

2023 COMMUNITY IMPACT REPORT



Greater Milwaukee
& Waukesha County

Thank you to our
print sponsor



Northwestern Mutual®



TODAY.

Today, thousands of people throughout our community are looking for ways to navigate the challenges in their lives.

A father looks for a good job. One that pays a livable wage and treats him with dignity and respect.

A mother struggles to keep her family in their home. First it was the car repair, then the hospital bill. Suddenly it feels like everything is spiraling out of control.

A student reaches out for help with his studies. He looks for special guidance in staying on track in the classroom.

A young woman sits alone. She feels isolated, she feels overwhelmed. She tries desperately to calm the waves of emotions crashing inside her.

TOGETHER.

In a time of need, everyone should have someone they can turn to for help.

Together, we can be that help. Together, we can make a difference.

We can create opportunities. We can offer hope. We can build inclusive, resilient, and equitable communities.

Today, together, we are changing the lives of individuals and families throughout our community.

United Way of Greater Milwaukee & Waukesha County has always had one simple purpose: help people live better lives.

United Way-funded Early Childhood Education Center program at St. Joseph Academy helps children prepare for school, ensuring they achieve age-appropriate developmental milestones in a safe, nurturing, and educationally stimulating environment.





WHY UNITED WAY?

We know that one organization can't solve our communities' toughest challenges alone. We know it takes all of us, working together, to make a difference in the lives of so many that live right here in our neighborhoods.

We all benefit when a child succeeds in school, when someone finds a good job, and when more people receive quality health care.

We know change doesn't happen alone. Thank you for supporting the health, education, and financial stability of every person in our four-county community.

Recent Recognition

In partnership with Waukesha County Community Foundation, we received:

- Milwaukee BizTimes Nonprofit Excellence Award: Nonprofit Collaboration of the Year.
- Waukesha County Business Alliance: 2022 Nonprofits of the Year.
- Association of Fundraising Professionals: 2022 Wisconsin Organization Philanthropy Award.

Community Change

- We led efforts to reduce teen pregnancy rates in our community by 65% over the past 15 years.
- We are leading efforts for our region to be the first in the U.S. to end family homelessness by the end of 2023.
- We are leading efforts in bridging the digital divide by providing 50,000 computers to people who need them across our four counties by 2027.

Immediate Response

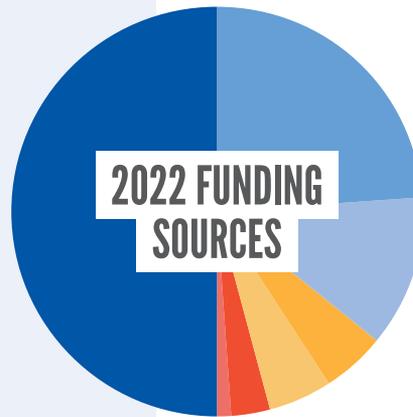
- COVID-19: Together we addressed specific needs of our nonprofit partners and helped them continue to serve our community. We raised over \$1.6 million for supplies and services.
- Waukesha Christmas Parade Tragedy: In partnership with the Waukesha County Community Foundation, we created the United for Waukesha Community Fund. We raised over \$6 million, with donations coming from all 50 states and 18 countries throughout the world. The work continues today with the United for Waukesha Resiliency Center.

Effective & Trustworthy

For more than a century, our United Way has worked hard to develop deep roots and build trust in the communities we serve.

We take our role as stewards of donor dollars very seriously. There is nothing more important than the trust our donors place in us, as it is foundational to our ability to drive community change.

Below is a breakdown of the funding United Way received in 2022.



- 50%** Employee & Retiree Workplace Contributions
- 24%** Corporate Contributions
- 12%** Individual Contributions Outside of Workplace
- 5%** In-kind Gifts & Sponsorships
- 5%** Government Grants
- 3%** Private Foundations
- 1%** Workplace Special Events



This is how donations are invested in our community.

- 48%** Strategic Program Grants & Community-wide Initiatives
- 48%** Donor Designations
- 4%** United Way's Programmatic Oversight & Volunteer Services



United Way of Greater Milwaukee & Waukesha County is one of the most efficient fundraising organizations in the country. We have been recognized nationally and locally for high rate of efficiency and fiscal accountability.



YOU'RE NOT JUST MAKING A DONATION. YOU'RE CHANGING LIVES.

Today, our donors, advocates, and volunteers are making a lasting difference in so many ways. We measure success in lives changed. Together, we did some amazing things.

In 2022:

- Over 70,000 youth and adults had increased access to health care programs, health and wellness services, and safer and healthier communities.
- 83% of surveyed children who participated in United Way-funded early childhood education programs showed improvement in cognitive skills and 84% showed improvement in communication skills.
- Over 37,000 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

United Way also helps increase the capacity and efficiency of our program partners through technical assistance and training, as well as connecting them to volunteers and other resources.

