



# LIVE UNITED

These are the faces of change.



# 2020 COMMUNITY IMPACT REPORT

It's not one person, it's all of us, working together, to create lasting change in our community.

THANK YOU TO OUR  
PRINT SPONSOR



Greater Milwaukee  
& Waukesha County



Metcalfe Park Community Bridges (MPCB) responds to COVID-19 by dropping off food, school curriculums, art supplies, and more to families in Metcalfe Park. MPCB was just one of over 60 nonprofits who received funding from United Way's COVID-19 Urgent Needs Fund.

# OUR COVID-19 RESPONSE

As COVID-19 swept the nation, many of us closed our doors and prepared to stay safe at home. But for some, the pandemic only added to the challenges they face every single day. Many of our nonprofit partners remained open, offering essential services and supplies to individuals and families in need throughout our four-county area.

And as the pandemic grew, so did the needs: food, medical and cleaning supplies, support for staffing, especially at shelters... the list went on and on.

## That's when they called United Way.

United Way was built for moments like this. We've been doing this work for over 100 years right here in our community. We're connected to people who are already doing the hard work in our neighborhoods. We mobilize action quickly. And donors know they can absolutely trust us with their dollars. Quite simply, United Way knows how to get things done.

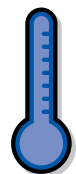
But we all know that this is only the beginning. COVID-19 is changing the way the world works. United Way is ready. It's time to reimagine our future. It's time to create lasting change. It's time to show everyone what it means to Live United.

 **13,500+**  
food items  
— & —  
**43,000+**  
food pantry  
supplies 

 **500+**  
gallons  
of hand  
sanitizer

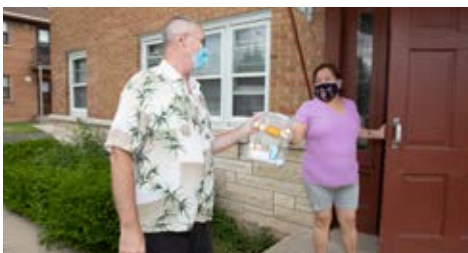
 **19,200+**  
personal  
hygiene  
products  
— & —  
**3,600+**  
cleaning supply  
products

 **97,000+**  
masks, gloves,  
& face shields  
— & —  
**10**  
hooded  
antiviral suits

 **1,100+**  
digital no-touch  
thermometers

**75,000+**  
diapers 

\*As of August 2020



United Way-funded Bread of Healing Clinic delivered medications to medically vulnerable patients.



Local agencies like Milwaukee Christian Center adapted their meal programs to safely serve the people who rely on them.



Housed in a former bank, La Casa de Esperanza used a drive-up window to provide free tax services.





Yolanda and the team at  
IMPACT 2-1-1 help people  
access life-saving resources like  
housing, food, and medical help.

## TECHQUITY

COVID-19 has opened our eyes to the importance of technology to our community. Without access to computers or the internet, individual and families struggled to perform critical activities including virtual learning, job searches, unemployment filing, accessing online healthcare benefits, bill paying, shopping for essentials, and so much more.

Techquity is an initiative to bridge the digital divide throughout our community, with a focus on three key strategies: ensure all families have digital devices and internet in their homes, foster digital literacy and career pathways in technology, and leverage technology to accelerate innovation in society.

## MaskUpMKE

United Way volunteers created homemade masks for healthcare providers and other essential workers. Each volunteer picked up their mask kit, took the kits home, and assembled 700 no-sew masks.



## Clare Hall

COVID-19 challenged local shelters who faced unprecedented demands on their space. As a solution, individuals struggling with homelessness and medical issues were housed at Clare Hall, a building on the St. Francis de Sales Seminary grounds.

Donations to United Way's COVID-19 Urgent Needs Fund provided supplies and food for residents of Clare Hall.

## IMPACT 2-1-1

The first place people call in personal and community crisis is IMPACT 2-1-1. During normal times, IMPACT receives approximately 500 calls per day. During the pandemic, this has escalated to over 1000 calls per day. Donations to United Way's Urgent Needs Fund provided new and expanded employee training, as well as computers and telephone equipment in order for 2-1-1 agents to work remotely.

## MKE Civic Response Team

A group of philanthropic and civic partners came together to align resources and coordinate COVID-19 relief efforts to maximize community benefit. The group created six teams that focused on the following: food, housing and shelter, medical services and clinics, mental health, and early childhood and K-12 education. United Way staff led the housing and shelter team, and played key roles on all of the other teams.

# YOUR INVESTMENT CHANGES LIVES

It isn't about what we fund, but who we help.

With the help of so many, we did some amazing things:

- **Our community is healthier.** Last year, 86,942 youth and adults had increased access to health care programs, health and wellness services, and safer and healthier communities.
- **More youth are succeeding in school.** Last year, 86% of surveyed children who participated in United Way-funded early childhood education programs showed improvement in their literacy skills and 93% showed improvement in motor skills.
- **More families are achieving financial stability.** Last year, 49,028 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

United Way also helps increase the capacity and efficiency of our program partners through technical assistance and training, as well as connecting them to volunteers and other resources.

