

**United Way of Greater Milwaukee & Waukesha County
GIVE & WIN™ Sweepstakes Official Rules for 2026 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on August 1, 2026, at 8:00 a.m. Central Daylight Savings Time and ends at 5:00 p.m. Central Standard Time on November 6, 2026. Participants must be legal residents of Wisconsin, and at least 18 years of age at the time of entry (Prize A winner needs to be at least 21 years of age).

2. The winners will receive, in the order drawn, the following prizes donated to UWGMWC by the respective parties.

A. Russ Darrow 2-Year Lease or \$12,000 Cash Towards Purchase of a Vehicle.

The prize includes the winner’s choice of either \$12,000 cash towards the purchase or 2-year lease of a vehicle from any Russ Darrow dealership. Donated by Russ Darrow Group. Retail Value: \$12,000

- The winner must be at least 21 years of age, have a valid WI driver’s license, and provide both physical damage and liability insurance coverage for the 2-year lease option. Once notified of the prize option, the winner would need to contact Russ Darrow within 6 months to let them know which option they choose to claim the prize.
- For the 2-year lease option, the winner would be required to notify the Russ Darrow Group in the event of an accident or needed repairs and use Russ Darrow Group as the exclusive repair facility.
- The winner will be required to perform regular maintenance (oil changes every 3,000-5,000 miles) on the 2-Year Lease vehicle at any Russ Darrow dealership location, oil changes offered at “No Charge”. Mileage more than 30,000 miles at the end of the 2-year term (which equates to 15,000 miles per year) will be charged at \$.50 per mile.
- Russ Darrow Group retains “ownership” of the vehicle if the winner chooses the \$12,000 value towards a 2-year lease of a vehicle from Russ Darrow. If the winner chooses to use the \$12,000 cash to purchase a vehicle from Russ Darrow, they will need to complete all of the paperwork, and finalize the sale of the vehicle within 6 months of being notified of winning the prize as stated above.

- Retail Value: \$12,000 (**\$250 Level**)
- B.** Brewers Spring Training Package donated by Brewers Community Foundation and Ixonia Bank. Prize includes a visit to American Family Fields of Phoenix for a day at the ballpark. The winner will receive (2) tickets to a mutually agreed upon game in Maryvale, AZ. Also included is a Brewers Community Foundation gift bag and a customized Brewers jersey with the winner's name on the back. The winner would also receive \$1,000 to be used toward travel costs donated by Ixonia Bank.
- Approximate Retail Value: \$2,750 (**\$150 Level**)
- C.** Grand Geneva Resort & Spa Getaway donated by Marcus Hotels & Resorts. Two-night stay in a Jr. Suite + Golf for Two + \$200 Dining Credit. Accommodation for Two Nights in a Junior Suite (includes room and tax) DOES NOT include the daily resort fee. Also includes golf for two on the Highlands or Brute Golf Courses with golf cart, Subject to availability. \$200 Dining Credit will be taken off at check-out. (DOES NOT include alcoholic beverages or gratuity.)
- Valid Sunday – Thursday only. Not valid on Friday, Saturday, holidays or holiday periods. Not transferable. Not redeemable for cash. Reservations are Required and are based on availability. Must present original card at check in. Copies or photos will not be accepted. The expiration date will not be extended. The card has no cash value. Only valid for the items stated on the back of the card. Substitutions are not permitted. Card only valid and redeemable at Grand Geneva Resort 7036, Grand Geneva Way, Lake Geneva, WI. Expires 6/30/2027
 - Retail Value: \$2,000 (**\$150 Level**)
- D.** 2027 Marcus Theatres Annual Movie Pass Sweepstakes Prize donated by Marcus Theatres. Treat yourself and a loved one to a year of movie magic! The pass winner and guest receive access to unlimited movies during the 2027 calendar year at all Marcus Theatres and Movie Tavern locations.
- Using this annual movie pass may include specific studio restrictions which prohibit using the pass in the first two weeks of a movie release. Please find specific policies for individual movies on www.marcustheatres.com.
 - No refunds, returns or balance transfers. Protect this gift card and treat it as you would cash, as Marcus Theatres is not responsible for lost or stolen gift cards. Not redeemable for cash, except as required by law. Pass valid from 1/1/2027-12/31/2027.

