LIVE UNITED
These are the faces of change.

2020 COMMUNITY IMPACT REPORT
It’s not one person, it’s all of us, working together, to create lasting change in our community.
Metcalfe Park Community Bridges (MPCB) responds to COVID-19 by dropping off food, school curriculums, art supplies, and more to families in Metcalfe Park. MPCB was just one of over 60 nonprofits who received funding from United Way’s COVID-19 Urgent Needs Fund.

As COVID-19 swept the nation, many of us closed our doors and prepared to stay safe at home. But for some, the pandemic only added to the challenges they face every single day. Many of our nonprofit partners remained open, offering essential services and supplies to individuals and families in need throughout our four-county area.

And as the pandemic grew, so did the needs: food, medical and cleaning supplies, support for staffing, especially at shelters... the list went on and on.

That’s when they called United Way.

United Way was built for moments like this. We’ve been doing this work for over 100 years right here in our community. We’re connected to people who are already doing the hard work in our neighborhoods. We mobilize action quickly. And donors know they can absolutely trust us with their dollars. Quite simply, United Way knows how to get things done.

But we all know that this is only the beginning. COVID-19 is changing the way the world works. United Way is ready. It’s time to reimagine our future. It’s time to create lasting change. It’s time to show everyone what it means to Live United.

OUR COVID-19 RESPONSE

As COVID-19 swept the nation, many of us closed our doors and prepared to stay safe at home. But for some, the pandemic only added to the challenges they face every single day. Many of our nonprofit partners remained open, offering essential services and supplies to individuals and families in need throughout our four-county area.

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United Way-funded Bread of Healing Clinic delivered medications to medically vulnerable patients.

Local agencies like Milwaukee Christian Center adapted their meal programs to safely serve the people who rely on them.

Housed in a former bank, La Casa de Esperanza used a drive-up window to provide free tax services.

*As of August 2020
COVID-19 has opened our eyes to the importance of technology to our community. Without access to computers or the internet, individual and families struggled to perform critical activities including virtual learning, job searches, unemployment filing, accessing online healthcare benefits, bill paying, shopping for essentials, and so much more.

Techquity is an initiative to bridge the digital divide throughout our community, with a focus on three key strategies: ensure all families have digital devices and internet in their homes, foster digital literacy and career pathways in technology, and leverage technology to accelerate innovation in society.

### Clare Hall

COVID-19 challenged local shelters who faced unprecedented demands on their space. As a solution, individuals struggling with homelessness and medical issues were housed at Clare Hall, a building on the St. Francis de Sales Seminary grounds.

Donations to United Way’s COVID-19 Urgent Needs Fund provided supplies and food for residents of Clare Hall.

### IMPACT 2-1-1

The first place people call in personal and community crisis is IMPACT 2-1-1. During normal times, IMPACT receives approximately 500 calls per day. During the pandemic, this has escalated to over 1000 calls per day. Donations to United Way’s Urgent Needs Fund provided new and expanded employee training, as well as computers and telephone equipment in order for 2-1-1 agents to work remotely.

### MaskUpMKE

United Way volunteers created homemade masks for healthcare providers and other essential workers. Each volunteer picked up their mask kit, took the kits home, and assembled 700 no-sew masks.

A group of philanthropic and civic partners came together to align resources and coordinate COVID-19 relief efforts to maximize community benefit. The group created six teams that focused on the following: food, housing and shelter, medical services and clinics, mental health, and early childhood and K-12 education. United Way staff led the housing and shelter team, and played key roles on all of the other teams.
It isn’t about what we fund, but who we help. With the help of so many, we did some amazing things:

- **Our community is healthier.** Last year, 86,942 youth and adults had increased access to health care programs, health and wellness services, and safer and healthier communities.
- **More youth are succeeding in school.** Last year, 86% of surveyed children who participated in United Way-funded early childhood education programs showed improvement in their literacy skills and 93% showed improvement in motor skills.
- **More families are achieving financial stability.** Last year, 49,028 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

United Way also helps increase the capacity and efficiency of our program partners through technical assistance and training, as well as connecting them to volunteers and other resources.