## 213,776

people served by United

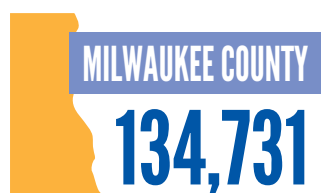
Way-funded programs

& partnerships across

our community last year.

## PEOPLE SERVED IN OUR FOUR-COUNTY AREA\*

\*33,809 individuals were served in our community who did not provide a ZIP code at intake or identified as homeless. An additional 245,983 were served by IMPACT 2-1-1.



**Most Used Program Areas**  
Shelter & Homeless  
Food/Meals  
Mental Health



**Most Used Program Areas**  
Mental Health  
Housing  
Shelter & Homeless



**Most Used Program Areas**  
Housing  
Mental Health  
Substance Use Disorder



**Most Used Program Areas**  
Housing  
Shelter & Homeless  
Substance Use Disorder



- 0–11 **32%**
- 12–17 **13%**
- 18–34 **20%**
- 35–64 **25%**
- 65+ **10%**



- Female **57%**
- Male **42%**
- Transgender/Other **1%**



- African American/Black **36%**
- Asian **2%**
- Caucasian **46%**
- Multi-racial **2%**
- Native American **1%**
- Other **13%**



- Hispanic/Latinx **20%**
- Non-Hispanic/Latinx **80%**



- \$0–9,999 **45%**
- \$10,000–14,999 **15%**
- \$15,000–24,999 **14%**
- \$25,000–36,999 **9%**
- \$37,000–49,999 **6%**
- \$50,000–74,999 **5%**
- \$75,000+ **6%**



Volunteers of all ages came together to pack food kits for local families in transitional housing.

## LIVE UNITED

United Way is ready. We're ready to connect donors to the issues they're passionate about, especially in our new world. We're ready to connect new solutions to old problems. We're ready to connect people who can help to people in need.

## GIVE

A gift to the **Community Fund** is the most efficient and powerful way for you to invest in our community.

■ **Your donations stay local.**

United Way invests in programs and initiatives in the four-county region.

■ **Your donations are efficient.** Donor dollars are leveraged with others to meet the most pressing needs in our community.

■ **Your donations are effective.** United Way invests in programs at nonprofits that create lasting change. The results are measurable, sustainable, and meet current community needs.



## ADVOCATE

Your voice matters. Advocating for programs and policies is one of the ways we can create lasting change. United Way offers ways to get involved at the local, state, and national level.

## VOLUNTEER

United Way's annual Seasons of Caring connects thousands of volunteers to meaningful experiences across our region. Last year, 29,000 individuals and 379 groups volunteered in our community.



**43,162** total volunteer hours



**\$1,097,610** total value of volunteer time



**20,530** sandwiches made for homeless shelters



**10,009** Giving Tree tags matched and gifts delivered



**7,646** healthy snack packs assembled for local students



**6,500** backpacks distributed to local students



**6,000** personal care kits filled for older adults, families, and teens



**4,369** winter warming kits distributed through homeless shelters



# EQUITY & INCLUSION

**Equity and inclusion are at the heart of what it means to Live United.**

Our work begins with convening diverse perspectives to fight our community's most pressing issues and in understanding that not everyone enters life with the same advantages and opportunities.

A focus on diversity, equity, and inclusion, in all aspects of our work, is essential for our community.

We fight for equity and strive to create communities where everyone has the resources, opportunities, and support they need to not only survive, but thrive.

## Partnership MKE



**MILWAUKEE**  
JEWISH FEDERATION

Partnership MKE, in collaboration with the Milwaukee Jewish Federation, aims to break down barriers and destroy bias by pairing individual community leaders across lines of difference. Through a focus on cohesion, inclusion, and overcoming divisions, Partnership MKE aims to build social capital and spur critical conversations about bias among our community's leadership.

## MKE Fellows

We are proud to be part of the national expansion in partnership with United Way Worldwide to scale the successful MKE Fellows to additional markets with a goal of supporting 25,000 young men, particularly young black men, to successfully complete college over the next 10 years.

The primary goal of MKE Fellows is the creation of a strong pipeline of young, African American male college graduates ready to return to Wisconsin to excel in their careers, build wealth, and become engaged leaders. MKE Fellows seeks to develop groups of young men who are not only well-educated, but who provide servant leadership that will be emulated by others.

## Diversity Leadership Society

The Diversity Leadership Society is a diverse group of individuals that are working to ensure every family in our four-county region has the opportunity to flourish, no matter their race, gender, age, ethnicity, or geography.


