



# 2019 COMMUNITY IMPACT REPORT

LIVE UNITED®

THANK YOU TO OUR  
PRINT SPONSOR



Greater Milwaukee  
& Waukesha County



When Karin and Gary moved to Brookfield, they had no built-in support system and needed to access services for their three-year-old son, Judah, who has Down syndrome. The Children's Hospital of Wisconsin Community Services' Volunteer Respite Care program connected Karin, Gary, and Judah with assistance, support, and a community of other families of children with special needs.

United Way funding helps Children's Hospital Community Services offer the Respite program free to families.



## LIVE UNITED

Thank you for joining the fight. We are proud to share how, with your partnership, we are creating lasting change in Milwaukee, Ozaukee, Washington, and Waukesha counties.

## GIVE

A gift to the **Community Fund** is the most efficient and powerful way for you to invest in our community.



- **Your donations stay local.** United Way invests in programs and initiatives in the four-county region.
- **Your donations are efficient.** Donor dollars are leveraged with others to meet the most pressing needs in our community.
- **Your donations are effective.** United Way invests in programs at nonprofits that create lasting change. The results are measurable, sustainable, and meet current community needs.

## ADVOCATE

Your voice matters. Advocating for programs and policies is one of the ways we can create lasting change. United Way offers ways to get involved at the local, state, and national level.

## VOLUNTEER

United Way connects thousands of people to meaningful volunteer experiences across our region.

## Your dollars at work.

- 1 You give a gift to United Way of Greater Milwaukee & Waukesha County to create lasting change in our community.
- 2 United Way works with local community partners to identify the most pressing issues.
- 3 United Way and community volunteers review the work of local agencies and decide what programs to support.
- 4 United Way recruits volunteers to invest their time in projects to support community-wide impact.
- 5 Because of the generous donations of so many companies and individuals, hundreds of thousands of people in our community are not only surviving, but thriving.



# Our added value.

Change does not happen alone. Over 1,500 corporate partners, 50,000 donors, and 220 local programs all fight together for lasting change in our four-county community.

## United Way fights...

- ...for young people to delay becoming parents until adulthood. Since 2009, the community's teen birth rate (15-17 year-olds) has declined by 65%.
- ...for literacy. Since 2015, over 229,000 books have been distributed to children through My Very Own Library and Build My Bookshelf. An average of 6,710 students per year have received books with a total investment of \$1.3 million.
- ...for the safety of people experiencing intimate partner violence. Since 2009, an average of 9,500 people were served per year in intimate partner violence prevention programs with 96% gaining knowledge about safety planning and their rights and options in the legal system.
- ...for families facing economic challenges to maximize their tax returns. In 2017-18, 14,987 tax returns were filed under the United Way-funded Volunteer Income Tax Assistance program and \$6,950,917 dollars were returned to local families.
- ...for the basic needs of individuals in the community. Since 2009, over 400,000 individuals and families struggling to meet their basic needs received food, transportation, legal, and housing assistance at the most vulnerable time of their lives.

United Way works across our four-county region and convenes resources, volunteers, experts, and other service providers for short-term relief and long-term success.



**“NOW I FEEL LIKE I AM HOME.”**

**At United Way, we know that, when people have the opportunity to connect with each other and share resources, amazing things can happen.**

New to the Milwaukee community, Necole needed help.

“I just wanted to give up,” remembers Necole, who was unemployed and struggling with an abusive marriage.

Then Necole found Silver Spring Neighborhood Center, a United Way partner building safer, stronger neighborhoods on Milwaukee’s Northwest side.

Shyrida, the Adult Service Manager at Silver Spring, connected Necole with several United Way-funded programs, including a food pantry and personal financial coaching to help her save for a car.

With Shyrida’s help, Necole flourished. She found a job she loves and her family is healthy, safe, and thriving.

Says Necole: “Now I feel like I am home.”



# YOUR INVESTMENT CHANGES LIVES

It isn't about what we fund, but who we help.  
Together, we did some amazing things:

- **Our community is healthier.** Last year, 115,535 youth and adults had increased access to health care programs, health and wellness services, and safer and healthier communities.
- **More youth are succeeding in school.** Last year, 79,315 children or their parents/caregivers received support for early childhood education, youth development, and services for children and families.
- **More families are achieving financial stability.** Last year, 48,206 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

United Way also helps increase the capacity and efficiency of our program partners through technical assistance and training, as well as connecting them to volunteers and other resources.

## 243,053

people served by United  
Way-funded programs  
and partnerships  
across our community.

## PEOPLE SERVED IN OUR FOUR-COUNTY AREA\*

\*49,613 individuals were served in our community who did not provide a ZIP Code at intake or identified as homeless. An additional 145,509 were served by IMPACT 2-1-1.