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**PEOPLE SERVED IN OUR FOUR-COUNTY AREA**

<table>
<thead>
<tr>
<th>County</th>
<th>Total Served</th>
<th>Most Used Program Areas</th>
</tr>
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</table>
| MILWAUKEE COUNTY| 134,731     | Shelter & Homeless
                  |                          | Food/Meals
                  |                          | Mental Health |
| WAUKESHA COUNTY | 34,927      | Shelter & Homeless
                  |                          | Mental Health
                  |                          | Housing |
| OZAUKEE COUNTY  | 6,746       | Housing
                  |                          | Substance Use Disorder |
| WASHINGTON COUNTY| 3,563     | Housing
                  |                          | Shelter & Homeless
                  |                          | Substance Use Disorder |

**Most Used Program Areas**

- **Shelter & Homeless**
- **Food/Meals**
- **Mental Health**
- **Housing**
- **Substance Use Disorder**

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**AGE**

- 0–11 32%
- 12–17 13%
- 18–34 20%
- 35–64 25%
- 65+ 10%

**GENDER**

- Female 57%
- Male 42%
- Transgender/ Other 1%

**RACE**

- African American/ Black 36%
- Asian 2%
- Caucasian 46%
- Multi-racial 2%
- Native American 1%
- Other 13%

**ETHNICITY**

- Hispanic/ Latinx 20%
- Non-Hispanic/ Latinx 80%

**INCOME**

- $0–9,999 45%
- $10,000–14,999 15%
- $15,000–24,999 14%
- $25,000–36,999 9%
- $37,000–49,999 6%
- $50,000–74,999 5%
- $75,000+ 6%

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United Way also helps increase the capacity and efficiency of our program partners through technical assistance and training, as well as connecting them to volunteers and other resources.
United Way is ready. We’re ready to connect donors to the issues they’re passionate about, especially in our new world. We’re ready to connect new solutions to old problems. We’re ready to connect people who can help to people in need.

**GIVE**

A gift to the Community Fund is the most efficient and powerful way for you to invest in our community.

- **Your donations stay local.** United Way invests in programs and initiatives in the four-county region.
- **Your donations are efficient.** Donor dollars are leveraged with others to meet the most pressing needs in our community.
- **Your donations are effective.** United Way invests in programs at nonprofits that create lasting change. The results are measurable, sustainable, and meet current community needs.

**ADVOCATE**

Your voice matters. Advocating for programs and policies is one of the ways we can create lasting change. United Way offers ways to get involved at the local, state, and national level.

**VOLUNTEER**

United Way’s annual Seasons of Caring connects thousands of volunteers to meaningful experiences across our region. Last year, 29,000 individuals and 379 groups volunteered in our community.

- **43,162** total volunteer hours
- **$1,097,610** total value of volunteer time
- **20,530** sandwiches made for homeless shelters
- **10,009** Giving Tree tags matched and gifts delivered
- **7,646** healthy snack packs assembled for local students
- **6,500** backpacks distributed to local students
- **6,000** personal care kits filled for older adults, families, and teens
- **4,369** winter warming kits distributed through homeless shelters
Equity and inclusion are at the heart of what it means to Live United.

Our work begins with convening diverse perspectives to fight our community’s most pressing issues and in understanding that not everyone enters life with the same advantages and opportunities.

A focus on diversity, equity, and inclusion, in all aspects of our work, is essential for our community. We fight for equity and strive to create communities where everyone has the resources, opportunities, and support they need to not only survive, but thrive.

**Diversity Leadership Society**

The Diversity Leadership Society is a diverse group of individuals that are working to ensure every family in our four-county region has the opportunity to flourish, no matter their race, gender, age, ethnicity, or geography.

The Diversity Leadership Society’s signature initiative is Reducing Barriers to Employment & Advancement, anchored in the belief that all adults of working age in our community should have the opportunity to obtain permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement.

**Boys & Men of Color**

In Milwaukee, we know that our boys and men of color can achieve tremendous things. This initiative helps open new doors, removes unforeseen barriers, and guides individuals with a strong focus on short-term wins and long-term success. United Way brings together partners ready to do the hard work: community-based organizations, youth and adult residents, law enforcement, education and health system leaders, and faith-based advocates. Collectively, this group is building communities that are full of opportunity, access and resources.

**Project LEAD**

Project LEAD is an in-depth, six-week training program preparing community members for leadership roles on nonprofit boards and committees, with an emphasis on recruiting participants from underrepresented board populations (including young people, women, and racially and ethnically diverse professionals).
Opening the right doors in life starts with having the right keys. But not everyone is given a fair chance to obtain these keys and unlock their future.