The Diversity Leadership Society's signature initiative is Reducing Barriers to Employment & Advancement, anchored in the belief that all adults of working age in our community should have the opportunity to obtain permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement.

## Boys & Men of Color

In Milwaukee, we know that our boys and men of color can achieve tremendous things. This initiative helps opens new doors, removes unforeseen barriers, and guides individuals with a strong focus on short-term wins and long-term success. United Way brings together partners ready to do the hard work: community-based organizations, youth and adult residents, law enforcement, education and health system leaders, and faith-based advocates. Collectively, this group is building communities that are full of opportunity, access and resources.

## Project LEAD

Project LEAD is an in-depth, six-week training program preparing community members for leadership roles on nonprofit boards and committees, with an emphasis on recruiting participants from underrepresented board populations (including young people, women, and racially and ethnically diverse professionals).



In 2018, the Black unemployment rate in Wisconsin was nearly three times that of Whites.\*

\*American Community Survey data.

# REDUCING BARRIERS TO EMPLOYMENT & ADVANCEMENT

Opening the right doors in life starts with having the right keys. But not everyone is given a fair chance to obtain these keys and unlock their future.

**Everyone deserves permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement.**

This allows a family to have a safe and stable home, to put food on the table, and to create an environment that is healthy and protective.

**United Way's Diversity Leadership Society is committed to reducing barriers to employment and advancement.**

**This is a multi-faceted approach focusing on African Americans with an emphasis on:**

- **Education, training, and credentials:** Supporting programs that help adults obtain their GED, learn a new skill or trade, or earn a new certification.
- **Transportation:** Supporting programs that provide innovative transportation solutions and/or assist with driver's license recovery.
- **Involvement in the justice system:** Advocating for policy change that assists individuals who were involved in the justice system, with a focus on strengthening workplace re-entry.
- **Diverse talent retention:** Collaborate and advance equitable research and evaluation to retain diverse talent in Wisconsin.

## 2020-21

### Reducing Barriers to Employment & Advancement Grantees:

#### ■ **Employ Milwaukee, Inc.**

United Way is funding one element of HITCH and the "Work Supports" strategy. The focus will be on low intensive coaching, transportation, and isolated cases of emergency childcare needs. The goal is to ease the stress of individuals as they transition from unemployment or training to the demands of permanent long-term employment.

#### ■ **Milwaukee Community Business Collaborative, Inc. (DBA Milwaukee JobsWork)**

Pathways to Healthcare Careers is a program designed to help individuals advance into positions offering livable wages in the high-demand healthcare field.

#### ■ **Metro GO, Inc.**

##### **(DBA Regional Transit Leadership Council)**

The long-term goal of this project is to develop a launch-ready pilot program in which non-traditional mobility options, such as on-demand rideshare and on-demand van services, move people across long distances more rapidly and reliably than traditional transit alone.

Additionally, a percentage of the funds from this initiative have been earmarked as future support for programs responding directly to COVID-19-related unemployment issues.

# 2020-21 INVESTMENTS IN HEALTH

## GIVE ACCESS TO HEALTHCARE

Removing barriers to ensure all youth and adults have access to quality and affordable healthcare.

### Strategic Program Grants

**Ascension Seton Dental Clinic** – Healthy Teeth for Children, Restorative Care Program  
**Aurora at Home** – Aurora at Home Health, Aurora Zilber Family Hospice  
**Aurora Family Service** – Milwaukee Mental Health Consultants, Systemic Family Counseling  
**Aurora Healing Center on Bruce Street** – Counseling Program for Underserved Survivors of Sexual Assault  
**Bread of Healing** – Community Med Share  
**Catholic Charities of the Archdiocese of Milwaukee** – Behavioral Health Services, Pregnancy and Parenting Support-Milwaukee  
**Children's Wisconsin** – Counseling for Children & Families, Milwaukee Start Right  
**Community Outpatient Health Service** – Community Outreach Health Clinic  
**Easterseals Southeast Wisconsin** – Childbirth & Infant Preparation Services (SBHF)

**Family Service of Waukesha** – Mental Health Counseling  
**Jewish Family Services** – Individual & Family Counseling  
**Mental Health America of Wisconsin** – Mental Health Advancement  
**Ozaukee Family Services** – Counseling Services  
**Pathfinders** – Clinical Services  
**Penfield Children's Center** – Behavioral Health Clinic  
**Sixteenth Street Community Health Center** – The Great Start Program  
**Vivent Health** – Dental Clinic  
**Waukesha County Community Dental Clinic** – Adult Dental Care Program  
**Waukesha Free Clinic** – St. Joseph's Medical Clinic  
**Wisconsin Community Services** – Criminal Justice Recovery Services  
**The Women's Center** – Sexual Abuse & Assault Counseling

## GIVE HEALTH & WELLNESS

Supporting youth and adults of all ages and abilities to ensure everyone has the opportunity to live with independence and dignity.

