

# IMPACT IN WAUKESHA COUNTY

# 25%

of families with children in Waukesha County have an income that falls below the basic cost of living.

## SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

NEW Waukesha County  
Overflow Shelter

### Our goal: End family homelessness by 2025.

In Waukesha County, available shelter beds fill up quickly, especially during cold weather. In response, the Waukesha Housing Action Coalition and United Way opened a winter overflow shelter for women and families (pictured above). Between March and April 2019, a total of 38 adults and children were housed in the shelter. United Way partner agency Community Advocates operated the shelter, illustrating how the nonprofit sector collaborates across geographical boundaries.

Having a place to call home is the foundation of a healthy and successful life. Yet many families in our community are one missed rent or mortgage payment away from homelessness.

- When families are paying too much for housing they are at risk for not being able to afford food, transportation, and health care.
- It costs a lot when a family is chronically homeless – the National Alliance to End Homelessness estimates more than \$35,000 a year to taxpayers for each family.
- Nearly 500 students in Waukesha County right now are without a stable home according to the most recent report by local educational agencies.

Housing plays a critical role in providing stability to families and communities and impacts outcomes in each of United Way's three investment areas. When a family has a safe home they have better health, higher educational achievement, and increased opportunities for employment and financial stability.

### NEW!

### Project Homeless Connect

Monday, September 9, 2019  
Carroll University

The inaugural Waukesha County Project Homeless Connect will bring multiple resources and services under one roof to serve people experiencing, or at risk of experiencing, homelessness. Services will include a resource fair, job fair, haircuts, dentistry, vision screenings, legal aid, assessments for entry into programs throughout the county, and tangible items such as hygiene kits and clothing.



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# YOUR INVESTMENT CHANGES LIVES

It isn't about what we fund, but who we help.  
Together, we did some amazing things in Waukesha County:

- **Our community is healthier.** Last year, 15,254 youth and adults had increased access to health care programs, health and wellness services, and safer and healthier communities.
- **More youth are succeeding in school.** Last year, 13,723 children or their parents/caregivers received support for early childhood education, youth development, and services for children and families.
- **More families are achieving financial stability.** Last year, 5,223 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

## Our added value in Waukesha County

Change doesn't happen alone. United Way corporate partners, individual donors, and local programs all fight together for lasting change in our community.

### United Way fights...

- ...**for literacy.** Since 2017, over 22,860 books have been distributed to children in the School District of Waukesha through Build My Bookshelf. An average of 1,435 students per year have received books. In 2019, United Way expanded the READS for Summer Learning program in Waukesha County to improve reading skills over the summer.
- ...**for families facing economic challenges.** Last year, 371 individuals were helped through United Way's Asset Building initiative in improving their budgeting skills, savings, credit, financial literacy, employability, and income.
- ...**for young people to have what they need to start school.** Since 2015, 8,857 backpacks stuffed with school supplies have been distributed to Waukesha County students through the United Way-led Backpack Coalition.
- ...**for financial empowerment.** Last year, 100% of survey respondents from United Way's Women's Financial Empowerment Seminars, which focus on basic financial skills like developing and managing a family budget, building savings and eliminating debt, felt prepared to interview for a job.
- ...**for racial equity.** Since 2017, United Way has partnered with Brookfield East's SAFE club and equity team to assist in community conversations with 350 students, teachers, and parents that help create awareness of racial issues and opportunities for conversation and growth. Due to the success of this program, United Way will expand racial equity opportunities to the School District of Waukesha.
- ...**for increased student achievement.** Since 2016, United Way's Helping Kids Succeed initiative has impacted nearly 2,000 students annually in the School District of Waukesha by increasing student achievement, enhancing family stability, and improving community engagement.

PEOPLE SERVED IN  
WAUKESHA COUNTY\*

34,200

MOST USED  
PROGRAM AREAS

Youth Development  
Health Care Access  
Emergency Shelter –  
Adults & Families

\*An additional 5,494 were served by IMPACT 2-1-1.

## Waukesha County Community Coalitions, Collaborations, & Partnerships

Anti-Trafficking Coalition of Waukesha County  
Brookfield East High School *Conversations Count!* Team  
Emergency Food & Shelter Board – Waukesha County  
Housing Action Coalition of Waukesha County  
Partners of Change  
Summer Meals Planning Committee  
Thriving Waukesha County Alliance

Waukesha County Breastfeeding Coalition  
Waukesha County Business Alliance – Education Steering Committee  
Waukesha County Heroin Task Force  
Waukesha Hispanic Collaborative Network – Health Access Action Team





**"WE ARE A  
STRONGER  
FAMILY NOW."**

**When Tamara found out she was pregnant, she knew she needed help. Struggling with the trauma of her own childhood abuse, she wanted a better life for her child.**

Safe Babies Healthy Families, a United Way-funded program at Easterseals Southeast Wisconsin, paired Tamara with Case Manager Lindsey who connected her with resources like birthing classes and a food pantry.

After her son Kyler was born, Tamara enjoyed the mom's group at Safe Babies Healthy Families. "I felt so supported," said Tamara.

Today, Tamara is in a loving marriage and Kyler is excited about entering first grade.

Says Tamara: "we are a stronger family now."