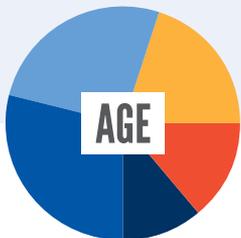
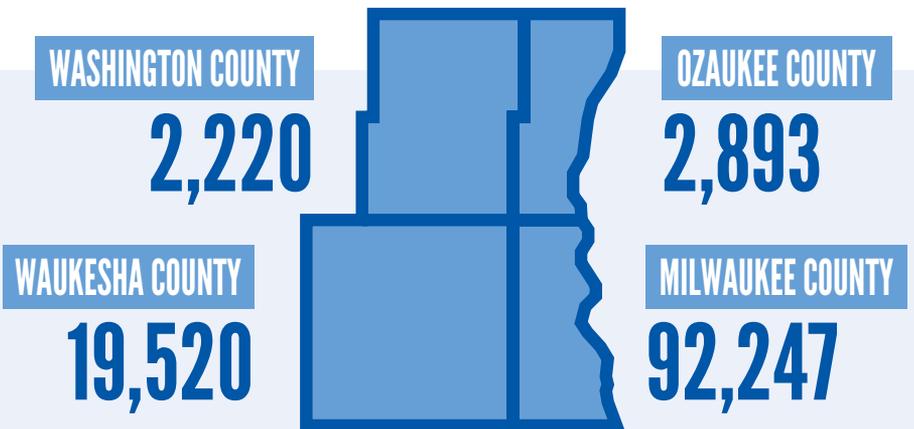
165,233

people were served by United Way-funded programs and partnerships across our community last year.*



PEOPLE SERVED IN OUR FOUR-COUNTY AREA

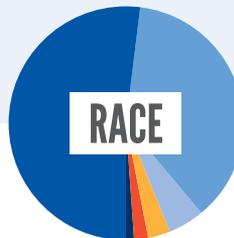
*Over 48,000 individuals were served in our community who did not provide a ZIP code at intake.
An additional 290,344 individuals were served by United Way funded partner Impact 2-1-1.



- 0-11 26%
- 12-17 11%
- 18-34 20%
- 35-64 29%
- 65+ 14%



- Female 57%
- Male 43%
- Transgender/Other <1%



- Caucasian 52%
- African American/Black 37%
- Other 5%
- Multi-racial 3%
- Asian 2%
- Native American 1%



- Non-Hispanic/Latinx 78%
- Hispanic/Latinx 22%



- \$0-9,999 38%
- \$10,000-14,999 16%
- \$15,000-24,999 14%
- \$25,000-36,999 11%
- \$37,000-49,999 7%
- \$50,000-74,999 6%
- \$75,000+ 8%



THE POWER OF THE COMMUNITY FUND

United Way's Community Fund connects people in need to people who can help.

A community is only as strong as the people who call it home. Strengthening individuals and families is what drives United Way's Community Fund.

YOU want to be part of something meaningful. **YOU** want to make a difference in the lives of others. **YOU** want to trust that your donation is helping the most people possible.

But how do you decide what issue to support? How can you make the biggest impact with just a single donation?

Donations to the Community Fund support programs at agencies like:

- **Boys & Girls Clubs of Greater Milwaukee:** Through their Graduation Plus program, they support young people with their college journey.
- **Pathfinders:** They focus on youth in crisis, ensuring that all young people are safe, healthy, independent, successful, and valued.
- **FRIENDS:** Located in Washington County, they provide emergency shelter, 24-hour crisis intervention, and advocacy service to survivors of intimate partner violence.

For a full list of all the nonprofits support by the Community Fund, see page 9.



Boys & Girls Clubs of Greater Milwaukee



Pathfinders



FRIENDS

Make a donation. Change lives.

- 1 You donate to United Way's Community Fund. You can give in the amount that's comfortable for you. No gift is too small. Your donation is combined with other donors' money to create one large pool of funds.
- 2 You don't have to decide on one specific issue to support. United Way connects with local nonprofits that lead solution-driven programs. Your donation helps fund over 200 programs at over 100 local nonprofits.
- 3 United Way always invests in programs that are measurable, sustainable, and meet current community needs. The Community Fund is creating lasting change for tens of thousands of people right in your own neighborhoods.



The Bread of Healing Clinic is a free medical clinic designed to serve low-income people who experience barriers to accessing ongoing health care.

2023-24 PROGRAM GRANTS

Below are the nonprofits that receive annual health program grants.