Everyone deserves permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement. This allows a family to have a safe and stable home, to put food on the table, and to create an environment that is healthy and protective.

United Way’s Diversity Leadership Society is committed to reducing barriers to employment and advancement. This is a multi-faceted approach focusing on African Americans with an emphasis on:

- **Education, training, and credentials**: Supporting programs that help adults obtain their GED, learn a new skill or trade, or earn a new certification.
- **Transportation**: Supporting programs that provide innovative transportation solutions and/or assist with driver’s license recovery.
- **Involvement in the justice system**: Advocating for policy change that assists individuals who were involved in the justice system, with a focus on strengthening workplace re-entry.
- **Diverse talent retention**: Collaborate and advance equitable research and evaluation to retain diverse talent in Wisconsin.

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**2020-21 Reducing Barriers to Employment & Advancement Grantees:**

- **Employ Milwaukee, Inc.**
  United Way is funding one element of HITCH and the “Work Supports” strategy. The focus will be on low intensive coaching, transportation, and isolated cases of emergency childcare needs. The goal is to ease the stress of individuals as they transition from unemployment or training to the demands of permanent long-term employment.

- **Milwaukee Community Business Collaborative, Inc. (DBA Milwaukee JobsWork)**
  Pathways to Healthcare Careers is a program designed to help individuals advance into positions offering livable wages in the high-demand healthcare field.

- **Metro GO, Inc. (DBA Regional Transit Leadership Council)**
  The long-term goal of this project is to develop a launch-ready pilot program in which non-traditional mobility options, such as on-demand rideshare and on-demand van services, move people across long distances more rapidly and reliably than traditional transit alone.

Additionally, a percentage of the funds from this initiative have been earmarked as future support for programs responding directly to COVID-19-related unemployment issues.

In 2018, the Black unemployment rate in Wisconsin was nearly three times that of Whites.*

*American Community Survey data.
2020-21 Investments in Health

GIVE ACCESS TO HEALTHCARE
Removing barriers to ensure all youth and adults have access to quality and affordable healthcare.

Strategic Program Grants
Ascension Seton Dental Clinic – Healthy Teeth for Children, Restorative Care Program
Aurora at Home – Aurora at Home Health, Aurora Zilber Family Hospice
Aurora Family Service – Milwaukee Mental Health Consultants, Systemic Family Counseling
Aurora Healing Center on Bruce Street – Counseling Program for Underserved Survivors of Sexual Assault
Bread of Healing – Community Med Share
Catholic Charities of the Archdiocese of Milwaukee – Behavioral Health Services, Pregnancy and Parenting Support Milwaukee
Children’s Wisconsin – Counseling for Children & Families, Milwaukee Start Right Community Outpatient Health Service – Community Outreach Health Clinic
Easterseals Southeast Wisconsin – Childbirth & Infant Preparation Services (SBHF)
Family Service of Waukesha – Mental Health Counseling
Jewish Family Services – Individual & Family Counseling
Mental Health America of Wisconsin – Mental Health Advancement
Ozaukee Family Services – Counseling Services
Pathfinders – Clinical Services
Penfield Children’s Center – Behavioral Health Clinic
Sixteenth Street Community Health Center – The Great Start Program
Vivent Health – Dental Clinic
Waukesha County Community Dental Clinic – Adult Dental Care Program
Waukesha Free Clinic – St. Joseph’s Medical Clinic
Wisconsin Community Services – Criminal Justice Recovery Services
The Women’s Center – Sexual Abuse & Assault Counseling

GIVE HEALTH & WELLNESS
Supporting youth and adults of all ages and abilities to ensure everyone has the opportunity to live with independence and dignity.

Strategic Program Grants
Adaptive Community Approach Program (ACAP) – Community Orienteering
The Caring Place – Adult Day Center
Catholic Charities of the Archdiocese of Milwaukee – Outreach & Case Management
Eras Senior Network – Faith in Action, Neighborhood Outreach Project
Harry & Rose Samson Family Jewish Community Center – Older Adult Seniors, School Aged Special Needs-Shiluy, Special Needs Chaverim
IndependenceFirst – Attendant Referral Program
Jewish Family Services – Case Management
Mental Health America of Wisconsin – Mental Health Access
Milwaukee Christian Center – Older Adult Center
Penfield Children’s Center – Early Intervention/Parent Program
United Community Center – Elderly Program
Vision Forward Association – Children’s Services
YMCA at Pabst Farms – Special Programs

GIVE SAFE & HEALTHY COMMUNITIES
Transforming communities through education and access to support, making healthy choices easy, safe, and affordable.