### Strategic Program Grants

**Adaptive Community Approach Program (ACAP)** – Community Orienteering  
**The Caring Place** – Adult Day Center  
**Catholic Charities of the Archdiocese of Milwaukee** – Outreach & Case Management  
**Eras Senior Network** – Faith in Action, Neighborhood Outreach Project

**Harry & Rose Samson Family Jewish Community Center** – Older Adult Seniors, School Aged Special Needs-Shiluv, Special Needs-Chaverim  
**IndependenceFirst** – Attendant Referral Program  
**Jewish Family Services** – Case Management  
**Mental Health America of Wisconsin** – Mental Health Access

**Milwaukee Christian Center** – Older Adult Center  
**Penfield Children's Center** – Early Intervention/Parent Program  
**United Community Center** – Elderly Program  
**Vision Forward Association** – Children's Services  
**YMCA at Pabst Farms** – Special Programs

## GIVE SAFE & HEALTHY COMMUNITIES

Transforming communities through education and access to support, making healthy choices easy, safe, and affordable.

### Strategic Program Grants

**Advocates of Ozaukee** – Domestic Violence  
**Centro Legal Por Derechos Humanos** – Domestic Abuse and Family Law Program  
**Diverse and Resilient** – End HIV  
**Elevate** – Germantown Prevention  
**Family Service of Waukesha** – Center for the Prevention of Family Violence  
**FRIENDS** – Opening Doors  
**IMPACT** – IMPACT 2-1-1  
**Meta House** – Transitional Living  
**The Milwaukee Women's Center** – Emergency Shelter, Nevermore Batterers Treatment

**Pathfinders** – Pathfinders Youth Shelter  
**Sojourner Family Peace Center** – Beyond Abuse, Courthouse Advocacy, Domestic Abuse Victim Advocates, Emergency Shelter  
**Vivent Health** – Lifepoint  
**Walker's Point Youth & Family Center** – Runaway Services  
**Wisconsin Community Services** – Mediation and Restorative Justice Center  
**The Women's Center** – Transitional Living & Domestic Violence Program

### Initiatives We Lead

**Healthy Youth Initiative**  
Reduces teen pregnancy, sexual violence, and victimization for young people of all genders.

**Teen Pregnancy Prevention Initiative**  
Improves the sexual and reproductive health of young people in Milwaukee.



# ADVOCATE

# VOLUNTEER

## Initiatives We Lead

### Health Improvement Fund

Increases coverage, access, care coordination, and community health in Milwaukee.

## Community Coalitions, Collaborations, & Partnerships

Milwaukee Coalition for Children's Mental Health  
Milwaukee Fetal Infant Mortality Review  
Milwaukee Health Care Partnership  
Milwaukee Mental Health Task Force  
Waukesha County Breastfeeding Coalition

## Time & Talent Contributions



### New Parent Kits

Year-round



### Diaper Bank

February



### Personal Care Kits

Year-round

2-1-1

Funded by United Way, 2-1-1 maintains a 24-hour central access point of information

and referral for people who need assistance with family, health, and social services.

## Top three needs in 2019 for each of the four counties we serve:

### Milwaukee County

- Shelter & Homeless
- Food/Meals
- Mental Health

### Ozaukee County

- Housing
- Mental Health
- Substance Use Disorder

### Washington County

- Housing
- Shelter & Homeless
- Substance Use Disorder

### Waukesha County

- Mental Health
- Housing
- Shelter & Homeless

# ADVOCATE

# VOLUNTEER

## Community Coalitions, Collaborations, & Partnerships

Milwaukee County Commission on Aging - Advisory Council  
Milwaukee Evaluation  
Partners of Change

**97%** of surveyed caregivers from United Way-funded disabilities programs felt that the program helped them to understand rights and advocate for the person they care for.

## Time & Talent Contributions



### Field Day

May



### Winter Bites

Nov. & Dec.



### Wellness Kits

Year-round

# ADVOCATE

# VOLUNTEER

## Community Coalitions, Collaborations, & Partnerships

American Evaluation Association  
Anti-Trafficking Coalition of Waukesha County  
Community Indicators Consortium  
Convergence Human Trafficking- Employment Curriculum  
Denim Day Planning Committee  
Diverse & Resilient Community Advisory Board  
Human Trafficking Task Force of Greater Milwaukee  
Milwaukee City County Heroin, Opiate, Cocaine Task Force  
Milwaukee Commission on Domestic Violence and Sexual Assault

Milwaukee Fatherhood Initiative  
Milwaukee Latino Health Coalition  
Teen Pregnancy Prevention (TPP) Oversight Committee  
TPPI Adolescent Sexual and Reproductive Health Sub-committee  
TPPI Sexual Violence Prevention Committee  
Waukesha County Heroin Task Force  
Wisconsin Coalition Against Sexual Assault  
Wisconsin Policy Forum Social Services Committee

## Time & Talent Contributions



### Summer Care Kit

Year-round

# 2020-21 INVESTMENTS IN EDUCATION

## GIVE



## EARLY CHILDHOOD EDUCATION

Increasing the number of children who enter school ready to succeed.