### Most Used Program Areas

Youth Development  
Food Security – Emergency Food  
Health Education/Prevention: HIV



### Most Used Program Areas

Youth Development  
Health Care Access  
Emergency Shelter - Adults & Families



### Most Used Program Areas

Youth Development  
Health Education - Prevention  
Intimate Partner Violence Prevention



### Most Used Program Areas

Health Education - Prevention  
Health Care Access  
Emergency Shelter - Adults & Families



0–11 **28%**  
12–17 **14%**  
18–34 **20%**  
35–64 **25%**  
65+ **13%**



Female **58%**  
Male **41%**  
Transgender/  
Other **1%**



Caucasian **46%**  
African American **37%**  
Multi-racial **5%**  
Asian **2%**  
Native American **1%**  
Other **9%**



Non-Hispanic/  
Latinx **83%**  
Hispanic/Latinx **17%**



\$0–9,999 **44%**  
\$1,000–14,999 **18%**  
\$15,000–24,999 **15%**  
\$25,000–36,999 **9%**  
\$37,000–49,999 **5%**  
\$50,000–74,999 **4%**  
\$75,000+ **5%**



**"WE ARE A STRONGER FAMILY NOW."**

**When Tamara found out she was pregnant, she knew she needed help. Struggling with the trauma of her own childhood abuse, she wanted a better life for her child.**

Safe Babies Healthy Families, a United Way-funded program at Easterseals Southeast Wisconsin, paired Tamara with Case Manager Lindsey who connected her with resources like birthing classes and a food pantry.

After her son Kyler was born, Tamara enjoyed the mom's group at Safe Babies Healthy Families. "I felt so supported," said Tamara.

Today, Tamara is in a loving marriage and Kyler is excited about entering first grade.

Says Tamara: "we are a stronger family now."



**"NOW SHE IS READY TO SUCCEED IN SIXTH GRADE."**

**At the beginning of fifth grade, eleven-year-old Micaela, who has ADHD, struggled with academics and lacked the confidence to ask questions.**

Micaela's teachers saw Micaela struggling and suggested a solution: the After School Achievement Program (ASAP).

ASAP, a United Way-funded program at the United Community Center, provides homework help, support, and tutoring to students who could use a boost outside of the school day.

Soon, Micaela began making progress in math and reading and her self-confidence soared.

"Micaela has really found her voice," said Micaela's teacher. "Now she is ready to succeed in sixth grade."



**"IT BRINGS TEARS TO MY EYES TO HELP PEOPLE FIND THE RESOURCES THEY NEED."**

**John and his girlfriend, Teresa, had fallen on hard times and were sleeping in a local park.**

Then John learned about Project Homeless Connect, a one-day event that brings resources and services under one roof to support people experiencing homelessness. United Way is a proud partner in this annual event.

Project Homeless Connect helped John and Teresa find stable housing.

Once he was back on his feet, John felt a strong pull to help others and signed up to volunteer at Project Homeless Connect.

"It brings tears to my eyes to help people find the resources they need," said John.





# VOLUNTEER HIGHLIGHTS

## Johnson Controls Volunteer Center

Now open thanks to a generous contribution from Johnson Controls, the center is available for corporations, individuals, and families to give back to our community through the gift of time and talent. To date, more than 85 volunteer projects and over 60 community events have been hosted in this new space.



## Holiday Giving Tree

For the first time, United Way led the community-wide Holiday Giving Tree effort, connecting generous corporate and community groups to individuals served by nonprofits to ensure they receive a gift during the holiday season.

United Way is proud to carry on the tradition of this program started by the Nonprofit Center 30 years ago.

**8,634 gifts were distributed in 2018.**

## Seasons of Caring

United Way's annual Seasons of Caring connects thousands of volunteers to meaningful experiences across our region. Last year, attendance at United Way volunteer events increased to 18,676 individuals, and 242 groups strategically invested in our community by sharing their time and talents.



**Rockwell Automation**

Seasons of Caring sponsor

JANUARY 1, 2018 – DECEMBER 31, 2018



**42,126** total volunteer hours



**\$1,040,091** total value of volunteer time



**17,274** sandwiches made for homeless shelters



**8,928** healthy snack packs assembled for local students



**5,645** backpacks distributed to local students through the United Way-led Backpack Coalition



**2,400** first aid kits packed and distributed at Project Homeless Connect



**1,651** winter warming kits distributed through homeless shelters



**1,400** personal care kits filled for older adults, families, and teens



**1,000** winter break meal kits assembled for local students and their families while school is on break



**920** new parent kits created for caregivers in need of extra support



**254** house & home kits built for community members transitioning into their own homes



Diversity Leadership Society Council

## EQUITY & INCLUSION

### **Inclusion is a journey, not a destination.**

We believe diversity goes beyond visible differences and affirms the essence of all individuals including the background, experiences, skills, and perspectives that make each person who they are. Equity and inclusion are at the heart of what it means to Live United.

Our work begins with convening diverse perspectives to fight our community's most pressing issues and in understanding that not everyone enters life with the same advantages and opportunities.

Across all initiatives, projects, and networks, our work in diversity has three areas of focus: equity, education, and mentorship.

## Project LEAD

Project LEAD is an in-depth, six-week training program preparing community members for leadership roles on nonprofit boards and committees, with an emphasis on recruiting participants from underrepresented board populations (including women, racially and ethnically diverse young professionals).

## Partnership MKE



**MILWAUKEE**  
JEWISH FEDERATION

Partnership MKE, in collaboration with the Milwaukee Jewish Federation, aims to break down barriers and destroy bias by pairing individual community leaders across lines of difference. Through a focus on cohesion, inclusion, and overcoming divisions, Partnership MKE aims to build social capital and spur critical conversations about bias among our community's leadership.