Strategic Program Grants
Advocates of Ozaukee – Domestic Violence
Centro Legal Por Derechos Humanos – Domestic Abuse and Family Law Program
Diverse and Resilient – End HIV
Elevate – Germantown Prevention
Family Service of Waukesha – Center for the Prevention of Family Violence
FRIENDS – Opening Doors
IMPACT – IMPACT 2-1-1
Meta House – Transitional Living
The Milwaukee Women’s Center – Emergency Shelter, Nevermore Batterers Treatment
Pathfinders – Pathfinders Youth Shelter
Sojourner Family Peace Center – Beyond Abuse, Courthouse Advocacy, Domestic Abuse Victim Advocates, Emergency Shelter
Vivent Health – Lifepoint
Walker’s Point Youth & Family Center – Runaway Services
Wisconsin Community Services – Mediation and Restorative Justice Center
The Women’s Center – Transitional Living & Domestic Violence Program

Initiatives We Lead
Healthy Youth Initiative
Reduces teen pregnancy, sexual violence, and victimization for young people of all genders.

Teen Pregnancy Prevention Initiative
Improves the sexual and reproductive health of young people in Milwaukee.
Funded by United Way, 2-1-1 maintains a 24-hour central access point of information and referral for people who need assistance with family, health, and social services.

**Initiatives We Lead**

- Health Improvement Fund
  Increases coverage, access, care coordination, and community health in Milwaukee.

**Community Coalitions, Collaborations, & Partnerships**

- Milwaukee Coalition for Children’s Mental Health
- Milwaukee Fetal Infant Mortality Review
- Milwaukee Health Care Partnership
- Milwaukee Mental Health Task Force
- Waukesha County Breastfeeding Coalition

**Time & Talent Contributions**

- **New Parent Kits**
  Year-round
- **Diaper Bank**
  February
- **Personal Care Kits**
  Year-round

Top three needs in 2019 for each of the four counties we serve:

- **Milwaukee County**
  - Shelter & Homeless
  - Food/Meals
  - Mental Health

- **Ozaukee County**
  - Housing
  - Mental Health
  - Substance Use Disorder

- **Washington County**
  - Housing
  - Shelter & Homeless
  - Substance Use Disorder

- **Waukesha County**
  - Mental Health
  - Housing
  - Shelter & Homeless

97% of surveyed caregivers from United Way-funded disabilities programs felt that the program helped them to understand rights and advocate for the person they care for.

**Community Coalitions, Collaborations, & Partnerships**

- American Evaluation Association
- Anti-Trafficking Coalition of Waukesha County
- Community Indicators Consortium
- Convergence Human Trafficking- Employment Curriculum
- Denim Day Planning Committee
- Diverse & Resilient Community Advisory Board
- Human Trafficking Task Force of Greater Milwaukee
- Milwaukee City County Heroin, Opiate, Cocaine Task Force
- Milwaukee Commission on Domestic Violence and Sexual Assault
- Milwaukee Fatherhood Initiative
- Milwaukee Latino Health Coalition
- Teens Pregnancy Prevention (TPP) Oversight Committee
- TPP Adolescent Sexual and Reproductive Health Sub-committee
- TPP Sexual Violence Prevention Committee
- Waukesha County Heroin Task Force
- Wisconsin Coalition Against Sexual Assault
- Wisconsin Policy Forum Social Services Committee

**Time & Talent Contributions**

- **Field Day**
  May
- **Wellness Kits**
  Year-round
- **Winter Bites**
  Nov. & Dec.
- **Summer Care Kit**
  Year-round
**2020-21 INVESTMENTS IN EDUCATION**

**GIVE**

**EARLY CHILDHOOD EDUCATION**

Increasing the number of children who enter school ready to succeed.