- Approximate Retail Value: \$1,500 (**\$100 level**)
- E.** Summerfest 2027 Festival Package donated by Milwaukee World Festival, Inc. and Summerfest. Prize includes (2) tickets to an American Family Insurance Amphitheater show of the winner's choice during Summerfest 2027, (2) 9-Day T-Mobile Summerfest Power Passes, and a \$100 Summerfest Gift Card.
- Additional terms and conditions can be found at www.summerfest.com/ticketterms/
 - Retail Value: \$800 (**\$100 Level**)
- F.** Milwaukee Bucks Game Day Experience donated by the Milwaukee Bucks. Prize includes four lower bowl tickets to a TBD Milwaukee Bucks game at Fiserv Forum, with pre-game experience watching warm-ups courtside.
- Game tickets must be redeemed prior to the end of the 2026-27 regular season.
 - Retail Value: \$650 (**\$50 Level**)
- G.** Milwaukee Admirals VIP Experience donated by the Milwaukee Admirals. The winner and three guests will join the Admirals for a game during the 2026-27 season and receive four tickets at center ice, dinner in the VIP Dining Room, a team autographed hockey stick, and participate in a Premium Admirals Game Day Experience. PLUS, Roscoe, the Admirals famous mascot will visit your company on a mutually agreeable day for pictures!
- Retail Value: \$750 (**\$50 Level**)
- H.** Green Bay Packer Package donated by the Green Bay Packers. The winner receives a Green Bay Packers Pro Shop Gift Card (\$500), Hall of Fame Passes (4), Lambeau Field Tours (4), and Autographed item.
- Retail Value: \$858 (**\$50 Level**)

3. Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

4. One way to qualify, a UWGMWC donor may timely increase both their total 2025 Campaign gift by \$250 or more, while increasing his/her designation to UWGMWC and/or any of the Key Initiatives, Mental Health Improvement Fund or other special initiatives. This will automatically enter the donor for a chance to win prize A, B, C, D, E, F, G, or H.

Another way to qualify, a UWGMWC donor may timely increase both their total 2025 Campaign gift by \$150 or more, while increasing his/her designation to UWGMWC and/or any of the Key Initiatives, Mental Health Improvement Fund, or other special initiatives. This will automatically enter the donor for a chance to win prize B, C, D, E, F, G, or H.

Another way to qualify, a UWGMWC donor may timely increase both their total 2025 Campaign gift by \$100 or more, while increasing his/her designation to UWGMWC and/or any of Key Initiatives, Mental Health Improvement Fund, or other special initiatives. This will automatically enter the donor for a chance to win prize D, E, F, G, or H.

Still another way to qualify, a UWGMWC donor may timely increase both their total 2025 Campaign gift by \$50 or more, while increasing his/her designation to UWGMWC and/or any of the Key Initiatives, Mental Health Improvement Fund, or other special initiatives. This will automatically enter the donor for a chance to win prize F, G, or H.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Drawing, 225 W. Vine Street, Milwaukee, WI 53212, and containing name, address and phone number. Only one entry, automatic or otherwise, per person. This will automatically enter the donor for a chance to win any one of the prizes.

5. The Pledge Form or Entry Letter must be returned to UWGMWC by 5:00 p.m. Central Standard Time on November 6, 2026. UWGMWC will not be responsible for companies that fail to submit their employees' pledge forms by this date. You may also donate online by 5:00 p.m. Central Standard Time on November 6, 2026, at unitedwaygmwc.org.

6. The winners of the sweepstakes will be drawn randomly and announced at the Campaign Closing Celebration on December 17, 2026.

7. Employees of UWGMWC and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

8. By entering, all participants thereby agree to comply with these rules, represent that they are eligible, and give consent to the use of their name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWGMWC, Russ Darrow Group, Ixonia Bank, Milwaukee Brewers Community Foundation, Milwaukee Bucks, Green Bay Packers, Marcus Hotels & Resorts, Marcus Theatres, Milwaukee World Festival, Summerfest, Milwaukee Admirals, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from any claims or liability or responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or

acceptance, possession, use or misuse of the prize.

9. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to terminate or modify this promotion at its discretion and to award the prizes described above.

10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

11. The official rules will be posted at <http://www.unitedwaygmwc.org/sweepstakes> throughout the entry period and the name of the prize winners will be available on December 30, 2026, at <http://www.unitedwaygmwc.org/Sweepstakes>.

Prize winners must accept terms and conditions of the prize and return all required signed documents within 20 days of notification of winning. Sponsor is not responsible if a prize notification is not received for any reason. **Winners must take ownership of item(s) by January 31, 2026, except for the winner of the Russ Darrow prize who will have 6 months to take ownership.**

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Ensuring the Integrity of the Sweepstakes

Individuals that qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWGMWC can provide it prior to the drawing, but after all pledges received by November 6, 2026, have been posted. Please call 414-263-8100 for more information.