## Diversity Leadership Society

The Diversity Leadership Society is a diverse group of individuals that are working to ensure every family in our four-county region has the opportunity to flourish, no matter their diversity of race, gender, age, ethnicity, and geography.

The Diversity Leadership Society's signature initiative is Reducing Barrier to Employment & Advancement, anchored in the belief that all adults of working age in our community should have the opportunity to obtain permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement.

## Boys & Men of Color

In Milwaukee, our boys and men of color face significant challenges that require specific, purposeful focus. The Boys & Men of Color portfolio expands United Way's partnership with community-based organizations, youth and adult residents, law enforcement, education, health system leaders, and faith-based advocates to collectively address issues facing males of color in our community.

# 2019-20 INVESTMENTS IN HEALTH

GIVE



## ACCESS TO HEALTHCARE

Removing barriers to ensure all youth and adults have access to quality and affordable healthcare.

### Strategic Program Grants

**AIDS Resource Center of Wisconsin** – Dental Clinic  
**Aurora at Home** – Aurora at Home Health, Aurora Zilber Family Hospice  
**Aurora Family Service** – Milwaukee Mental Health Consultants, Systemic Family Counseling  
**Aurora Healing Center on Bruce Street** – Counseling Program for Underserved Survivors of Sexual Assault  
**Bread of Healing** – Community Med Share  
**Catholic Charities of the Archdiocese of Milwaukee** – Behavioral Health Services- Milwaukee & Waukesha, Pregnancy and Parenting Support-Milwaukee  
**Children's Hospital of Wisconsin Community Services** – Counseling for Children & Families, Milwaukee Start Right  
**Community Outpatient Health Service** – Community Outreach Health Clinic  
**Easterseals Southeast Wisconsin** – Childbirth & Infant Preparation Services (SBHF)

**Family Service of Waukesha** – Mental Health Counseling  
**Jewish Family Services** – Individual & Family Counseling  
**Mental Health America of Wisconsin** – Mental Health Advancement  
**Ozaukee Family Services** – Counseling Services  
**Pathfinders** – Clinical Services  
**Penfield Children's Center** – Behavioral Health Clinic  
**Sixteenth Street Community Health Center** – The Great Start Program  
**St. Elizabeth Ann Seton Dental Clinic** – Healthy Teeth for Children, Restorative Care Program  
**St. Joseph's Medical Clinic** – St. Joseph's Medical Clinic  
**Waukesha County Community Dental Clinic** – Adult Dental Care Program  
**Wisconsin Community Services** – Criminal Justice Recovery Services  
**The Women's Center** – Sexual Abuse & Assault Counseling

GIVE



## HEALTH & WELLNESS

Supporting youth and adults of all ages and abilities to ensure everyone has the opportunity to live with independence and dignity.

### Strategic Program Grants

**Adaptive Community Approach Program (ACAP)** – Community Orienteering  
**The Caring Place** – Adult Day Center, The Caring Place, Meals on Wheels  
**Catholic Charities of the Archdiocese of Milwaukee** – Outreach & Case Management- Milwaukee & Waukesha  
**COPE Services** – COPE Hotline  
**Curative Care Network** – Adult Day Services, Senior Services

**Eras Senior Network** – Faith in Action, Neighborhood Outreach Project  
**Harry & Rose Samson Family Jewish Community Center** – Older Adult Seniors, School Aged Special Needs-Shiluv, Special Needs-Chaverim  
**IndependenceFirst** – Attendant Referral Program  
**Jewish Family Services** – Case Management  
**Mental Health America of Wisconsin** – Mental Health Access

**Milwaukee Christian Center** – Elderly Adult Support Services  
**NAMI Waukesha (National Alliance for Mental Illness)** – Court Support & Advocacy  
**Penfield Children's Center** – Early Intervention/Parent Program  
**United Community Center** – Elderly Program  
**Vision Forward Association** – Children's Services  
**YMCA at Pabst Farms** – Special Programs  
**YMCA of Greater Waukesha County** – Older Adults

GIVE



## SAFE & HEALTHY COMMUNITIES

Transforming communities through education and access to support, making healthy choices easy, safe, and affordable.

### Strategic Program Grants

**Advocates of Ozaukee** – Domestic Violence  
**AIDS Resource Center of Wisconsin** – Lifepoint  
**Alzheimer's Association Southeastern Wisconsin Chapter** – Awareness, Education & Support  
**Centro Legal Por Derechos Humanos** – Domestic Abuse and Family Law Program  
**Diverse and Resilient** – End HIV  
**Elevate** – Germantown Prevention  
**Family Service of Waukesha** – Center for the Prevention of Family Violence  
**FRIENDS** – Opening Doors  
**IMPACT** – IMPACT 2-1-1  
**Meta House** – Transitional Living  
**The Milwaukee Women's Center** – Emergency Shelter, Nevermore Batterers Treatment

**New Concept Self Development Center** – Each One Reach One  
**Ozaukee Family Services** – Prevention  
**Pathfinders** – Pathfinders Youth Shelter  
**Sojourner Family Peace Center** – Beyond Abuse, Courthouse Advocacy, Domestic Abuse Victim Advocates, Emergency Shelter  
**Starting Point** – LEAD Program  
**Walker's Point Youth & Family Center** – Runaway Services  
**Wisconsin Community Services** – Mediation and Restorative Justice Center  
**The Women's Center** – Transitional Living & Domestic Violence Program

### Initiatives We Lead

**Healthy Youth Initiative**  
Reduces teen pregnancy, sexual violence, and victimization for young people of all genders.