**Strategic Program Grants**

- Boys & Girls Clubs of Greater Milwaukee – Early Literacy Program
- COA Youth & Family Centers – Early Childhood Education Program
- La Casa de Esperanza – Early Childhood Education Program
- La Causa – Early Education and Care Center
- Neighborhood House of Milwaukee – Early Childhood Education
- Silver Spring Neighborhood Center – Elaine Schreiber Child Development Center
- St. Joseph Academy – Early Childhood Education Center
- United Community Center – Before & After School
- YMCA at Pabst Farms – Day Care
- YMCA of Greater Waukesha County – Early Childhood Education
- YMCA of Metropolitan Milwaukee – Early Childhood Education

**Initiatives We Lead**

**Milwaukee Succeeds Kindergarten Readiness Partnership**

Helps children reach their highest level of school readiness before they start kindergarten through increased quality early childhood education, quality child care, developmental screening, and early childhood immunizations.

**EARLY CHILDHOOD EDUCATION**

Increasing the number of children who enter school ready to succeed.

**Strategic Program Grants**

- Aurora Family Service – Family Enrichment
- Bay View Community Center – Family and Children
- Catholic Charities of the Archdiocese of Milwaukee – Supported Parenting-Waukesha
- Children’s Wisconsin – Volunteer Respite Care
- COA Youth & Family Centers – Home Instruction for Parents of Preschool Youngsters (HIPPY)
- Curative Care Network – Children’s Services
- Easterseals Southeast Wisconsin – Case Management (SBHF)

**Strategic Program Grants**

- Family Service of Waukesha – The C.A.R.E. Center
- HEAR Wisconsin – Kellogg Child and Family Program
- La Causa – Crisis Nursery and Respite Center
- New Concept Self Development Center – MLK Social Service
- The Parenting Network – Parent Helpline, Parenting Education & Support Services
- Parents Place – Community Education/Born Learning, Supervised Visitation
- The Women’s Center – Child Abuse Prevention

**STRENGTHENING FAMILIES**

Supporting success within the family unit and improving cognitive, social, and/or physical skills among children.

**Strategic Program Grants**

**YOUth DEVELOPMENT**

Building skills, resilience, and strong relationships for youth to thrive.

**Strategic Program Grants**

- Big Brothers Big Sisters of Metropolitan Milwaukee – One to One Mentoring Program
- Big Brothers Big Sisters of Ozaukee County – MATCH ME
- Boy Scouts of America, Potawatomi Area Council – Cub Scouts
- Boy Scouts of America, Three Harbors Council – Learning for Life
- Boys & Girls Clubs of Greater Milwaukee – Centralized Services, Sponsor-A-Scholar
- City Year – Whole School Whole Child
- COA Youth & Family Centers – Youth & Family Program
- Girl Scouts of Wisconsin Southeast – Leadership & Critical Life Skills Development for Girls
- GPS Education Partners – Pathways to Employability
- La Casa de Esperanza – School Age Education Program
- Milwaukee Christian Center – Youth Development Program
- Milwaukee LGBT Community Center – Project Q Health & Wellness
- Milwaukee Urban League – Project Ready
- Neighborhood House of Milwaukee – Youth Development Program
- Silver Spring Neighborhood Center – Youth Social Development
- United Community Center – After School Achievement, Youth Empowered to Succeed
- Wisconsin Community Services – Youth Enhanced Support (YES)
- YMCA of Greater Waukesha County – Day Camp
- YMCA of Metropolitan Milwaukee – Day Camp

**Initiatives We Lead**

**Helping Kids Succeed - Waukesha**

Supports educators, increases student achievement, and enhances family stability and empowerment in the School District of Waukesha’s highest-need schools.

**Community Schools Partnership**

Transforms schools and communities to collectively ensure student success.
### ADVOCATE

#### Community Coalitions, Collaborations, & Partnerships
- Governor’s Early Childhood Advisory Council
- MCW/CTSI Child Advancement Network (Wisconsin Vroom)
- Milwaukee Coalition for Children’s Mental Health
- Milwaukee Succeeds Kindergarten Readiness Partnership
- Milwaukee Succeeds Policy Workgroup
- WI Infant Toddler Policy Project Collaborative (Pritzker)
- WI StriveTogether Partnership
- Young Child Wellness Council

#### Initiatives We Lead

**Build My Bookshelf - Waukesha**
- Improves literacy by helping children in high-need Waukesha County schools build their home libraries.

**Emerging Readers**
- Gives the gift of reading to local kids who are matched with United Way Emerging Leaders families who provide age-appropriate reading materials four times a year.