### Strategic Program Grants

Boys & Girls Clubs of Greater Milwaukee – Early Literacy Program

COA Youth & Family Centers – Early Childhood Education

La Casa de Esperanza – Early Childhood Education Program

La Causa – Early Education and Care Center

Neighborhood House of Milwaukee – Early Childhood Education

Silver Spring Neighborhood Center –

Elaine Schreiber Child Development Center

St. Joseph Academy – Early Childhood Education Center

United Community Center – Before & After School

YMCA at Pabst Farms – Day Care

YMCA of Greater Waukesha County – Early Childhood Education

YMCA of Metropolitan Milwaukee – Early Childhood Education

### Initiatives We Lead

#### Milwaukee Succeeds Kindergarten Readiness Partnership

Helps children reach their highest level of school readiness before they start kindergarten through increased quality early childhood education, quality child care, developmental screening, and early childhood immunizations.

## GIVE



## STRENGTHENING FAMILIES

Supporting success within the family unit and improving cognitive, social, and/or physical skills among children.

### Strategic Program Grants

Aurora Family Service – Family Enrichment

Bay View Community Center – Family and Children

Catholic Charities of the Archdiocese of Milwaukee – Supported Parenting-Waukesha

Children's Wisconsin – Volunteer Respite Care

COA Youth & Family Centers – Home Instruction for Parents of Preschool Youngsters (HIPPY)

Curative Care Network – Children's Services

Easterseals Southeast Wisconsin – Case Management (SBHF)

Family Service of Waukesha – The C.A.R.E. Center

HEAR Wisconsin – Kellogg Child and Family Program

La Causa – Crisis Nursery and Respite Center

New Concept Self Development Center – MLK Social Service

The Parenting Network – Parent Helpline, Parenting Education & Support Services

Parents Place – Community Education/Born Learning, Supervised Visitation

The Women's Center – Child Abuse Prevention

## GIVE



## YOUTH DEVELOPMENT

Building skills, resilience, and strong relationships for youth to thrive.

### Strategic Program Grants

Big Brothers Big Sisters of Metropolitan Milwaukee – One to One Mentoring Program

Big Brothers Big Sisters of Ozaukee County – MATCH ME

Boy Scouts of America, Potawatomi Area Council – Cub Scouts

Boy Scouts of America, Three Harbors Council – Learning for Life

Boys & Girls Clubs of Greater Milwaukee – Centralized Services, Sponsor-A-Scholar

City Year – Whole School Whole Child

COA Youth & Family Centers – Youth & Family Program

Girl Scouts of Wisconsin Southeast – Leadership & Critical Life Skills Development for Girls

GPS Education Partners – Pathways to Employability

La Casa de Esperanza – School Age Education Program

Milwaukee Christian Center – Youth Development Program

Milwaukee LGBT Community Center – Project Q Health & Wellness

Milwaukee Urban League – Project Ready

Neighborhood House of Milwaukee – Youth Development Program

Silver Spring Neighborhood Center – Youth Social Development

United Community Center – After School Achievement, Youth Empowered to Succeed

Wisconsin Community Services – Youth Enhanced Support (YES)

YMCA of Greater Waukesha County – Day Camp

YMCA of Metropolitan Milwaukee – Day Camp

### Initiatives We Lead

#### Helping Kids Succeed - Waukesha

Supports educators, increases student achievement, and enhances family stability and empowerment in the School District of Waukesha's highest-need schools.

#### Community Schools Partnership

Transforms schools and communities to collectively ensure student success.

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Governor's Early Childhood Advisory Council  
 MCW/CTSI Child Advancement Network (Wisconsin Vroom)  
 Milwaukee Coalition for Children's Mental Health  
 Milwaukee Succeeds Kindergarten Readiness Partnership  
 Milwaukee Succeeds Policy Workgroup  
 WI Infant Toddler Policy Project Collaborative (Pritzker)  
 WI StriveTogether Partnership  
 Young Child Wellness Council

# VOLUNTEER

## Time & Talent Contributions



**Snack Packs**  
 Year-round



**Vello**  
 Year-round

**86%** of the surveyed children from United Way-funded early childhood education programs improved literacy skills.

# ADVOCATE

## Initiatives We Lead

### Build My Bookshelf - Waukesha

Improves literacy by helping children in high-need Waukesha County schools build their home libraries.

### Emerging Readers

Gives the gift of reading to local kids who are matched with United Way Emerging Leaders families who provide age-appropriate reading materials four times a year.

### My Very Own Library

In partnership with University of Chicago, builds strong readers by providing free books and family engagement activities at 14 Milwaukee Public Schools.