**Teen Pregnancy Prevention Initiative**  
Improves the sexual and reproductive health of young people in Milwaukee.



# ADVOCATE

# VOLUNTEER

## Initiatives We Lead

### Healthy Birth Outcomes

Improves birth outcomes to ensure babies live to see their first birthday.

### Health Improvement Fund

Increases coverage, access, care coordination, and community health in Milwaukee.

## Community Coalitions, Collaborations, & Partnerships

Milwaukee Coalition for Children's Mental Health  
Milwaukee Fetal Infant Mortality Review  
Milwaukee Health Care Partnership  
Milwaukee Mental Health Task Force  
Waukesha County Breastfeeding Coalition

## Time & Talent Contributions



### New Parent Kits

Year-round



### Personal Care Kits

Year-round

**2-1-1**

Funded by United Way, 2-1-1 maintains a 24-hour central access point of information

and referral for people who need assistance with family, health, and social services.

## Top three needs in 2018 for each of the four counties we serve:

### Milwaukee County

- Housing and Shelter
- Food/Meals
- Mental Health

### Ozaukee County

- Shelter and Homeless
- Substance Use Disorder
- Mental Health

### Washington County

- Shelter and Homeless
- Substance Use Disorder
- Mental Health

### Waukesha County

- Mental Health
- Shelter and Homeless
- Individual, Family and Community Support

# ADVOCATE

# VOLUNTEER

## Community Coalitions, Collaborations, & Partnerships

Milwaukee County Commission on Aging - Advisory Council  
Milwaukee Evaluation  
Partners of Change

**99%** of surveyed caregivers from United Way-funded disabilities programs felt that the program helped them to understand rights and advocate for the person they care for.

## Time & Talent Contributions



### Birthday Bags

Year-round



### Field Day

May



### Wellness Kits

Year-round



### Winter Bites

Nov. & Dec.

# ADVOCATE

# VOLUNTEER

## Community Coalitions, Collaborations, & Partnerships

Anti-Trafficking Coalition of Waukesha County  
Convergence Human Trafficking- Employment Curriculum  
Denim Day Planning Committee  
Diverse & Resilient Community Advisory Board  
Human Trafficking Task Force of Greater Milwaukee  
Milwaukee City County Heroin, Opiate, Cocaine Task Force  
Milwaukee Commission on Domestic Violence and Sexual Assault  
Milwaukee County Substance Abuse Prevention Committee  
Milwaukee Fatherhood Initiative  
Milwaukee Latino Health Coalition  
MKE Elevate

Strong Baby Sanctuary  
Teen Pregnancy Prevention (TPP) Oversight Committee  
TPPI Adolescent Sexual and Reproductive Health Sub-committee  
TPPI Sexual Violence Prevention Committee  
Waukesha County Heroin Task Force  
Waukesha Hispanic Collaborative Network Health Access Action Team  
Wisconsin Coalition Against Sexual Assault  
Wisconsin Policy Forum Social Services Committee

## Time & Talent Contributions



### Summer Care Kit

Year-round

# 2019-20 INVESTMENTS IN EDUCATION

## GIVE



## EARLY CHILDHOOD EDUCATION

Increasing the number of children who enter school ready to succeed.

### Strategic Program Grants

Boys & Girls Clubs of Greater Milwaukee – SPARK Early Literacy Program  
COA Youth & Family Centers – Early Childhood Education  
La Casa de Esperanza – Early Childhood Education Program  
La Causa – Early Education and Care Center  
Neighborhood House of Milwaukee – Early Childhood Education

Silver Spring Neighborhood Center – Elaine Schreiber Child Development Center  
St. Joseph Academy – Early Childhood Education Center  
United Community Center – Before & After School  
YMCA at Pabst Farms – Day Care  
YMCA of Greater Waukesha County – Early Childhood Education  
YMCA of Metropolitan Milwaukee – Early Childhood Education

### Initiatives We Lead

#### Milwaukee Succeeds-Kindergarten Readiness Partnership

Helps children reach their highest level of school readiness before they start kindergarten through increased quality early childhood education, quality child care, developmental screening and early childhood immunizations.

## GIVE



## STRENGTHENING FAMILIES

Supporting success within the family unit and improving cognitive, social, and/or physical skills among children.

