTS IN EDUCATION

**EARLY CHILDHOOD EDUCATION**

Increasing the number of children who enter school ready to succeed.

**Strategic Program Grants**

- Boys & Girls Clubs of Greater Milwaukee – SPARK Early Literacy Program
- COA Youth & Family Centers – Early Childhood Education Program
- La Casa de Esperanza – Early Childhood Education Program
- La Causa – Early Education and Care Center
- Neighborhood House of Milwaukee – Early Childhood Education

- Silver Spring Neighborhood Center – Elaine Schreiber Child Development Center
- St. Joseph Academy – Early Childhood Education Center
- United Community Center – Before & After School
- YMCA at Pabst Farms – Day Care
- YMCA of Greater Waukesha County – Early Childhood Education
- YMCA of Metropolitan Milwaukee – Early Childhood Education

**Initiatives We Lead**

- Milwaukee Succeeds-Kindergarten Readiness Partnership

Helps children reach their highest level of school readiness before they start kindergarten through increased quality early childhood education, quality child care, developmental screening and early childhood immunizations.

**STRENGTHENING FAMILIES**

Supporting success within the family unit and improving cognitive, social, and/or physical skills among children.

**Strategic Program Grants**

- Aurora Family Service – Family Enrichment
- Bay View Community Center – Family and Children
- Catholic Charities of the Archdiocese of Milwaukee – Supported Parenting-Waukesha
- Children's Hospital of Wisconsin Community Services – Volunteer Respite Care
- COA Youth & Family Centers – Home Instruction for Parents of Preschool Youngsters (HIPPY)
- Curative Care Network – Children's Services
- Easterseals Southeast Wisconsin – Case Management (SBHF)
- Family Service of Waukesha – The C.A.R.E. Center, Cooperative Parenting Center

- HEAR Wisconsin – Language Access Services
- La Causa – Crisis Nursery and Respite Center
- New Concept Self Development Center – MLK Social Service
- The Parenting Network – Parent Helpline, Parenting Education & Support Services
- Parents Place – Community Education/Born Learning, Supervised Visitation
- The Women's Center – Child Abuse Prevention

**YOUTH DEVELOPMENT**

Increasing the number of children who: read proficiently by third grade, are on track to advance to the next grade level, develop resistance skills, increase school engagement, have goals and aspirations, graduate high school on time, and are prepared for success in college, work, and life.

**Strategic Program Grants**

- Big Brothers Big Sisters of Metropolitan Milwaukee – One to One Mentoring Program
- Big Brothers Big Sisters of Ozaukee County – MATCH ME
- Boy Scouts of America, Potawatomi Area Council – Cub Scouts
- Boy Scouts of America, Three Harbors Council – Learning for Life
- Boys & Girls Clubs of Greater Milwaukee – School Achievement, Sponsor-A-Scholar
- City Year – Whole School Whole Child
- COA Youth & Family Centers – Youth & Family Program
- Girl Scouts of Wisconsin Southeast – Leadership & Critical Life Skills Development for Girls
- GPS Education Partners – Pathways to Employability
- La Casa de Esperanza – School Age Education Program
- Milwaukee Christian Center – Youth Development Program
- Milwaukee LGBT Community Center – Project Q Health & Wellness
- Milwaukee Urban League – Campaign for Academic Achievement
- Neighborhood House of Milwaukee – Youth Development Program
- Silver Spring Neighborhood Center – Youth Social Development
- United Community Center – After School Achievement, Youth Empowered to Succeed
- Wisconsin Community Services – Youth Enhanced Support (YES)
- YMCA at Pabst Farms – Youth & Community
- YMCA of Greater Waukesha County – Day Camp
- YMCA of Metropolitan Milwaukee – Day Camp

**Initiatives We Lead**

- Helping Kids Succeed - Waukesha

Supports educators, increases student achievement, and enhances family stability and empowerment in the School District of Waukesha’s highest-need schools.

- Milwaukee Community Schools Partnership

Transforms schools and communities to collectively ensure student success.

- Vello Virtual Reading Tutors

Increases reading skills for children falling behind their peers through the use of virtual volunteerism.
Community Coalitions, Collaborations, & Partnerships
- Governor’s Early Childhood Advisory Council
- MCW/CTSI Child Advancement Network (Wisconsin Vroom)
- Milwaukee Coalition for Children’s Mental Health
- Milwaukee Succeeds Kindergarten Readiness Partnership
- Milwaukee Succeeds Policy Workgroup
- MPS Early Childhood Initiative
- WI Infant Toddler Policy Project Collaborative (Pritzker)
- WI StriveTogether Partnership
- Young Child Wellness Council

84% of the surveyed children from United Way-funded early childhood education programs improved literacy skills.