**"IT'S EVEN  
BETTER THAN  
I IMAGINED."**

**Single dad Elliott dreamed of buying a home for his family. But with a limited income and debt, he didn't know where to begin.**

Elliott signed up for coaching at La Casa de Esperanza's United Way-funded Financial Stability program. Coach Gina helped Elliott build a savings plan that included reducing his debt.

With Gina's help, Elliott was able to pay off his consumer debt and get current on his student loans. Over time, Elliott exceeded his savings goal and purchased a home for his family. They moved in on June 1, 2019.

"It's even better than I imagined," said Elliott with a smile.



**"HE IS HAVING  
MORE FUN  
IN SCHOOL."**

**Waukesha third-grader Caleb was homeless and had experienced a lifetime of trauma. This led to mental health issues that caused Caleb to struggle in school.**

With the support of United Way funding, Family Service of Waukesha placed professional counselors into Caleb's school to provide mental health services to struggling students.

Caleb's therapist met with him weekly and engaged his mom and teacher in his treatment plan. These in-school services eliminated barriers Caleb and his mother faced in getting the mental health treatment he needed.

Caleb has experienced substantial growth. He has made friends, has boosted his math and reading skills, and is having more fun in school.

# AGENCY PROGRAM PARTNERS

Below are the 2017-18 United Way agency program partners that provided services to Waukesha County residents.

Agency Name	Programs Serving Waukesha County	Waukesha County Residents Served	Strategic Focus Area		
			Health	Education	Financial Stability
Adaptive Community Approach Program (ACAP)*	Community Orienteering	18	■		
AIDS Resource Center of Wisconsin	Food Pantry, Lifepoint	2070	■		■
Alzheimer's Association	Alzheimer's - Awareness, Education and Support	81	■		
American Red Cross in Southeastern Wisconsin	Home Fire Preparedness Program, Local Disaster Response	230			■
Aurora at Home	Aurora at Home, Aurora Zilber Family Hospice	1937	■		
Aurora Family Service	Systemic Family Counseling	18	■		
Big Brothers Big Sisters of Metropolitan Milwaukee	One-to-One Mentoring	153		■	
Boy Scouts of America, Potawatomi Area Council*	Cub Scouts	3244		■	
Boys & Girls Clubs of Greater Milwaukee	School Achievement	175		■	
Bread of Healing Clinic	Community Med Share	51	■		
The Caring Place*	Adult Day Center, Meals on Wheels	198	■		
Catholic Charities of the Archdiocese of Milwaukee*	Behavioral Health Services- Milwaukee & Waukesha, In-Home Support & Hoarding Intervention-Waukesha, Outreach & Case Management-Waukesha, Supported Parenting-Waukesha	741	■	■	■
Children's Hospital of Wisconsin Community Services	Counseling for Children and Families, Volunteer Respite Care	127	■	■	
Community Outpatient Health Service*	Community Outreach Health Clinic	380	■		
Curative Care Network	Adult Day Services, Children's Services, Senior Services	123	■	■	
Easterseals Southeast Wisconsin*	Case Management - Safe Babies Healthy Families, Supported Employment	641		■	■
ERAs Senior Network*	Faith in Action, Find a Ride Waukesha County, Retired & Senior Volunteer Program (RSVP)	2030	■		■
Family Service of Waukesha County*	C.A.R.E. Center, Center for the Prevention of Family Violence, Cooperative Parenting Center, Mental Health Counseling	2092	■	■	
Girl Scouts of Wisconsin Southeast*	Leadership & Critical Life Skills Development for Girls	6919		■	
Hebron House of Hospitality*	Emergency Shelter, Housing Assistance, Jeremy House	427+			■
Housing Resources	Post Purchase Counseling	11			■
IMPACT	AODA Assessment and Referral	313	■		
International Institute of Wisconsin	Immigration and Citizenship Services	18			■
Jewish Family Services	Individual & Family Counseling	29	■		
La Casa de Esperanza*	Early Childhood Education Program, Financial Stability, School Age Education Program, Workforce Development	965		■	■
La Causa	Crisis Nursery and Respite Center	35		■	
Lutheran Social Services of Wisconsin & Upper Michigan*	Spring City Corner Clubhouse	106			■
Mental Health America of Wisconsin	Mental Health Access	439	■		
NAMI Waukesha*	Court Support & Advocacy	284	■		
Parents Place*	Community Education, Supervised Visitation	1019		■	
The Salvation Army - Waukesha County*	Community Meal Program, Emergency Lodge, Family Services	2901+			■
St. Joseph's Medical Clinic*	Medical Services	336	■		
Waukesha County Community Dental Clinic*	Adult Dental Care Program	361	■		
Wisconsin Community Services*	Mediation and Restorative Justice Center, Youth Enhanced Support	1033	■	■	
The Women's Center*	Child Abuse Prevention, Employment, Sexual Abuse & Assault Counseling, Transitional Living & Domestic Violence	716	■	■	■
YMCA at Pabst Farms*	Day Care, Special Programs, Youth & Community	312	■	■	
YMCA of Greater Waukesha County*	Early Childhood Education, Older Adults, Day Camp	3301	■	■	

\*Agency has physical location in Waukesha County. Visit [UnitedWayGMWC.org](http://UnitedWayGMWC.org) for more information.

\*Some or all of the participants served by this program in Waukesha County reported being homeless, and did not provide a home zip code.