### Strategic Program Grants

Aurora Family Service – Family Enrichment  
Bay View Community Center – Family and Children  
Catholic Charities of the Archdiocese of Milwaukee – Supported Parenting-Waukesha  
Children's Hospital of Wisconsin Community Services – Volunteer Respite Care  
COA Youth & Family Centers – Home Instruction for Parents of Preschool Youngsters (HIPPPY)  
Curative Care Network – Children's Services  
Easterseals Southeast Wisconsin – Case Management (SBHF)  
Family Service of Waukesha – The C.A.R.E. Center, Cooperative Parenting Center

HEAR Wisconsin – Language Access Services  
La Causa – Crisis Nursery and Respite Center  
New Concept Self Development Center – MLK Social Service  
The Parenting Network – Parent Helpline, Parenting Education & Support Services  
Parents Place – Community Education/Born Learning, Supervised Visitation  
The Women's Center – Child Abuse Prevention

## GIVE



## YOUTH DEVELOPMENT

Increasing the number of children who: read proficiently by third grade, are on track to advance to the next grade level, develop resistance skills, increase school engagement, have goals and aspirations, graduate high school on time, and are prepared for success in college, work, and life.

### Strategic Program Grants

Big Brothers Big Sisters of Metropolitan Milwaukee – One to One Mentoring Program  
Big Brothers Big Sisters of Ozaukee County – MATCH ME  
Boy Scouts of America, Potawatomi Area Council – Cub Scouts  
Boy Scouts of America, Three Harbors Council – Learning for Life  
Boys & Girls Clubs of Greater Milwaukee – School Achievement, Sponsor-A-Scholar  
City Year – Whole School Whole Child  
COA Youth & Family Centers – Youth & Family Program  
Girl Scouts of Wisconsin Southeast – Leadership & Critical Life Skills Development for Girls  
GPS Education Partners – Pathways to Employability  
La Casa de Esperanza – School Age Education Program  
Milwaukee Christian Center – Youth Development Program

Milwaukee LGBT Community Center – Project Q Health & Wellness  
Milwaukee Urban League – Campaign for Academic Achievement  
Neighborhood House of Milwaukee – Youth Development Program  
Silver Spring Neighborhood Center – Youth Social Development  
United Community Center – After School Achievement, Youth Empowered to Succeed  
Wisconsin Community Services – Youth Enhanced Support (YES)  
YMCA at Pabst Farms – Youth & Community  
YMCA of Greater Waukesha County – Day Camp  
YMCA of Metropolitan Milwaukee – Day Camp

### Initiatives We Lead

#### Helping Kids Succeed - Waukesha

Supports educators, increases student achievement, and enhances family stability and empowerment in the School District of Waukesha's highest-need schools.

#### Milwaukee Community Schools Partnership

Transforms schools and communities to collectively ensure student success.

#### Vello Virtual Reading Tutors

Increases reading skills for children falling behind their peers through the use of virtual volunteerism.



# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Governor's Early Childhood Advisory Council  
 MCW/CTSI Child Advancement Network (Wisconsin Vroom)  
 Milwaukee Coalition for Children's Mental Health  
 Milwaukee Succeeds Kindergarten Readiness Partnership  
 Milwaukee Succeeds Policy Workgroup  
 MPS Early Childhood Initiative  
 WI Infant Toddler Policy Project Collaborative (Pritzker)  
 WI StriveTogether Partnership  
 Young Child Wellness Council

**84%** of the surveyed children from United Way-funded early childhood education programs improved literacy skills.

# VOLUNTEER

## Time & Talent Contributions



**Snack Packs**  
 Year-round

# ADVOCATE

## Initiatives We Lead

### Build My Bookshelf - Waukesha

Improves literacy by helping children in high-need Waukesha County schools build their home libraries.

### Emerging Readers

Gives the gift of reading to local kids who are matched with United Way Emerging Leaders families who provide age-appropriate reading materials four times a year.

### My Very Own Library

Builds strong readers by providing free books and family engagement activities at 14 Milwaukee Public Schools.

### READS for Summer Learning

Preserves and grows student reading skills over the summer, when children can lose two to three months of reading skills progress.

## Community Coalitions, Collaborations, & Partnerships

Flamboyant Foundation Family Engagement Project

# VOLUNTEER

## Time & Talent Contributions



**Build My Bookshelf-Waukesha**  
 Dec. & May



**Mary Lou's Closet**  
 Year-round



**My Very Own Library-Milwaukee**  
 Dec., Feb., & May

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Brookfield East High School Conversations Count! Team  
 GPS Education Partners Education & Youth Apprenticeship Advisory Committee  
 Milwaukee Community Schools Partnership  
 Milwaukee Public Schools Partnership for the Arts & Humanities Advisory Committee  
 Milwaukee Succeeds Data Council  
 Milwaukee Succeeds Reading Foundations Executive Committee  
 Milwaukee Succeeds Community & Social Support Network  
 Waukesha County Business Alliance - Education Steering Committee

# VOLUNTEER

## Time & Talent Contributions



**Backpack Coalition**  
 July–Aug



**MLK Day Teacher Appreciation Kit Packing**  
 January



**Pencil Pouches**  
 Year-round



**Vello**  
 Oct.–Dec.  
 Feb.–May

# 2019-20 INVESTMENTS IN FINANCIAL STABILITY

## GIVE



## FINANCIAL EMPOWERMENT FOR INDIVIDUALS & FAMILIES

Promoting financial stability and independence.

### Strategic Program Grants

Aurora Family Service – Center for Financial Wellness  
La Casa de Esperanza – Financial Stability  
YWCA Southeast Wisconsin – Personal Financial Management

**98%** of adults surveyed in  
United Way-funded  
financial capabilities programs  
understood their personal budget

### Initiatives We Lead

**Asset Building - Waukesha**  
Increases financial capabilities  
by improving budgeting skills,  
savings, credit, financial  
literacy, employability, and  
increasing income.