- Adaptive Community Approach Program (ACAP)
- Ascension Wisconsin Foundation
- Aurora at Home
- Aurora Healing & Advocacy Services
- Bread of Healing
- Catholic Charities of the Archdiocese of Milwaukee
- Children's Wisconsin
- COA Youth & Family Centers
- Community Outpatient Health Service
- Community Smiles Dental
- Curative Care Network
- Diverse and Resilient
- Easterseals Southeastern Wisconsin
- Eras Senior Network
- Family Service of Waukesha
- Harry & Rose Samson Family Jewish Community Center
- HEAR Wisconsin
- IndependenceFirst
- Jewish Family Services
- Lad Lake
- Mental Health America of Wisconsin
- Milwaukee Christian Center
- Milwaukee Women's Center, The
- NAMI Southeast Wisconsin
- Neu Life Community Development
- Ozaukee Family Services
- Parenting Network, The
- Pathfinders
- PEARLS for Teen Girls
- Penfield Children's Center
- Sixteenth Street Community Health Center
- Sojourner Family Peace Center
- United Community Center
- Vision Forward Association
- Vivent Health
- Waukesha Free Clinic
- Wisconsin Community Services
- Women's Center, The
- YMCA Glacial Community - Pabst Farms

A healthy community starts with healthy individuals and families. United Way is working to improve the quality of life for all. We invest in programs that focus on:

- **Access to Healthcare:** Removing barriers to ensure all youth and adults have access to quality and affordable healthcare.
- **Health & Wellness:** Supporting youth and adults of all ages and abilities to ensure everyone has the opportunity to live with independence and dignity.
- **Safe & Healthy Communities:** Transforming communities through education and access to support, making healthy choices easy, safe, and affordable.

Health Improvement Fund

Everyone deserves an equal opportunity to be healthy.

United Way and the Milwaukee Health Care Partnership health system members (Ascension Wisconsin, Advocate Aurora Health, Children's Wisconsin, and Froedtert Health) created the Health Improvement Fund to support organizations providing health care and support services to low-income populations.

Grants are made to organizations working towards one or more of these strategies:

- **Coverage:** Securing and retaining adequate and affordable health insurance coverage for all.
- **Access:** Increasing timely and appropriate access to quality health care providers and services.
- **Care Coordination:** Enhancing care coordination and navigation across the health care delivery system.
- **Community Health:** Improving community health through cross-sector collaboration.

2023-24 funding priorities include mental health and health care workforce.



Students at Hawthorne Elementary in Waukesha receive free books at a United Way Book Fair.

Success in life begins with a quality education. United Way works to ensure every child has a strong start in life, teenagers have the tools to learn and grow, and students have the skills they need to thrive. We invest in programs that focus on:

- **Early Childhood Education:** Increasing the number of children who enter school ready to succeed.
- **Strengthening Families:** Supporting success within families and improving cognitive, social, and physical skills among children.
- **Youth Development:** Building skills, resilience, and strong relationships for youth to thrive.

Waukesha & Grafton Partnership Schools

United Way works directly with Waukesha and Grafton school districts to address specific needs of select schools. These efforts include supporting parent liaisons, mental health navigators, quality after-school programs, and more.

In the School District of Waukesha:

- The PATH program provided 113 students at 16 schools with on-site mental health therapy, delivering 2,135 therapeutic hours to students.
- Playworks delivered high-quality recess programming to five elementary schools that made play safer, more student-led, and more fun for 1,815 students.
- Youth Enhanced Support program provided intensive services for middle schoolers at risk of chronic absenteeism, a major predictor of future high school dropout risk. They provided more than 350 hours of face-to-face programming to students. They saw improvements in overall attendance, tardiness, and missing assignments.

In the Grafton School District:

- After-school tutoring and busing was provided for three schools in the district.
- Nearly 3,000 hours of tutoring were provided to elementary schools, helping 153 students. Two-thirds of elementary students in the tutoring program met their growth goals for the year, with the median student improving more than one grade level in a single school year.
- Civic engagement projects included shoe drives for international organizations, and toy collection drives during the holidays.

2023-24 PROGRAM GRANTS

Below are the nonprofits that receive annual education program grants.

- Aurora Family Service
- Bay View Community Center
- Big Brothers Big Sisters of Metropolitan Milwaukee
- Big Brothers Big Sisters of Ozaukee County
- Boy Scouts of America, Potawatomi Area Council
- Boy Scouts of America, Three Harbors Council
- Boys & Girls Clubs of Greater Milwaukee
- Catholic Charities of the Archdiocese of Milwaukee
- City Year
- COA Youth & Family Centers
- College Possible
- Easterseals Southeast Wisconsin
- Family Service of Waukesha
- Girl Scouts of Wisconsin Southeast
- GPS Education Partners
- La Casa de Esperanza
- La Causa
- Milwaukee Christian Center
- Milwaukee LGBT Community Center
- Neighborhood House of Milwaukee
- Next Door
- Parenting Network, The Parents Place
- Silver Spring Neighborhood Center
- St. Joseph Academy
- United Community Center
- Wisconsin Community Services
- Women's Center, The YMCA of Greater Waukesha County
- YMCA of Metropolitan Milwaukee



Volunteers provide resources and partner with job seekers to enhance the skills needed to land their next job or start a new career.