## Community Coalitions, Collaborations, & Partnerships

Flamboyant Foundation Family Engagement Project

**97%** surveyed parents/caregivers from United Way-funded support for children & families programs improved their emotional/bonding relationship with their children.

## Time & Talent Contributions



**Build My Bookshelf-Waukesha**  
 Dec. & May



**Mary Lou's Closet**  
 Year-round



**My Very Own Library-Milwaukee**  
 Dec. & May

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

GPS Education Partners Education & Youth Apprenticeship Advisory Committee  
 Milwaukee Community Schools Partnership  
 Milwaukee Public Schools Partnership for the Arts & Humanities Advisory Committee  
 Milwaukee Succeeds Data Council  
 Waukesha County Business Alliance - Education Steering Committee

# VOLUNTEER

## Time & Talent Contributions



**Backpack Coalition**  
 July-Aug



**Pencil Pouches**  
 Year-round



# 2020-21 INVESTMENTS IN FINANCIAL STABILITY

GIVE



## FINANCIAL EMPOWERMENT FOR INDIVIDUALS & FAMILIES

Promoting financial stability and independence.

### Strategic Program Grants

Aurora Family Service – Center for Financial Wellness  
La Casa de Esperanza – Financial Stability  
YWCA Southeast Wisconsin – Personal Financial Management

**90%** of surveyed adults in Reducing Barriers to Employment programs gained job-specific credentials.

### Initiatives We Lead

#### Financial Empowerment for Women

Reduces barriers to employment and increases wealth for female heads of household.

#### Fund My Future Milwaukee (Children's Savings Accounts)

Raises children's expectations for their future by seeding an educational savings account starting in kindergarten for all Milwaukee students.

GIVE



## REDUCING BARRIERS TO EMPLOYMENT

Building education credentials and skill certification to overcome barriers to employment.

### Strategic Program Grants

Easterseals Southeast Wisconsin – Supported Employment  
Grand Avenue Club – Grand Avenue Club  
La Casa de Esperanza – Workforce Development  
Legal Aid Society of Milwaukee – Civil Division  
Literacy Services of Wisconsin – Adult Education Program  
Lutheran Social Services of Wisconsin & Upper Michigan – Spring City Corner Clubhouse  
Milwaukee Urban League – MUL Employment Assistance  
NAMI Waukesha (National Alliance for Mental Illness) – Court Support & Advocacy

New Concept Self Development Center, Inc. – Fathers' Resource and Employment Center  
Next Door – Skills Building & GED Fast Track Program  
Portal – Employment Readiness and Advancement  
Wisconsin Community Services – Community Reintegration Services, Driver's License Recovery  
The Women's Center – Employment  
YWCA Southeast Wisconsin – Community Adult Learning Lab

### Initiatives We Lead

#### Reducing Barriers to Employment & Advancement

Decreases the unemployment rate among African Americans through increased training, credentialing, transportation, expungement, and diverse talent retention.

GIVE



## SAFE & STABLE HOMES

Ensuring individuals and families have safe and affordable permanent housing.

### Strategic Program Grants

American Red Cross in Southeastern Wisconsin – Home Fire Preparedness Program, Local Disaster Response  
Bay View Community Center – Food Pantry  
The Cathedral Center – Emergency Shelter  
Catholic Charities of the Archdiocese of Milwaukee – In Home Support & Hoarding Intervention  
Community Advocates – Emergency Support/Advocacy Continuum, Family Support Center Emergency Shelter, Homeless Outreach Nursing Center  
Friedens Community Ministries – Emergency Food Pantry  
Guest House of Milwaukee – Emergency Shelter  
Hebron House of Hospitality – Emergency Shelter, Jeremy House

Housing Resources – Post Purchase Counseling  
International Institute of Wisconsin – Immigration and Citizenship Services  
Milwaukee Christian Center – Emergency Food Pantry  
Pathfinders – Supported Housing  
The Salvation Army - Waukesha – Food Security, Emergency Lodge, Family Services  
The Salvation Army - Wisconsin & Upper Michigan – Emergency Lodge  
Silver Spring Neighborhood Center – Community Food Bank  
Vivent Health – Food Pantry

### Initiatives We Lead

#### Safe & Stable Homes

Aims to end family homelessness by 2025 through prevention and intervention.

