



Transitional living space for a family struggling with homelessness.

NO MATTER THE ODDS.

LIVE UNITED®

Though she had lived in Milwaukee for several decades after moving from Puerto Rico, Ramona often felt lonely and depressed.

Then she found the United Community Center.

United Community Center's Senior Center offers programs for seniors that foster socialization and independence. United Way funding supports these programs.

Ramona loves the sewing club, a group of women who meet at the senior center daily to work on fun projects.

"I love being around the other girls," said Ramona. "We dance around the room, celebrate each other's sewing, and they cheer me up when I'm feeling down."

"It changed my life," said Ramona.

THE BEST WAY TO GIVE.

We know that our community's issues are broad and vast; they're an enormous challenge for one single nonprofit to address.

We also know many of these issues are interrelated- issues like health concerns, education road blocks, and financial struggles.

United Way elevates these issues and calls everyone in our four-county communities to action.

A gift to the Community Fund is the most efficient and powerful way for you to invest in our community. And here's why:

- **Your donations stay local.** United Way invests in programs and initiatives in the four-county region.
- **Your donations are efficient.** Donor dollars are leveraged with others to meet the most pressing needs in our community.
- **Your donations are effective.** United Way invests in programs at nonprofits that create lasting change. The results are measurable, sustainable, and meet current community needs.



SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

Having a place to call home is the foundation of a healthy and successful life. Yet many families in our community are one missed rent or mortgage payment away from homelessness.

- Families with high housing costs may have difficulty affording other basic necessities like food, transportation, and health care.
- Nationwide, each individual or family who are considered chronically homeless cost tax payers an average of \$35,000 per year.
- It is estimated that more than 5,800 students in our four-county community experience homelessness.

When local families suffer, we all feel the effects. United Way and community partners have set a goal:

END FAMILY HOMELESSNESS BY 2025.

Join the fight. Donate to United Way's Community Fund. Learn more at UnitedWayGMWC.org/SafeandStableHomes.

In 2017, **5,730** people in our four-county footprint experienced homelessness accessed emergency shelters.