Our entire community will prosper and grow if all families are financially stable. We're working to put individuals and families in our four-county community on a path toward financial empowerment. We invest in programs that focus on:

- **Reducing Barriers to Employment & Advancement:** Building education credentials, providing transportation options, and advocating for changes in the justice system.
- **Financial Empowerment for Individuals & Families:** Promoting financial stability and independence.
- **Safe & Stable Homes:** Ensuring individuals and families have safe and affordable permanent housing.

Financial Empowerment for Women

We know that women face greater risk of financial insecurity throughout their lifetime. This important initiative provides educational tools and resources that assist women in planning their financial future.

United for Good

United Way and Goodwill Industries partner on this recruitment, training and support program for people interested in becoming certified nursing assistants (CNAs) or exploring further career development in the healthcare and education fields. We're removing barriers to financial advancement by paying people during this training and guaranteeing a job offer upon successful completion. In 2022, the program held six cohorts, and nearly 70% of students who were eligible earned their CNA license.

Coaching & Mentorship

Our annual Job Seminar and Mentorship to Success program connects volunteers with local job seekers facing barriers to employment to take charge of their futures. Over 165 people participated in job readiness and mentorship programs in 2022.

2023-24 PROGRAM GRANTS

Below are the nonprofits that receive annual financial stability program grants.

- Advocates of Ozaukee
- American Red Cross
in Southeastern Wisconsin
- Aurora Family Service
- Bay View Community Center
- Cathedral Center, The
- Catholic Charities of the Archdiocese of
Milwaukee
- Centro Legal
- Community Advocates
- Easterseals Southeast Wisconsin
- Friedens Community Ministries
- FRIENDS
- Grand Avenue Club
- Guest House of Milwaukee
- Housing Resources
- IMPACT
- La Casa de Esperanza
- Legal Aid Society of Milwaukee
- Literacy Services of Wisconsin
- Lutheran Social Services of Wisconsin &
Upper Michigan
- Meta House
- Milwaukee Christian Center
- Milwaukee Urban League
- Milwaukee Women's Center, The
- MKE Fellows
- New Concept Self Development Center
- Pathfinders
- Portal
- Salvation Army - Waukesha County, The
- Salvation Army - Wisconsin & Upper
Michigan, The
- Silver Spring Neighborhood Center
- Sojourner Family Peace Center
- Vivent Health
- Walker's Point Youth & Family Center
- Wisconsin Community Services
- Women's Center, The
- YWCA Southeast Wisconsin



PARTNER AGENCIES

Below are the 2023-24 agency program partners and the focus areas that United Way invests in. Learn more about these programs and United Way's special initiatives at UnitedWayGMWC.org/Our-Impact.

■ Health ■ Education ■ Financial Stability

Agency Program Partners

H E FS

Agency Program Partners	H	E	FS
Adaptive Community Approach Program (ACAP)	■		
Advocates of Ozaukee			■
American Red Cross in Southeastern Wisconsin			■
Ascension Wisconsin Foundation	■		
Aurora at Home	■		
Aurora Family Service		■	■
Aurora Healing & Advocacy Services	■		
Bay View Community Center		■	■
Big Brothers Big Sisters of Metropolitan Milwaukee		■	
Big Brothers Big Sisters of Ozaukee County		■	
Boy Scouts of America, Potawatomi Area Council		■	
Boy Scouts of America, Three Harbors Council		■	
Boys & Girls Clubs of Greater Milwaukee		■	
Bread of Healing	■		
Cathedral Center, The			■
Catholic Charities of the Archdiocese of Milwaukee	■	■	■
Centro Legal			■
Children's Wisconsin	■		
City Year		■	
COA Youth & Family Centers	■	■	
College Possible		■	
Community Advocates			■
Community Outpatient Health Service	■		
Community Smiles Dental	■		
Curative Care Network	■		
Diverse and Resilient	■		
Easterseals Southeast Wisconsin	■	■	■
Eras Senior Network	■		
Family Service of Waukesha	■	■	
Friedens Community Ministries			■
FRIENDS			■
Girl Scouts of Wisconsin Southeast		■	
GPS Education Partners		■	
Grand Avenue Club			■
Guest House of Milwaukee			■
Harry & Rose Samson Family Jewish Community Center	■		
HEAR Wisconsin	■		
Housing Resources			■
IMPACT			■
IndependenceFirst	■		
Jewish Family Services	■		
La Casa de Esperanza		■	■

