



UNITED WAY
Greater Milwaukee
& Waukesha County



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YOUR DOLLARS AT WORK

You're not just making a donation. You're changing lives.
See what your contribution can do.

THREE WAYS YOU CAN CREATE A STRONG COMMUNITY:

GIVE BACK: DONATE NOW

By making a donation to United Way, you are providing hope, opportunity, and a brighter future for those in need. Every dollar makes a difference. Together, we can change lives.

GET INVOLVED: VOLUNTEER

When you volunteer, you invest in your community's future. Your time, skills, and energy can uplift those around you. Get involved today.

TAKE ACTION: SHARE YOUR VOICE

Real change starts with action. Strong policies can shape the future of our community, so stand up, speak out, and help lift up those who need it most.



UnitedWayGMWC.org



6/26



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WHY UNITED WAY?

EACH YEAR, THOUSANDS OF PEOPLE SUPPORT UNITED WAY. HERE ARE THREE REASONS WHY.

We bring people together.

United Way sets strategies and goals, then brings people together to achieve these goals. We focus on long-term solutions to some of the region's toughest issues.

We are trusted.

Our donors not only trust us with their money, but they trust us to get results in our community. Our United Way has been recognized for a high rate of fiscal accountability by Charity Navigator, the leading organization to guide philanthropic decision-making. Charity Navigator has awarded us a Four-Star Charity rating, their highest rating.



We are effective.

United Way's work is always results-driven and research-based, ensuring each donation to United Way has the ability to accomplish more than any nonprofit can do alone. A gift to United Way has a powerful multiplier effect; contributions are pooled with other resources to increase the overall impact for our local community.



\$5 A WEEK
PER YEAR

provides 8 adults
training to enhance
their technology skills
and literacy.



\$10 A WEEK
PER YEAR

provides 21 students
and their families
facing housing
insecurity with a month
of school-based
case management.



\$20 A WEEK
PER YEAR

provides 104 families with
toolkits that guide parents
on how to communicate
with their teens about
mental wellness.

CALCULATE YOUR IMPACT

UnitedWayGMWC.org
or scan the QR code.