**My Very Own Library**
- In partnership with University of Chicago, builds strong readers by providing free books and family engagement activities at 14 Milwaukee Public Schools.

### VOLUNTEER

#### Time & Talent Contributions
- **Snack Packs**
  - Year-round
- **Vello**
  - Year-round

86% of the surveyed children from United Way-funded early childhood education programs improved literacy skills.

### ADVOCATE

#### Community Coalitions, Collaborations, & Partnerships

**Governor’s Early Childhood Advisory Council**
- MCW/CTSI Child Advancement Network (Wisconsin Vroom)
- Milwaukee Coalition for Children’s Mental Health
- Milwaukee Succeeds Kindergarten Readiness Partnership
- Milwaukee Succeeds Policy Workgroup
- WI Infant Toddler Policy Project Collaborative (Pritzker)
- WI StriveTogether Partnership
- Young Child Wellness Council

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### VOLUNTEER

#### Time & Talent Contributions
- **Build My Bookshelf - Waukesha**
  - Dec. & May
- **Mary Lou’s Closet**
  - Year-round
- **My Very Own Library - Milwaukee**
  - Dec. & May

97% surveyed parents/caregivers from United Way-funded support for children & families programs improved their emotional/bonding relationship with their children.

### ADVOCATE

#### Community Coalitions, Collaborations, & Partnerships
- GPS Education Partners Education & Youth Apprenticeship Advisory Committee
- Milwaukee Community Schools Partnership
- Milwaukee Public Schools Partnership for the Arts & Humanities Advisory Committee
- Milwaukee Succeeds Data Council
- Waukesha County Business Alliance - Education Steering Committee

#### Time & Talent Contributions
- **Backpack Coalition**
  - July–Aug
- **Pencil Pouches**
  - Year-round
2020-21 INVESTMENTS IN FINANCIAL STABILITY

FINANCIAL EMPOWERMENT FOR INDIVIDUALS & FAMILIES

Promoting financial stability and independence.

GIVE

Strategic Program Grants
Aurora Family Service – Center for Financial Wellness
La Casa de Esperanza – Financial Stability
YWCA Southeast Wisconsin – Personal Financial Management

Initiatives We Lead
Financial Empowerment for Women
Reduces barriers to employment and increases wealth for female heads of household.

Fund My Future Milwaukee (Children's Savings Accounts)
Raises children’s expectations for their future by seeding an educational savings account starting in kindergarten for all Milwaukee students.

90% of surveyed adults in Reducing Barriers to Employment programs gained job-specific credentials.

GIVE

REDUCING BARRIERS TO EMPLOYMENT

Building education credentials and skill certification to overcome barriers to employment.

Strategic Program Grants
Easterseals Southeast Wisconsin – Supported Employment
Grand Avenue Club – Grand Avenue Club
La Casa de Esperanza – Workforce Development
Legal Aid Society of Milwaukee – Civil Division
Literacy Services of Wisconsin – Adult Education Program
Lutheran Social Services of Wisconsin & Upper Michigan – Spring City Corner Clubhouse
Milwaukee Urban League – MUL Employment Assistance
NAMI Waukesha (National Alliance for Mental Illness) – Court Support & Advocacy

Initiatives We Lead
New Concept Self Development Center, Inc. – Fathers’ Resource and Employment Center
Next Door – Skills Building & GED Fast Track Program
Portal – Employment Readiness and Advancement
Wisconsin Community Services – Community Reintegration Services, Driver’s License Recovery
The Women’s Center – Employment
YWCA Southeast Wisconsin – Community Adult Learning Lab

Reducing Barriers to Employment & Advancement
Decreases the unemployment rate among African Americans through increased training, credentialing, transportation, expungement, and diverse talent retention.

GIVE

SAFE & STABLE HOMES

Ensuring individuals and families have safe and affordable permanent housing.