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Alliance for Economic Inclusion  
Bank On Greater Milwaukee Coalition  
Financial Literacy in Communities of Color  
Urban Economic Development Association of WI  
Waukesha County Thriving Alliance  
WI Policy Forum Economic Development Committee

# VOLUNTEER

## Time & Talent Contributions



**Holiday Giving Tree**  
July–Dec.



**Milwaukee Financial  
Empowerment Seminar**  
November



**Volunteer Income  
Tax Assistance**  
Feb.–April



**Waukesha Financial  
Empowerment Seminar**  
November

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Black Male Achievement Advisory Council (BMAAC)  
Boys and Men of Color Week  
Milwaukee Area Workforce Funding Alliance Board  
Milwaukee Reentry Council  
Milwaukee Transitional Jobs Collaborative  
MPS Drive Advisory Council  
UWM Black Male Summit (annual)

# VOLUNTEER

## Time & Talent Contributions



**Men's Job Seminar**  
September



**Women's Job Seminars**  
November



**MLK Week of Service**  
January

**97%** of surveyed  
adults in  
**Financial Capability**  
programs made  
progress towards their  
personal financial goals

# ADVOCATE

## Community Coalitions, Collaborations, & Partnerships

Community Advocates Healthy Housing Initiative's  
Advisory Committee  
Emergency Food & Shelter Board Milwaukee  
Emergency Food & Shelter Board Waukesha  
Eviction Prevention Stakeholder Coalition  
Housing Action Coalition of Waukesha County  
Milwaukee Continuum of Care Coordinated Entry Leadership Team  
Milwaukee Continuum of Care Executive Board  
Milwaukee Homelessness Awareness Week  
Smart Reentry Housing Task Force  
UEDA - Tenant & Landlord Resource Center Executive Committee  
Warming Room Planning Committee

# VOLUNTEER

## Time & Talent Contributions



**Emergency Food Kits**  
Year-round



**Homeless First-aid Kits**  
Year-round



**House & Home Kits**  
Year-round



**Laundry Kits**  
Year-round



**Sandwich-making**  
Year-round



**Project Homeless  
Connect - Milwaukee**  
October



**Project Homeless  
Connect - Waukesha**  
October



**Winter Care Kits**  
Year-round



# SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

## Everything starts with the home.

Whether it's an address so you can be employed, or being able to stay in the same school all year, or having a place to cook a healthy meal together—we know that the root of all good things is a sense of place and a sense of home.

Yet many families in our community don't have a safe and stable home or are one missed rent or mortgage payment away from homelessness.

Ending family homelessness may sound impossible, but it isn't. In reality, there are already a number of service models operating today that provide effective solutions to homelessness.

## Our Goal:

# END FAMILY HOMELESSNESS BY 2025.

## Our Strategy:

United Way has convened an advisory board of experts to examine all angles of homelessness: the root causes, the people affected, and proven solutions.

Safe & Stable Homes is focused on the following key issue areas:

- Legal aid for eviction cases
- Extended funding for prevention efforts
- Case management, including access to benefits and other social services
- Short-term financial assistance, including utilities and rent
- Housing search support and coordination

## 2020-21

### Safe & Stable Homes Grantees:

- **Advocates of Ozaukee, Inc.**, Homelessness Prevention Program
- **Cathedral Center**, Flexible Housing Program
- **Community Advocates**, Eviction Prevention & Housing Stabilization
- **Community Advocates**, Rental Housing Resource Center
- **Family Promise of Waukesha County**, Emergency Housing Fund
- **FRIENDS, Inc.**, Transitional Living Program
- **Hope House**, Family Bonds Housing Program
- **Legal Action of Wisconsin**, Eviction Defense Project
- **Legal Aid Society of Milwaukee**, Housing SOS
- **Milwaukee Habitat for Humanity**, Homeowner Foreclosure Prevention
- **The Salvation Army - Wisconsin & Upper Michigan**, Emergency Support for Families
- **Wisconsin Veteran's Network, Inc. (VetsNet)**, Housing Advocacy for Veteran Families in Waukesha, Washington, and Ozaukee Counties





The Walking School Bus is just one of the ways Community Schools improve outcomes for students in our community.

# COMMUNITY SCHOOLS

**The goal of Community Schools is to transform schools into places where students, families, staff, and the surrounding community can work together to ensure every student is successful.**

Community Schools place the focus on the whole child by providing academic supports, social and emotional learning, health and wellness, family and community engagement, and a safe and supportive climate.

**Each Community School may use different strategies and activities to improve its school and community, but share three guiding practices: shared leadership, equity, and cultural relevance.**

## The Community Schools strategy

- **Engage:** A full-time community school coordinator increases capacity of the school to engage multiple stakeholders including community partners, families, staff, students, and neighborhood residents.
- **Aspire:** Schools collectively identify school and community aspirations and barriers to success by collecting diverse knowledge through Community Conversations, combine with additional school and community data.
- **Prioritize:** A site-based community school leadership team analyzes data, develops a shared vision, key priorities and strategic plan through local decision making.
- **Align:** Community partnerships, initiatives, and policies are developed and/or aligned to support a shared vision and key priorities reflected in the school improvement plan to ensure collaboration and collective action.