Agency Program Partners

H E FS

Agency Program Partners	H	E	FS
La Causa		■	
Lad Lake	■		
Legal Aid Society of Milwaukee			■
Literacy Services of Wisconsin			■
Lutheran Social Services of Wisconsin & Upper Michigan			■
Mental Health America of Wisconsin	■		
Meta House			■
Milwaukee Christian Center	■	■	■
Milwaukee LGBT Community Center		■	
Milwaukee Urban League			■
Milwaukee Women's Center, The	■		■
MKE Fellows			■
NAMI Southeast Wisconsin	■		
Neighborhood House of Milwaukee		■	
Neu Life Community Development	■		
New Concept Self Development Center			■
Next Door		■	
Ozaukee Family Services	■		
Parenting Network, The	■	■	
Parents Place		■	
Pathfinders	■		■
PEARLS for Teen Girls	■		
Penfield Children's Center	■		
Portal			■
Salvation Army - Waukesha County, The			■
Salvation Army - Wisconsin & Upper Michigan, The			■
Silver Spring Neighborhood Center		■	■
Sixteenth Street Community Health Center	■		
Sojourner Family Peace Center	■		■
St. Joseph Academy		■	
United Community Center	■	■	
Vision Forward Association	■		
Vivent Health	■		■
Walker's Point Youth & Family Center			■
Waukesha Free Clinic	■		
Wisconsin Community Services	■	■	■
Women's Center, The	■	■	■
YMCA Glacial Community - Pabst Farms	■		
YMCA of Greater Waukesha County		■	
YMCA of Metropolitan Milwaukee		■	
YWCA Southeast Wisconsin			■



Students at Waukesha South.



UNITED WAY KEY INITIATIVE

EMPOWERING MINDS

CURRENTLY IN PILOT PHASE.

According to the World Health Organization, half of all mental health conditions start by age 14. Most cases go undetected and untreated until many years later or sometimes not at all. It's not easy being an adolescent or a young adult. Not only are they experiencing physical, hormonal, and emotional changes that can be uncomfortable and confusing, but they're also dealing with societal expectations and challenges.

In early 2022, United Way brought together mental health experts to collaborate on solutions for youth mental health within our community. Advice and guidance came from local, state, and national experts, as well as those with lived experience. Together, we launched a new initiative, Empowering Minds. We can change lives of high school students by focusing on prevention, equity, and access to mental health services.

We are creating Mental Health Schools of Distinction, guided by these strategies:

- Promote mental health equity.
- Improve access to mental health services.
- Reduce stigma.
- Increase mental health literacy among adults and students.
- Foster healthy school environments.

A Mental Health School of Distinction means building a comprehensive continuum of services to promote student mental health and wellbeing. We know that positive mental health allows a teen to fully explore who they are and what they want to do with their life. Awareness and understanding of mental health are important to student success and quality of life.

Empowering Minds is currently in the pilot phase at Milwaukee's James Madison Academic Campus and Waukesha South High School.

Learnings from this year will help us expand this important initiative to as many students as possible.

THE FACTS

44% of American teenagers felt persistent feelings of sadness or hopelessness in 2021. This is the highest level ever recorded.

Nearly half

of students in Wisconsin reported anxiety in 2019. Investing in school-based care allows us to best reach these students.

40% increase in the number of emergency department visits at Children's Wisconsin alone for mental health in Wisconsin from 2019-21.

SAFE & STABLE HOMES

OUR GOAL: END FAMILY HOMELESSNESS BY THE END OF 2023.

Before the launch of Safe & Stable Homes, one-third of those experiencing homelessness in Wisconsin were families with at least one child under the age of 18. More than 5,000 students were reported as homeless during a typical school year in our four-county school districts, and around 40-50 families entered shelter each month.

By the end of 2023, we will be the first community in the U.S. to announce that we have ended family homelessness.

An end to family homelessness means that a comprehensive response is in place that ensures family homelessness is prevented whenever possible, or if it can't be prevented, it is a rare, brief, and one-time experience.

- U.S. Interagency Council on Homelessness

Safe & Stable Homes is guided by these strategies:

- **Create Awareness & Provide Legal Support:** EvictionFreeMKE provides access to no-cost attorneys in eviction cases for all low-income tenants. Every week, local canvassers knock on the doors of about 100 homes that appear on the court's weekly eviction filing list to share program information. This increased the number of tenants with legal representation from under 3% to nearly a quarter of all evictions filed, preventing an eviction in 76% of cases with representation.
- **Swiftly Move Families from Emergency Shelter into Housing:** The Family Flex Fund provides tiers of flexible financial assistance and case management to families that would otherwise be using crisis services to avoid homelessness. The Family Flex Fund has moved over 200 families out of homelessness over the past two years, and over 99% of participants have remained stably housed.
- **Connect Tenants & Landlords Resources:** The Rental Housing Resource Center is a one-stop-shop to connect tenants and landlords to eviction prevention resources. More than 850 landlord-tenant mediations were facilitated in 2022, and over \$100 million of emergency rental assistance was moved to 10,000 households through the collaborative agencies of the center.

Chanda receives guidance from her lawyer Jesse through the EvictionFreeMKE program.



THE FACTS

Since Safe & Stable Homes funding began in 2020, we have seen:

20 family homelessness prevention programs established in our area.

48% decrease in the average number of days a family experienced homelessness from July 2021 through October 2022.