Strategic Program Grants
American Red Cross in Southeastern Wisconsin – Home Fire Preparedness Program, Local Disaster Response
Bay View Community Center – Food Pantry
The Cathedral Center – Emergency Shelter
Catholic Charities of the Archdiocese of Milwaukee – In Home Support & Hoarding Intervention
Community Advocates – Emergency Support/Advocacy
Continuum, Family Support Center Emergency Shelter, Homeless Outreach Nursing Center
Friedens Community Ministries – Emergency Food Pantry
Guest House of Milwaukee – Emergency Shelter
Hebron House of Hospitality – Emergency Shelter, Jeremy House

Initiatives We Lead
Housing Resources – Post Purchase Counseling
International Institute of Wisconsin – Immigration and Citizenship Services
Milwaukee Christian Center – Emergency Food Pantry
Pathfinders – Supported Housing
The Salvation Army - Waukesha – Food Security, Emergency Lodge, Family Services
The Salvation Army - Wisconsin & Upper Michigan – Emergency Lodge
Silver Spring Neighborhood Center – Community Food Bank
Vivent Health – Food Pantry

Safe & Stable Homes
Aims to end family homelessness by 2025 through prevention and intervention.
Advocate

Community Coalitions, Collaborations, & Partnerships
- Alliance for Economic Inclusion
- Bank On Greater Milwaukee Coalition
- Financial Literacy in Communities of Color
- Urban Economic Development Association of WI
- Waukesha County Thriving Alliance
- WI Policy Forum Economic Development Committee

Volunteer

Time & Talent Contributions
- Holiday Giving Tree
- Milwaukee Financial Empowerment Seminar
  - November
- Waukesha Financial Empowerment Seminar
  - November

Advocate

Community Coalitions, Collaborations, & Partnerships
- Black Male Achievement Advisory Council (BMAAC)
- Boys and Men of Color Week
- Milwaukee Area Workforce Funding Alliance Board
- Milwaukee Reentry Council
- Milwaukee Transitional Jobs Collaborative
- MPS Drive Advisory Council
- UWM Black Male Summit (annual)

Volunteer

Time & Talent Contributions
- Men's Job Seminar
  - September
- Women's Job Seminars
  - November
- MLK Week of Service
  - January

Advocate

Community Coalitions, Collaborations, & Partnerships
- Community Advocates Healthy Housing Initiative's Advisory Committee
- Emergency Food & Shelter Board Milwaukee
- Emergency Food & Shelter Board Waukesha
- Eviction Prevention Stakeholder Coalition
- Housing Action Coalition of Waukesha County
- Milwaukee Continuum of Care Coordinated Entry Leadership Team
- Milwaukee Continuum of Care Executive Board
- Milwaukee Homelessness Awareness Week
- Smart Reentry Housing Task Force
- UEDA - Tenant & Landlord Resource Center Executive Committee Warming Room Planning Committee

Volunteer

Time & Talent Contributions
- Emergency Food Kits
  - Year-round
- Homeless First-aid Kits
  - Year-round
- House & Home Kits
  - Year-round
- Laundry Kits
  - Year-round
- Sandwich-making
  - Year-round
- Project Homeless Connect - Milwaukee
  - October
- Project Homeless Connect - Waukesha
  - October
- Winter Care Kits
  - Year-round

97% of surveyed adults in Financial Capability programs made progress towards their personal financial goals.
SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

Everything starts with the home.
Whether it’s an address so you can be employed, or being able to stay in the same school all year, or having a place to cook a healthy meal together—we know that the root of all good things is a sense of place and a sense of home.

Yet many families in our community don’t have a safe and stable home or are one missed rent or mortgage payment away from homelessness. Ending family homelessness may sound impossible, but it isn’t. In reality, there are already a number of service models operating today that provide effective solutions to homelessness.

Our Goal:
END FAMILY HOMELESSNESS BY 2025.

Our Strategy:
United Way has convened an advisory board of experts to examine all angles of homelessness: the root causes, the people affected, and proven solutions.

Safe & Stable Homes is focused on the following key issue areas:
- Legal aid for eviction cases
- Extended funding for prevention efforts
- Case management, including access to benefits and other social services
- Short-term financial assistance, including utilities and rent
- Housing search support and coordination

2020-21 Safe & Stable Homes Grantees:
- Advocates of Ozaukee, Inc., Homelessness Prevention Program
- Cathedral Center, Flexible Housing Program
- Community Advocates, Eviction Prevention & Housing Stabilization
- Community Advocates, Rental Housing Resource Center
- Family Promise of Waukesha County, Emergency Housing Fund
- FRIENDS, Inc., Transitional Living Program
- Hope House, Family Bonds Housing Program
- Legal Action of Wisconsin, Eviction Defense Project
- Legal Aid Society of Milwaukee, Housing SOS
- Milwaukee Habitat for Humanity, Homeowner Foreclosure Prevention
- The Salvation Army - Wisconsin & Upper Michigan, Emergency Support for Families
- Wisconsin Veteran’s Network, Inc. (VetsNet), Housing Advocacy for Veteran Families in Waukesha, Washington, and Ozaukee Counties
The goal of Community Schools is to transform schools into places where students, families, staff, and the surrounding community can work together to ensure every student is successful.