Advocate

Initiatives We Lead
- Build My Bookshelf - Waukesha: Improves literacy by helping children in high-need Waukesha County schools build their home libraries.
- Emerging Readers: Gives the gift of reading to local kids who are matched with United Way Emerging Leaders families who provide age-appropriate reading materials four times a year.
- My Very Own Library: Builds strong readers by providing free books and family engagement activities at 14 Milwaukee Public Schools.
- READS for Summer Learning: Preserves and grows student reading skills over the summer, when children can lose two to three months of reading skills progress.

VOLUNTEER

Community Coalitions, Collaborations, & Partnerships
- Flamboyan Foundation Family Engagement Project

Time & Talent Contributions

- Snack Packs Year-round
- Build My Bookshelf - Waukesha Dec. & May
- Mary Lou’s Closet Year-round
- My Very Own Library - Milwaukee Dec., Feb., & May

Advocate

Community Coalitions, Collaborations, & Partnerships
- Brookfield East High School Conversations Count! Team
- GPS Education Partners Education & Youth Apprenticeship Advisory Committee
- Milwaukee Community Schools Partnership
- Milwaukee Public Schools Partnership for the Arts & Humanities Advisory Committee
- Milwaukee Succeeds Data Council
- Milwaukee Succeeds Reading Foundations Executive Committee
- Milwaukee Succeeds Community & Social Support Network
- Waukesha County Business Alliance - Education Steering Committee

Time & Talent Contributions

- Backpack Coalition July-Aug
- MLK Day Teacher Appreciation Kit Packing January
- Pencil Pouches Year-round
- Vello Oct.-Dec. Feb.-May
12

2019-20 INVESTMENTS IN FINANCIAL STABILITY

FINANCIAL EMPOWERMENT FOR INDIVIDUALS & FAMILIES

Promoting financial stability and independence.

98% of adults surveyed in United Way-funded financial capabilities programs understood their personal budget

Strategic Program Grants
- Aurora Family Service – Center for Financial Wellness
- La Casa de Esperanza – Financial Stability
- YWCA Southeast Wisconsin – Personal Financial Management

Initiatives We Lead
- Asset Building - Waukesha
  Increases financial capabilities by improving budgeting skills, savings, credit, financial literacy, employability, and increasing income.
- Financial Empowerment for Women
  Provides educational tools and resources that assist women in planning their financial future.
- Fund My Future Milwaukee (Children’s Savings Accounts)
  Raises children’s expectations for their future by seeding an educational savings account starting in kindergarten for all Milwaukee students.

REDUCING BARRIERS TO EMPLOYMENT

Building education credentials and skill certification to overcome barriers to employment.

Strategic Program Grants
- Easterseals Southeast Wisconsin – Supported Employment
- Grand Avenue Club – Grand Avenue Club
- La Casa de Esperanza – Workforce Development
- Legal Aid Society of Milwaukee – Civil Division
- Literacy Services of Wisconsin – Adult Education Program
- Lutheran Social Services of Wisconsin & Upper Michigan – Spring City Corner Clubhouse
- Milwaukee Urban League – MUL Employment Assistance
- Next Door – Skills Building & GED Fast Track Program

Initiatives We Lead
- Portal – Employment Readiness and Advancement
- The Salvation Army - Wisconsin & Upper Michigan – Employment Assistance
- Wisconsin Community Services – Community Reintegration Services, Driver’s License Recovery
- The Women’s Center – Employment
- YWCA Southeast Wisconsin – Community Adult Learning Lab

SAFE & STABLE HOMES

Ensuring individuals and families have safe and affordable permanent housing.

Strategic Program Grants
- AIDS Resource Center of Wisconsin – Food Pantry
- American Red Cross in Southeastern Wisconsin – Home Fire Preparedness Program, Local Disaster Response
- Bay View Community Center – Food Pantry
- The Cathedral Center – Emergency Shelter
- Catholic Charities of the Archdiocese of Milwaukee – In Home Support & Hoarding Intervention-Milwaukee & Waukesha
- Community Advocates – Emergency Support/Advocacy
  Continuum, Family Support Center Emergency Shelter, Homeless Outreach Nursing Center
- Fondy Food Center – SNAP Market Match Program
- Friedens Community Ministries – Emergency Food Pantry
- Guest House of Milwaukee – Emergency Shelter

Initiatives We Lead
- Hebron House of Hospitality – Emergency Shelter, Jeremy House
- Housing Resources – Post Purchase Counseling
- International Institute of Wisconsin – Immigration and Citizenship Services
- Milwaukee Christian Center – Emergency Food Pantry
- Pathfinders – Supported Housing
- The Salvation Army - Waukesha – Community Meal Program, Emergency Lodge, Family Services
- The Salvation Army - Wisconsin & Upper Michigan – Emergency Lodge
- Silver Spring Neighborhood Center – Community Food Bank
- Safe & Stable Homes
  Aims to end family homelessness by 2025 through prevention and intervention.
Sandwich-making Year-round

96% of surveyed adults from United Way-funded adult learning programs learned the basics of a checking/savings account.