**Financial Empowerment  
for Women**  
Provides educational tools  
and resources that assist  
women in planning their  
financial future.

**Fund My Future Milwaukee  
(Children's Savings Accounts)**  
Raises children's expectations  
for their future by seeding an  
educational savings account  
starting in kindergarten for all  
Milwaukee students.

## GIVE



## REDUCING BARRIERS TO EMPLOYMENT

Building education credentials  
and skill certification to overcome  
barriers to employment.

### Strategic Program Grants

Easterseals Southeast Wisconsin – Supported Employment  
Grand Avenue Club – Grand Avenue Club  
La Casa de Esperanza – Workforce Development  
Legal Aid Society of Milwaukee – Civil Division  
Literacy Services of Wisconsin – Adult Education Program  
Lutheran Social Services of Wisconsin & Upper Michigan –  
Spring City Corner Clubhouse  
Milwaukee Urban League – MUL Employment Assistance  
Next Door – Skills Building & GED Fast Track Program

Portal – Employment Readiness and Advancement  
The Salvation Army - Wisconsin & Upper Michigan –  
Employment Assistance  
Wisconsin Community Services – Community Reintegration  
Services, Driver's License Recovery  
The Women's Center – Employment  
YWCA Southeast Wisconsin – Community Adult Learning Lab

### Initiatives We Lead

**Reducing Barriers to Employment  
& Advancement**  
Decreases the unemployment rate  
among African Americans through  
increased training, credentialing,  
transportation, expungement, and  
diverse talent retention.

## GIVE



## SAFE & STABLE HOMES

Ensuring individuals and families have safe  
and affordable permanent housing.

### Strategic Program Grants

AIDS Resource Center of Wisconsin – Food Pantry  
American Red Cross in Southeastern Wisconsin – Home Fire  
Preparedness Program, Local Disaster Response  
Bay View Community Center – Food Pantry  
The Cathedral Center – Emergency Shelter  
Catholic Charities of the Archdiocese of Milwaukee –  
In Home Support & Hoarding Intervention-Milwaukee  
& Waukesha  
Community Advocates – Emergency Support/Advocacy  
Continuum, Family Support Center Emergency Shelter,  
Homeless Outreach Nursing Center  
Fondy Food Center – SNAP Market Match Program  
Friedens Community Ministries – Emergency Food Pantry  
Guest House of Milwaukee – Emergency Shelter

Hebron House of Hospitality – Emergency Shelter,  
Jeremy House  
Housing Resources – Post Purchase Counseling  
International Institute of Wisconsin – Immigration and  
Citizenship Services  
Milwaukee Christian Center – Emergency Food Pantry  
Pathfinders – Supported Housing  
The Salvation Army - Waukesha – Community Meal Program,  
Emergency Lodge, Family Services  
The Salvation Army - Wisconsin & Upper Michigan –  
Emergency Lodge  
Silver Spring Neighborhood Center –  
Community Food Bank

### Initiatives We Lead

**Safe & Stable Homes**  
Aims to end family  
homelessness by 2025 through  
prevention and intervention.



# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Alliance for Economic Inclusion  
Financial Equity Group  
Urban Economic Development Association of WI  
Waukesha County Thriving Alliance  
WI Policy Forum Economic Development Committee

# VOLUNTEER

## Time & Talent Contributions



**Holiday Giving Tree**  
Oct.–Dec.



**Milwaukee Financial Empowerment Seminar**  
November



**Volunteer Income Tax Assistance**  
Feb.–April

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Black Male Achievement Advisory Council (BMAAC)  
Boys and Men of Color Week  
Men's Seminar  
Milwaukee Area Workforce Funding Alliance Board  
Milwaukee Reentry Council  
Milwaukee Transitional Jobs Collaborative  
MPS Drive Advisory Council  
UWM Black Male Summit (annual)

# VOLUNTEER

## Time & Talent Contributions



**Men's Job Seminar**  
September



**Women's Job Seminars**  
Fall

**96%** of surveyed adults from United Way-funded adult learning programs learned the basics of a checking/savings account.

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Community Advocates Healthy Housing Initiative's Advisory Committee  
Continuum of Care (COC)  
Coordinated Intake & Access  
Emergency Food & Shelter Board Milwaukee  
Emergency Food & Shelter Board Waukesha  
Eviction Prevention Stakeholder Coalition  
Housing Action Coalition of Waukesha County  
Smart Reentry Housing Task Force  
Summer Meals Planning Committee - Milwaukee & Waukesha  
Warming Room Planning Committee

# VOLUNTEER

## Time & Talent Contributions



**Emergency Food Kits**  
Year-round



**Homeless First Aid Kits**  
Year-round



**House & Home Kits**  
Year-round



**Laundry Kits**  
Year-round



**Sandwich-making**  
Year-round



**Project Homeless Connect - Milwaukee**  
October



**Project Homeless Connect - Waukesha**  
September



**Winter Care Kits**  
Year-round



Transitional living space for a family struggling with homelessness.