## Current Community Schools

In partnership with Milwaukee Public Schools and local agencies (listed below), United Way is working with 12 Community Schools through the Milwaukee Community Schools Partnership:

- **Auer Avenue Community School**  
(Milwaukee Urban League)
- **Bradley Tech High School**  
(Milwaukee Christian Center)
- **Browning Elementary**  
(Silver Spring Neighborhood Center)
- **Hopkins Lloyd Community School**  
(United Way)
- **James Madison Academic Campus**  
(United Way)
- **Lincoln Avenue School**  
(Sixteenth Street Community Health Center)
- **Longfellow School**  
(Journey House)
- **North Division High School**  
(Milwaukee Urban League)
- **South Division High School**  
(Sixteenth Street Community Health Center)
- **Washington High School**  
(Social Development Commission)
- **Westside Academy**  
(Froedtert & the Medical College)
- **Zablocki Elementary**  
(Sixteenth Street Community Health Center)

United Way is currently fundraising to expand Community Schools within our four-county region.

# PARTNER AGENCIES

Below are the 2020–21 agency program partners and the focus areas that United Way invests in. Learn more about these programs and United Way's special initiatives at [UnitedWayGMWC.org/Our-Impact](https://UnitedWayGMWC.org/Our-Impact).

■ Health ■ Education ■ Financial Stability

## Agency Program Partners

HEF

Adaptive Community Approach Program (ACAP)	■	■	■
Advocates of Ozaukee	■	■	■
American Red Cross in Southeastern Wisconsin	■	■	■
Ascension Seton Dental Clinic	■	■	■
Aurora at Home	■	■	■
Aurora Family Service	■	■	■
Aurora Healing Center on Bruce Street	■	■	■
Bay View Community Center	■	■	■
Big Brothers Big Sisters of Metropolitan Milwaukee	■	■	■
Big Brothers Big Sisters of Ozaukee County	■	■	■
Boy Scouts of America, Potawatomi Area Council	■	■	■
Boy Scouts of America, Three Harbors Council	■	■	■
Boys & Girls Clubs of Greater Milwaukee	■	■	■
Bread of Healing Clinic	■	■	■
The Caring Place	■	■	■
The Cathedral Center	■	■	■
Catholic Charities of the Archdiocese of Milwaukee	■	■	■
Centro Legal	■	■	■
Children's Wisconsin	■	■	■
City Year	■	■	■
COA Youth & Family Centers	■	■	■
Community Advocates	■	■	■
Community Outpatient Health Service	■	■	■
Curative Care Network	■	■	■
Diverse and Resilient	■	■	■
Easterseals Southeast Wisconsin	■	■	■
Elevate	■	■	■
Eras Senior Network	■	■	■
Family Service of Waukesha	■	■	■
Friedens Community Ministries	■	■	■
FRIENDS	■	■	■
Girl Scouts of Wisconsin Southeast	■	■	■
GPS Education Partners	■	■	■
Grand Avenue Club	■	■	■
Guest House of Milwaukee	■	■	■
Harry & Rose Samson Family Jewish Community Center	■	■	■
HEAR Wisconsin	■	■	■
Hebron House of Hospitality	■	■	■
Housing Resources	■	■	■
IMPACT	■	■	■
IndependenceFirst	■	■	■
International Institute of Wisconsin	■	■	■
Jewish Family Services	■	■	■

## Agency Program Partners

HEF

La Casa de Esperanza	■	■	■
La Causa	■	■	■
Legal Aid Society of Milwaukee	■	■	■
Literacy Services of Wisconsin	■	■	■
Lutheran Social Services of Wisconsin & Upper Michigan	■	■	■
Mental Health America of Wisconsin	■	■	■
Meta House	■	■	■
Milwaukee Christian Center	■	■	■
Milwaukee LGBT Community Center	■	■	■
Milwaukee Urban League	■	■	■
The Milwaukee Women's Center	■	■	■
NAMI Waukesha (National Alliance on Mental Illness)	■	■	■
Neighborhood House of Milwaukee	■	■	■
New Concept Self Development Center	■	■	■
Next Door	■	■	■
Ozaukee Family Services	■	■	■
The Parenting Network	■	■	■
Parents Place	■	■	■
Pathfinders	■	■	■
PEARLS for Teen Girls	■	■	■
Penfield Children's Center	■	■	■
Portal	■	■	■
The Salvation Army – Waukesha County	■	■	■
The Salvation Army – Wisconsin & Upper Michigan	■	■	■
Silver Spring Neighborhood Center	■	■	■
Sixteenth Street Community Health Center	■	■	■
Sojourner Family Peace Center	■	■	■
St. Joseph Academy	■	■	■
United Community Center	■	■	■
Vision Forward Association	■	■	■
Vivent Health	■	■	■
Walker's Point Youth & Family Center	■	■	■
Waukesha County Community Dental Clinic	■	■	■
Waukesha Free Clinic	■	■	■
Wisconsin Community Services	■	■	■
The Women's Center	■	■	■
YMCA at Pabst Farms	■	■	■
YMCA of Greater Waukesha County	■	■	■
YMCA of Metropolitan Milwaukee	■	■	■
YWCA Southeast Wisconsin	■	■	■

To see a listing of the number of people helped per county, see page 4.