Community Schools place the focus on the whole child by providing academic supports, social and emotional learning, health and wellness, family and community engagement, and a safe and supportive climate.

Each Community School may use different strategies and activities to improve its school and community, but share three guiding practices: shared leadership, equity, and cultural relevance.

The Community Schools strategy
- **Engage:** A full-time community school coordinator increases capacity of the school to engage multiple stakeholders including community partners, families, staff, students, and neighborhood residents.
- **Aspire:** Schools collectively identify school and community aspirations and barriers to success by collecting diverse knowledge through Community Conversations, combine with additional school and community data.
- **Prioritize:** A site-based community school leadership team analyzes data, develops a shared vision, key priorities and strategic plan through local decision making.
- **Align:** Community partnerships, initiatives, and policies are developed and/or aligned to support a shared vision and key priorities reflected in the school improvement plan to ensure collaboration and collective action.

**Current Community Schools**

In partnership with Milwaukee Public Schools and local agencies (listed below), United Way is working with 12 Community Schools through the Milwaukee Community Schools Partnership:

- **Auer Avenue Community School**  
  (Milwaukee Urban League)
- **Bradley Tech High School**  
  (Milwaukee Christian Center)
- **Browning Elementary**  
  (Silver Spring Neighborhood Center)
- **Hopkins Lloyd Community School**  
  (United Way)
- **James Madison Academic Campus**  
  (United Way)
- **Lincoln Avenue School**  
  (Sixteenth Street Community Health Center)
- **Longfellow School**  
  (Journey House)
- **North Division High School**  
  (Milwaukee Urban League)
- **South Division High School**  
  (Sixteenth Street Community Health Center)
- **Washington High School**  
  (Social Development Commission)
- **Westside Academy**  
  (Froedtert & the Medical College)
- **Zablocki Elementary**  
  (Sixteenth Street Community Health Center)

United Way is currently fundraising to expand Community Schools within our four-county region.

The Walking School Bus is just one of the ways Community Schools improve outcomes for students in our community.
Below are the 2020–21 agency program partners and the focus areas that United Way invests in. Learn more about these programs and United Way’s special initiatives at UnitedWayGMWC.org/Our-Impact.

- Health
- Education
- Financial Stability

### Agency Program Partners

**Health**

- Adaptive Community Approach Program (ACAP)
- Advocates of Ozaukee
- American Red Cross in Southeastern Wisconsin
- Ascension Seton Dental Clinic
- Aurora at Home
- Aurora Family Service
- Aurora Healing Center on Bruce Street
- Bay View Community Center
- Big Brothers Big Sisters of Metropolitan Milwaukee
- Big Brothers Big Sisters of Ozaukee County
- Boy Scouts of America, Potawatomi Area Council
- Boy Scouts of America, Three Harbors Council
- Boys & Girls Clubs of Greater Milwaukee
- Bread of Healing Clinic
- The Caring Place
- The Cathedral Center
- Catholic Charities of the Archdiocese of Milwaukee
- Centro Legal
- Children’s Wisconsin
- City Year
- COA Youth & Family Centers
- Community Advocates
- Community Outpatient Health Service
- Curative Care Network
- Diverse and Resilient
- Easterseals Southeast Wisconsin
- Elevate
- Eras Senior Network
- Family Service of Waukesha
- Friedens Community Ministries
- FRIENDS
- Girl Scouts of Wisconsin Southeast
- GPS Education Partners
- Grand Avenue Club
- Guest House of Milwaukee
- Harry & Rose Samson Family Jewish Community Center
- HEAR Wisconsin
- Hebron House of Hospitality
- Housing Resources
- IMPACT
- IndependenceFirst
- International Institute of Wisconsin
- Jewish Family Services

**Education**

**Financial Stability**

### Agency Program Partners

To see a listing of the number of people helped per county, see page 4.