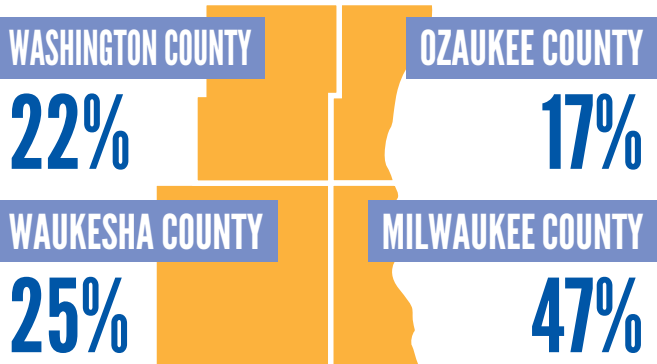
# SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

Having a place to call home is the foundation of a healthy and successful life. Yet many families in our community are one missed rent or mortgage payment away from homelessness.

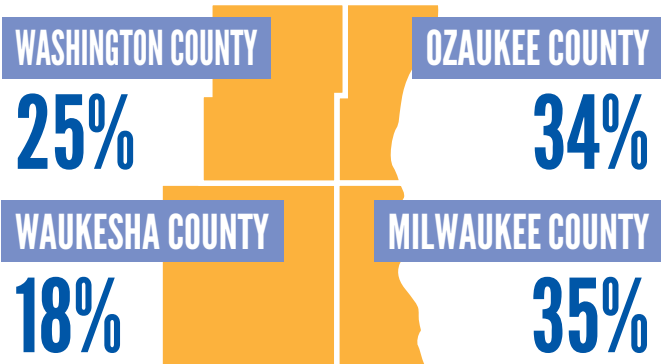
- Families with high housing costs may have difficulty affording other basic necessities like food, transportation, and health care.
- Nationwide, each individual or family who are considered chronically homeless costs tax payers an average of \$35,000 per year.
- It is estimated that more than 5,800 students in our four-county community experience homelessness.

Housing plays a critical role in providing stability to families and communities and impacts outcomes in each of United Way's three investment areas. Health problems can cause homelessness to be exacerbated by the experience, housing instability can lead to frequent school moves, high rates of absenteeism, and low achievement in education, and a lack of permanent housing significantly decreases opportunities for employment and financial stability.

Percentage of families whose income falls below the basic cost of living:



Percentage of IMPACT 2-1-1 calls from people who were at risk of homelessness:







## OUR GOAL: END FAMILY HOMELESSNESS BY 2025.

This is a multi-generational strategy to improve childhood education, health outcomes for vulnerable populations, and household financial stability through stabilized housing.

Investments in prevention resources for families who are at risk for homelessness will ensure they remain in safe and stable homes. This also allows service providers to focus on those who are currently homeless.

United Way has convened an advisory board of experts to examine all angles of homelessness: the root causes, the people affected, and proven solutions.

Your donations will help us end family homelessness by focusing on the following key areas:

- Eviction prevention
- Extended funding for prevention efforts
- Case management, including access to benefits and other social services
- Short-term financial assistance, including utilities and rent
- Housing search support and coordination

**Join the fight for Safe & Stable Homes.**

## Project Homeless Connect

Project Homeless Connect is a one-day event bringing multiple resources and services under one roof to serve people experiencing, or at risk of experiencing, homelessness. Services include a resource fair, job fair, haircuts, dentistry, vision screenings, legal aid, assessments for entry into programs throughout the county, and tangible items such as hygiene kits and clothing.

### 2019 Dates:

**NEW!** Project Homeless Connect - Waukesha  
September 9, 2019

Project Homeless Connect - Milwaukee  
October 17, 2019

## OVER 720 GUESTS

attended Project Homeless Connect in 2018, and were matched with over 480 volunteers. Nearly 100 organizations provided resources and services.

## Warming Rooms

In 2018, a sponsorship from We Energies allowed Milwaukee's warming centers to serve more individuals experiencing homelessness when temperatures dipped to 20 degrees and below.

The effort was led by the Milwaukee Continuum of Care, a consortium of homeless service providers, government, and advocates, including United Way.

## Waukesha Overflow Shelter

In Waukesha County, available shelter beds fill up quickly, especially during cold weather. In response, the Waukesha Housing Action Coalition and United Way opened a winter overflow shelter for women and families. Between March and April 2019, a total of 38 adults and children were housed. United Way partner agency Community Advocates, whose main office is in Milwaukee, operated the shelter, illustrating how the nonprofit sector can collaborate across geographical boundaries.

# PARTNER AGENCIES

Below are the 2019–20 agency program partners and the focus areas that United Way invests in. Learn more about their programs and United Way's special initiatives at [UnitedWayGMWC.org/Our-Impact](https://UnitedWayGMWC.org/Our-Impact).