Emergency Food Kits Year-round
Homeless First Aid Kits Year-round
House & Home Kits Year-round
Laundry Kits Year-round
Winter Care Kits Year-round
SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

Having a place to call home is the foundation of a healthy and successful life. Yet many families in our community are one missed rent or mortgage payment away from homelessness.

- Families with high housing costs may have difficulty affording other basic necessities like food, transportation, and health care.
- Nationwide, each individual or family who are considered chronically homeless costs tax payers an average of $35,000 per year.
- It is estimated that more than 5,800 students in our four-county community experience homelessness.

| Percentage of families whose income falls below the basic cost of living: |
|-----------------------------|-----------------------------|
| WASHINGTON COUNTY           | MILWAUKEE COUNTY            |
| 22%                         | 47%                         |
| OZAUKEE COUNTY              | WAUKESSHA COUNTY            |
| 17%                         | 25%                         |

| Percentage of IMPACT 2-1-1 calls from people who were at risk of homelessness: |
|-----------------------------|-----------------------------|
| WASHINGTON COUNTY           | MILWAUKEE COUNTY            |
| 25%                         | 18%                         |
| OZAUKEE COUNTY              | WAUKESSHA COUNTY            |
| 34%                         | 35%                         |
This is a multi-generational strategy to improve childhood education, health outcomes for vulnerable populations, and household financial stability through stabilized housing.

Investments in prevention resources for families who are at risk for homelessness will ensure they remain in safe and stable homes. This also allows service providers to focus on those who are currently homeless.

United Way has convened an advisory board of experts to examine all angles of homelessness: the root causes, the people affected, and proven solutions.

Your donations will help us end family homelessness by focusing on the following key areas:

- Eviction prevention
- Extended funding for prevention efforts
- Case management, including access to benefits and other social services
- Short-term financial assistance, including utilities and rent
- Housing search support and coordination

Join the fight for Safe & Stable Homes.

Project Homeless Connect

Project Homeless Connect is a one-day event bringing multiple resources and services under one roof to serve people experiencing, or at risk of experiencing, homelessness. Services include a resource fair, job fair, haircuts, dentistry, vision screenings, legal aid, assessments for entry into programs throughout the county, and tangible items such as hygiene kits and clothing.

2019 Dates:

NEW! Project Homeless Connect - Waukesha
September 9, 2019

Project Homeless Connect - Milwaukee
October 17, 2019

OVER 720 GUESTS

attended Project Homeless Connect in 2018, and were matched with over 480 volunteers. Nearly 100 organizations provided resources and services.

Warming Rooms

In 2018, a sponsorship from We Energies allowed Milwaukee’s warming centers to serve more individuals experiencing homelessness when temperatures dipped to 20 degrees and below.

The effort was led by the Milwaukee Continuum of Care, a consortium of homeless service providers, government, and advocates, including United Way.

Waukesha Overflow Shelter

In Waukesha County, available shelter beds fill up quickly, especially during cold weather. In response, the Waukesha Housing Action Coalition and United Way opened a winter overflow shelter for women and families. Between March and April 2019, a total of 38 adults and children were housed. United Way partner agency Community Advocates, whose main office is in Milwaukee, operated the shelter, illustrating how the nonprofit sector can collaborate across geographical boundaries.
Below are the 2019–20 agency program partners and the focus areas that United Way invests in. Learn more about their programs and United Way’s special initiatives at UnitedWayGMWC.org/Our-Impact.

### Agency Program Partners

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<th>Education</th>
<th>Financial Stability</th>
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<td>La Casa de Esperanza</td>
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<td>AIDS Resource Center of Wisconsin</td>
<td>La Causa</td>
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<td>Alzheimer’s Association</td>
<td>Legal Aid Society of Milwaukee</td>
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<td>American Red Cross in Southeastern Wisconsin</td>
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<td>Meta House</td>
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<td>Bay View Community Center</td>
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<td>Big Brothers Big Sisters of Metropolitan Milwaukee</td>
<td>Milwaukee LGBT Community Center</td>
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<td>Big Brothers Big Sisters of Ozaukee County</td>
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<td>Boy Scouts of America, Three Harbors Council</td>
<td>NAMI Waukesha (National Alliance on Mental Illness)</td>
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To see a listing of the number of people helped per county, see page 4.