2023-24 GRANTEES

- Advocates of Ozaukee
- Alma Center
- Cathedral Center
- Community Action Coalition for South Central Wisconsin (CAC)
- Community Advocates
- Family Promise of Ozaukee County
- Family Promise of Waukesha County
- FRIENDS
- Guest House of Milwaukee
- Habitat for Humanity of Waukesha County
- Hope House of Milwaukee
- IMPACT
- Legal Action of Wisconsin
- Legal Aid Society of Milwaukee
- Local 212 MATC Believe in Students Fast Fund
- Lutheran Social Services of Wisconsin & Upper Michigan
- Meta House
- Mediate Wisconsin
- Milwaukee Habitat for Humanity
- My Way Out
- Outreach Community Health Centers
- Pathfinders
- Salvation Army - Waukesha County, The Salvation Army - Wisconsin & Upper Michigan, The
- United Methodist's Children's Services of WI
- Wisconsin Veteran's Network



Christian drives workers to their jobs as part of FlexRide Milwaukee. This is a unique transportation alternative that offers rides to employment centers in the suburbs from five pick up spots in Milwaukee.

UNITED WAY KEY INITIATIVE

REDUCING BARRIERS TO EMPLOYMENT & ADVANCEMENT

OUR GOAL: 15,000 PEOPLE WILL BE READY TO START A FAMILY-SUSTAINING JOB ALIGNED WITH LOCAL EMPLOYER NEEDS BY 2029.

The challenges are real: educational attainment, the digital divide, lack of access to reliable transportation, criminal records. These are the systemic barriers people face when seeking sustainable employment.

For those individuals who do have jobs, many of them pay at a rate far below what they need to support themselves or their family.

Reducing Barriers to Employment & Advancement is anchored in the belief that all adults of working age should have the opportunity to obtain permanent employment with a livable wage.

We all know what it means to have a good job. It allows you the opportunity to support and provide for your family.

And there is nothing more dignified than that.

Reducing Barriers to Employment & Advancement is guided by these strategies:

- **Education, Training, & Credentials:** Supporting programs that help adults learn to read, earn their GED or other employment credentials.
- **Transportation:** Supporting programs that provide innovative transportation solutions or assist with driver's license recovery.
- **Involvement in the Justice System:** Advocating for laws that promote expungement of records from public databases for non-violent offenders.

2023-24 GRANTEEES

Art Start
 Community Action
 Coalition for South
 Central Wisconsin
 Down Syndrome
 Association
 of Wisconsin
 Employ Milwaukee
 Grand Avenue Club
 Greater Milwaukee
 Committee
 Independence First

Kinship MKE
 Legal Action of Wisconsin
 Milwaukee Community
 Service Corps
 MobilISE
 My Way Out
 Next Door Foundation
 Project RETURN
 Wisconsin Community
 Services
 WRTP | BIG STEP

THE FACTS

For the first six months of 2022, Reducing Barriers to Employment & Advancement funded programs reported the following:

450 rides provided through transportation programs. These rides operate similar to Uber or Lyft, but at a tiny fraction of the cost to the rider.

2,600+ individuals got services they needed.

110+ industry recognized educational credentials were achieved.

TECHQUITY

OUR GOAL: WE WILL PROVIDE 50,000 COMPUTERS TO PEOPLE WHO NEED THEM ACROSS OUR FOUR COUNTIES BY 2027.

The digital divide is the gap between those who have what they need to access the internet and those who do not. The digital divide prevents equal participation and opportunity in all parts of life, disproportionately affecting people of color, indigenous peoples, households with low-incomes, people with disabilities, people in rural areas, and older adults.

The vision of Techquity is to ensure the digital equity and inclusion of every resident in Milwaukee, Waukesha, Ozaukee, and Washington county.

Techquity is guided by these strategies:

