



UNITED WE FIGHT. UNITED WE WIN.

LIVE UNITED®

Change. It's the one word we all got to know a little bit better in 2020.

As COVID-19 quickly took over all of our lives, many nonprofits remained open, offering essential services and supplies to individuals and families in need throughout our four-county area. And as the pandemic grew, so did the needs: food, medical and cleaning supplies, support for staffing, especially at shelters...the list went on and on.

That's when they called United Way.

United Way was built for times like these. We've been doing this work for over 100 years, right here in our community. Quite simply, United Way knows how to get things done.

We will continue to focus on food, housing and shelter, medical services and clinics, mental health, and education. But it's also time for us to re-imagine what our world can look like. And United Way is ready.

A gift to United Way's Community Fund is the most efficient and powerful way to invest in your community, including the important work of COVID-19 response, recovery, and rebuilding. Here's why:

- **Your donations stay local.** United Way invests in programs and initiatives in the four-county region.
- **Your donations are efficient.** Donor dollars are leveraged with others to meet the most pressing needs in our community.
- **Your donations are effective.** United Way invests in programs at nonprofits that create lasting change. The results are measurable, sustainable, and meet current community needs.

2020 Community Initiatives:

- **Community Schools:** Transforming schools into places where students, families, staff, and the surrounding community can work together to ensure every student is successful.
- **Reducing Barriers to Employment & Advancement:** Supporting opportunities for individuals to obtain permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement, with a focus on African-Americans.
- **Safe & Stable Homes:** Focusing on programs that will end family homelessness by 2025 across our four-county region.



From left to right, clockwise:

Yolanda and the team at IMPACT 2-1-1 help people access life-saving resources like housing, food, and medical help.

Emma gained confidence and found a job she loves through United Way partner Portal, Inc.

Volunteers and staff at Frieden's Community Ministries food pantries continued to nourish the community during COVID-19.

Join the fight. Live United.



**Greater Milwaukee
& Waukesha County**

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Alone we can do a lot. United, we can change the world.



We know that our community's issues are broad and vast; they're an enormous challenge for one single nonprofit to address. We also know many of these issues are interrelated—issues like health concerns, educational road blocks, and financial struggles. United Way elevates these issues and calls everyone in our four-county region to action.

United Way fights...

...for literacy. Since 2015, over 277,370 books have been distributed to children through My Very Own Library and Build My Bookshelf. An average of 6,639 students per year have received books with a total investment of \$1.5 million.

...for the basic needs of individuals in the community. Since 2009, over 425,000 individuals and families struggling to meet their basic needs received food, transportation, legal, and housing assistance at the most vulnerable time of their lives.

...for the safety of people experiencing intimate partner violence. Since 2009, an average of 9,500 people were served per year in intimate partner violence prevention programs with 96% gaining knowledge about safety planning and their rights and options in the legal system.

...for the health and safety of our nonprofits and the people they serve. In response to COVID-19, United Way supplied over 450 gallons of hand sanitizer, over 52,300 masks and gloves, over 19,200 personal hygiene products, over 2,900 cleaning supply products, over 13,500 food items, over 43,000 food pantry supplies (plates, forks, napkins, utensils), nearly 72,000 diapers, 10 hooded antiviral suits, and over 1,100 digital no-touch thermometers to local nonprofits

United Way convenes resources, volunteers, experts, and other service providers for short-term relief and long-term success.



Greater Milwaukee & Waukesha County

UnitedWayGMWC.org
@UnitedWayGMWC



To sign up for email alerts, community news, and volunteer opportunities, visit UnitedWayGMWC.org

Below are the 2020–21 program partners and the focus areas that United Way invests in. Learn more about United Way's program partners and special initiatives at UnitedWayGMWC.org/Our-Impact.

AGENCY PROGRAM PARTNERS

• Health • Education • Financial Stability

Agency Program Partners H E F

Adaptive Community Approach Program (ACAP)			
Advocates of Ozaukee			
American Red Cross in Southeastern Wisconsin			
Ascension Seton Dental Clinic			
Aurora at Home			
Aurora Family Service			
Aurora Healing Center on Bruce Street			
Bay View Community Center			
Big Brothers Big Sisters of Metropolitan Milwaukee			
Big Brothers Big Sisters of Ozaukee County			
Boy Scouts of America, Potawatomi Area Council			
Boy Scouts of America, Three Harbors Council			
Boys & Girls Clubs of Greater Milwaukee			
Bread of Healing Clinic			
The Caring Place			
The Cathedral Center			
Catholic Charities of the Archdiocese of Milwaukee			
Centro Legal			
Children's Wisconsin			
City Year			
COA Youth & Family Centers			
Community Advocates			
Community Outpatient Health Service			
Curative Care Network			
Diverse and Resilient			
Easterseals Southeast Wisconsin			
Elevate			
Eras Senior Network			
Family Service of Waukesha			
Friedens Community Ministries			
FRIENDS			
Girl Scouts of Wisconsin Southeast			
GPS Education Partners			
Grand Avenue Club			
Guest House of Milwaukee			
Harry & Rose Samson Family Jewish Community Center			
HEAR Wisconsin			
Hebron House of Hospitality			
Housing Resources			
IMPACT			
IndependenceFirst			

Agency Program Partners H E F

International Institute of Wisconsin			
Jewish Family Services			
La Casa de Esperanza			
La Causa			
Legal Aid Society of Milwaukee			
Literacy Services of Wisconsin			
Lutheran Social Services of Wisconsin & Upper Michigan			
Mental Health America of Wisconsin			
Meta House			
Milwaukee Christian Center			
Milwaukee LGBT Community Center			
Milwaukee Urban League			
The Milwaukee Women's Center			
NAMI Waukesha (National Alliance on Mental Illness)			
Neighborhood House of Milwaukee			
New Concept Self Development Center			
Next Door			
Ozaukee Family Services			
The Parenting Network			
Parents Place			
Pathfinders			
PEARLS for Teen Girls			
Penfield Children's Center			
Portal			
The Salvation Army – Waukesha County			
The Salvation Army – Wisconsin & Upper Michigan			
Silver Spring Neighborhood Center			
Sixteenth Street Community Health Center			
Sojourner Family Peace Center			
St. Joseph Academy			
United Community Center			
Vision Forward Association			
Vivent Health			
Walker's Point Youth & Family Center			
Waukesha County Community Dental Clinic			
Waukesha Free Clinic			
Wisconsin Community Services			
The Women's Center			
YMCA at Pabst Farms			
YMCA of Greater Waukesha County			
YMCA of Metropolitan Milwaukee			
YWCA Southeast Wisconsin			