■ Health ■ Education ■ Financial Stability

## Agency Program Partners

HEF

|   |   |   |   |
|---|---|---|---|
| Adaptive Community Approach Program (ACAP)          | ■ | ■ |   |
| Advocates of Ozaukee                                | ■ |   |   |
| AIDS Resource Center of Wisconsin                   | ■ | ■ |   |
| Alzheimer's Association                             | ■ |   |   |
| American Red Cross in Southeastern Wisconsin        | ■ |   |   |
| Aurora at Home                                      | ■ |   |   |
| Aurora Family Service                               | ■ | ■ | ■ |
| Aurora Healing Center on Bruce Street               | ■ |   |   |
| Bay View Community Center                           |   | ■ | ■ |
| Big Brothers Big Sisters of Metropolitan Milwaukee  |   | ■ |   |
| Big Brothers Big Sisters of Ozaukee County          |   | ■ |   |
| Boy Scouts of America, Potawatomi Area Council      |   | ■ |   |
| Boy Scouts of America, Three Harbors Council        |   | ■ |   |
| Boys & Girls Clubs of Greater Milwaukee             |   | ■ |   |
| Bread of Healing Clinic                             | ■ |   |   |
| The Caring Place                                    | ■ |   |   |
| The Cathedral Center                                |   |   | ■ |
| Catholic Charities of the Archdiocese of Milwaukee  | ■ | ■ | ■ |
| Centro Legal  | ■ |   |   |
| Children's Hospital of Wisconsin Community Services | ■ | ■ |   |
| City Year   |   | ■ |   |
| COA Youth & Family Centers                          |   | ■ |   |
| Community Advocates                                 |   |   | ■ |
| Community Outpatient Health Service                 | ■ |   |   |
| COPE Services                                       | ■ |   |   |
| Curative Care Network                               | ■ | ■ |   |
| Diverse and Resilient                               | ■ |   |   |
| Easterseals Southeast Wisconsin                     | ■ | ■ | ■ |
| Elevate   | ■ |   |   |
| Eras Senior Network                                 | ■ |   |   |
| Family Service of Waukesha                          | ■ | ■ |   |
| Fondy Food Center                                   |   |   | ■ |
| Friedens Community Ministries                       |   |   | ■ |
| FRIENDS   | ■ |   |   |
| Girl Scouts of Wisconsin Southeast                  |   | ■ |   |
| GPS Education Partners                              |   | ■ |   |
| Grand Avenue Club                                   |   |   | ■ |
| Guest House of Milwaukee                            |   |   | ■ |
| Harry & Rose Samson Family Jewish Community Center  | ■ |   |   |
| HEAR Wisconsin                                      |   | ■ |   |
| Hebron House of Hospitality                         |   |   | ■ |
| Housing Resources                                   |   |   | ■ |
| IMPACT  | ■ |   |   |
| IndependenceFirst                                   | ■ |   |   |
| International Institute of Wisconsin                |   |   | ■ |

## Agency Program Partners

HEF

|  |   |   |   |
|--|---|---|---|
| Jewish Family Services                                 |   |   | ■ |
| La Casa de Esperanza                                   |   | ■ | ■ |
| La Causa   |   | ■ |   |
| Legal Aid Society of Milwaukee                         |   |   | ■ |
| Literacy Services of Wisconsin                         |   |   | ■ |
| Lutheran Social Services of Wisconsin & Upper Michigan |   |   | ■ |
| Mental Health America of Wisconsin                     | ■ |   |   |
| Meta House   | ■ |   |   |
| Milwaukee Christian Center                             | ■ | ■ | ■ |
| Milwaukee LGBT Community Center                        |   | ■ |   |
| Milwaukee Urban League                                 |   | ■ | ■ |
| The Milwaukee Women's Center                           | ■ |   |   |
| NAMI Waukesha (National Alliance on Mental Illness)    |   |   | ■ |
| Neighborhood House of Milwaukee                        |   | ■ |   |
| New Concept Self Development Center                    | ■ | ■ |   |
| Next Door  |   |   | ■ |
| Ozaukee Family Services                                | ■ |   |   |
| The Parenting Network                                  | ■ | ■ |   |
| Parents Place  |   |   | ■ |
| Pathfinders  | ■ |   | ■ |
| PEARLS for Teen Girls                                  | ■ |   |   |
| Penfield Children's Center                             | ■ |   |   |
| Portal   |   |   | ■ |
| The Salvation Army – Waukesha County                   |   |   | ■ |
| The Salvation Army – Wisconsin & Upper Michigan        |   |   | ■ |
| Silver Spring Neighborhood Center                      |   | ■ | ■ |
| Sixteenth Street Community Health Center               | ■ |   |   |
| Sojourner Family Peace Center                          | ■ |   |   |
| St. Elizabeth Ann Seton Dental Clinic                  | ■ |   |   |
| St. Joseph Academy                                     |   | ■ |   |
| St. Joseph's Medical Clinic                            | ■ |   |   |
| Starting Point of Ozaukee                              | ■ |   |   |
| United Community Center                                | ■ | ■ |   |
| Vision Forward Association                             | ■ |   |   |
| Walker's Point Youth & Family Center                   | ■ |   |   |
| Waukesha County Community Dental Clinic                | ■ |   |   |
| Wisconsin Community Services                           | ■ | ■ | ■ |
| The Women's Center                                     | ■ | ■ | ■ |
| YMCA at Pabst Farms                                    | ■ | ■ |   |
| YMCA of Greater Waukesha County                        | ■ | ■ |   |
| YMCA of Metropolitan Milwaukee                         |   | ■ |   |
| YWCA Southeast Wisconsin                               |   |   | ■ |

To see a listing of the number of people helped per county, see page 4.