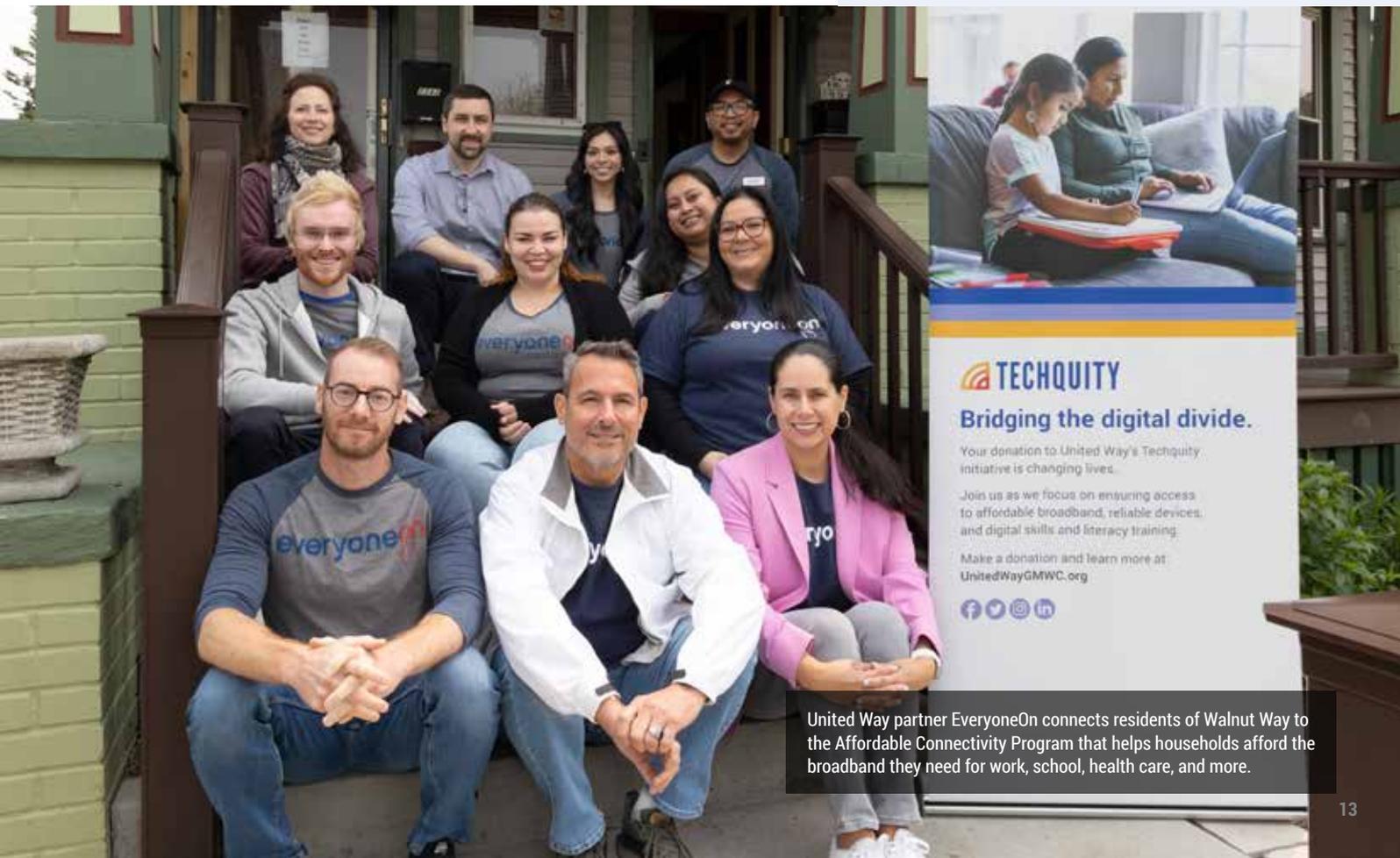
- **Broadband:** Ensuring all members of our community have access to affordable, fast, reliable broadband.
- **Devices:** Ensuring all members of our community have access to the digital devices needed to flourish.
- **Skills:** Equipping our community with the digital skills, literacy, and vocational opportunities needed to participate and excel in the digital economy.
- **Advocacy:** Using our collective voice to fight for the digital equity and inclusion of every member of our community.

Since Techquity funding began in 2020:

100 people were assisted with Affordable Connectivity Program internet eligibility and/or enrollment.

9,000 students were provided with earbuds/headsets with microphones to facilitate remote/virtual schoolwork.

45 partners supported affordable broadband access, computers, smartphones, hotspots, and data plans, as well as digital skills and literacy trainings for thousands of community members.



United Way partner EveryoneOn connects residents of Walnut Way to the Affordable Connectivity Program that helps households afford the broadband they need for work, school, health care, and more.



MILWAUKEE COMMUNITY SCHOOLS PARTNERSHIP

Milwaukee Community Schools Partnership transforms schools into places where educators, local community members, families, and students work together to strengthen conditions for student learning and healthy development.

Milwaukee Community Schools Partnership is guided by these strategies:

- **Shared Leadership:** Diverse stakeholders participate in the development and ownership of local strategies.
- **Equity:** Schools use data to organize and manage partnerships to ensure everyone has the resources they need to be successful.
- **Cultural Relevance:** Schools relate and interact with their students, families, and community in a more culturally relevant and restorative way.

Specific initiatives and resources are community-need-driven, based on stakeholder voices. (Not all programs are in all schools.):

- **Community School Coordinators:** Ensures the voices of students, families, teachers, and the communities are involved in all decision making for the schools.
- **Homework Diner:** Brings families together to share a meal and focus on schoolwork or reading together.
- **Walking School Bus:** Provides a safe way for students to walk to school.
- **Culture Days:** Presents programs designed to educate students and staff on the various cultures represented by their school population.
- **Career Partnerships:** Provides professional development with community partners.
- **Youth Leadership Council/Transformative Student Voice:** Focuses on building leaders for today and tomorrow.
- **Health Support:** Coordinates vision, dental, and hearing screenings at schools, including follow up services.
- **Family Engagement:** Empowers families to be active partners and advocates in education.

