

# 2020 MATCHING DOLLARS

Multiply your impact  
with these generous matches.

## Education

New and increased gifts to United Way's Education focus area are **doubled by Harley-Davidson Motor Company**. Up to \$100,000.

## Financial Empowerment for Women

New and increased gifts to Financial Empowerment for Women are **doubled by BMO Harris Bank**. Up to \$250,000.

## Financial Stability

New and increased gifts to United Way's Financial Stability focus area are **doubled by Molson Coors Beverage Company**. Up to \$100,000.

## Health Improvement Fund

New and increased gifts to the Health Improvement Fund are **multiplied four times by the Milwaukee Health Care Partnership**. Up to \$1.75 million.

## Helping Kids Succeed

New and increased gifts to Helping Kids Succeed are **doubled by Landmark Credit Union**. Up to \$25,000.

## Reducing Barriers to Employment & Advancement

New and increased gifts to Reducing Barriers to Employment & Advancement are **doubled by ManpowerGroup**. Up to \$250,000.

## Safe & Stable Homes

New and increased gifts to Safe & Stable Homes are **doubled by Ascension Wisconsin**. Up to \$100,000.

## GIFT LEVEL MATCHES

### Leadership

New and increased leadership-level gifts of \$1,200 to \$9,999 are **doubled by the Ralph Evinrude Foundation**. Up to \$50,000.

### Tocqueville

New and increased gifts from Tocqueville Society members to the Community Fund are **doubled by Linda T. & John A. Mellowes**. Up to \$125,000.

## DIVERSITY BUSINESS MATCH

New and increased corporate gifts from female-led or minority-led businesses are **tripled by Johnson Controls**. Up to \$5,000 per company for a total match of \$100,000. The matching dollars will go to Reducing Barriers to Employment & Advancement.

*Pledges will be matched July 1, 2020 to June 30, 2021 until the dollar values stated above have been met.*

## SPECIAL THANKS TO OUR MATCH SPONSORS



Ascension

BMO  Harris Bank



Johnson  
Controls 



 ManpowerGroup®

Linda T. & John A. Mellowes

MILWAUKEE HEALTH CARE  
PARTNERSHIP



Ascension

 Advocate Aurora Health



Froedtert



RALPH EVINRUDE  
FOUNDATION, INC.



Greater Milwaukee  
& Waukesha County