In partnership with Milwaukee Public Schools and 12 lead agencies, United Way is working with the following schools:

- Alexander Mitchell Integrated Arts School**
Boys & Girls Clubs of Greater Milwaukee
- Auer Avenue Community School**
Milwaukee Urban League
- Bradley Tech High School**
Milwaukee Christian Center
- Browning Elementary**
Silver Spring Neighborhood Center
- Dr. Martin Luther King, Jr. School**
WestCare Wisconsin
- Grantosa Drive School**
Boys & Girls Clubs of Greater Milwaukee
- Hopkins Lloyd Community School**
Walnut Way
- James Madison Academic Campus**
YWCA
- Lincoln Avenue School**
Sixteenth Street Community Health Center
- Longfellow School**
Journey House
- North Division High School**
Milwaukee Urban League
- O.W. Holmes School**
Milwaukee Public Museum
- South Division High School**
Sixteenth Street Community Health Center
- Washington High School**
Dominican Center
- Westside Academy**
Froedtert & the Medical College of Wisconsin
- Zablocki Elementary**
Sixteenth Street Community Health Center



GRANTEES

as of July 1, 2023. View a current list at: [UnitedWayGMWC.org/What-We-Fund](https://www.unitedwaygmwc.org/What-We-Fund).

RACIAL EQUITY FUND

Equity and inclusion are at the heart of what it means to Live United.

United Way's Racial Equity Fund supports Black- and Brown-led organizations. The goal of the fund is to build capacity of these organizations to address Black- and Brown-focused priorities.

We know that we do this better side-by-side with the community. Investments are guided by the Racial Equity Fund Advisory Council. This council represents community members who demonstrate personal commitment to racial equity and justice.

At United Way, we believe a community that offers access, resources, and opportunity will lead to long-term success for all.

Since 2021, the Racial Equity Fund has been able to provide funding to 31 organizations to help with general operating support, special projects and initiatives, and dollars for emergency needs.

The Racial Equity Fund does not require the funded organization to be a nonprofit, allowing for increased diversity in investments.

- African American Breastfeeding Network
- Alianza Latina Aplicando Soluciones
- Artists Working in Education
- Asian American Pacific Islander Coalition of Wisconsin
- Black Arts MKE
- Black Educators Caucus
- Black Space
- CAPITA (City at Peace in the Arts)
- City on a Hill
- College Possible
- Community First
- Diverse and Resilient
- Dominican Center
- Dr. Howard Fuller Collegiate Academy
- Fathers Making Progress
- Healthy MKE
- HIR Wellness Institute
- Hope Through Restoration
- Fresh Start Learning
- Groundwork Milwaukee
- Metcalfe Park Community Bridges
- Milwaukee Muslim Women's Coalition
- Neu-Life Community Development
- PRISM Economic Development Corp
- Public Allies Wisconsin
- Riverworks Development Corporation
- Running Rebels Community Organization
- Southside Organizing Committee
- VIA CDC
- Walker's Point Center for the Arts
- Walnut Way Conservation Corps

"United Way funding helps us to continue to strengthen our outreach programs, strengthen our in-person direct services, and most importantly strengthen our provisional housing services."

- Nancy Yarbrough
Founder & Executive Director,
Fresh Start Learning





VOLUNTEER ENGAGEMENT

United Way brings together individuals, workplaces, and families in the spirit of helping our community. Through their time, talent and expertise, volunteers transform our community.

Together, in 2022, we:

- **Engaged Families:** 100+ individuals and families packed 1,600+ meal kits for local schools ahead of winter break at the annual Winter Bites event.
- **Donated Products:** New, critically needed supplies were donated by local vendors in bulk quantities helping people meet their basic needs.
- **Leveraged Skills:** 60+ HR leaders and recruiters shared their time and expertise to support individuals seeking employment at the Job Seminar.
- **Strengthened Teams:** Volunteer projects with United Way brought teams back together and offered chances for people to lead.
- **Celebrated Milestones:** Local companies infused volunteerism into celebrations both big and small with the help of United Way.



In 2022, volunteers contributed nearly 27,000 volunteer hours with United Way.

Looking for a way to get your company or organization involved with United Way? Visit UnitedWayGMWC.org to learn more.

RESOURCES MOBILIZED BY VOLUNTEERS IN 2022:

 **7,600+** backpacks were distributed to local students through our Backpack Coalition.

 **257,200+** diapers were distributed to families through our Diaper Bank.

 **18,800+** kit packs were distributed to local nonprofits.

 **7,100+** gift wishes were filled through our Holiday Giving Tree program.

Diaper Bank

Access to a sufficient supply of diapers is essential for the health of infants and toddlers, and it helps build strong foundations for all children and families. Unfortunately, too many families do not have the resources to adequately provide for this basic need.

United Way's Diaper Bank collects diapers and wipes for families and distributes them through nonprofits in Milwaukee, Waukesha, Ozaukee, and Washington counties.

Backpack Coalition

This key volunteer initiative has been serving our community for over 20 years and has been led by United Way since 2014. Last year, United Way distributed over 7,600 new backpacks filled with grade-appropriate school supplies to students in Milwaukee Community Schools, and students in Waukesha and Washington Counties.