

BIG PROBLEMS. BIG SOLUTIONS.

United Way brings people, resources, and ideas together to tackle big problems with big solutions.

United is the Way we give people the tools they need to succeed and thrive.

United is the Way we impact the lives of thousands of people in our four-county region.

United is the Way we create hope where it's needed most.

This is not just about meeting the needs of today—it's about building a stronger tomorrow.

**IN 2024-25,
WE SERVED 192,430 PEOPLE
IN MILWAUKEE, OZAUKEE,
WASHINGTON, AND
WAUKESHA COUNTIES.**

OUR MISSION

We unite people to create positive lasting change in our community.

WAYS YOU CAN CREATE A STRONG COMMUNITY

GIVE BACK: DONATE NOW

By making a donation to United Way, you are providing hope, opportunity, and a brighter future for those in need. Every dollar makes a difference. Together, we can change lives.

GET INVOLVED: VOLUNTEER

When you volunteer, you invest in your community's future. Your time, skills, and energy can uplift those around you. Get involved today.

TAKE ACTION: SHARE YOUR VOICE

Real change starts with action. Strong policies can shape the future of our community, so stand up, speak out, and help lift up those who need it most.

UNITED IS THE WAY



UnitedWayGMWC.org



@UnitedWayGMWC

#UnitedWayGMWC

When you give to United Way,
you're not just making a donation.

YOU'RE CHANGING LIVES.



UNITED WAY
Greater Milwaukee
& Waukesha County

WHY UNITED WAY?

Because of thousands of donors, corporate partners, volunteers, and local nonprofits all working together, we're creating a future where everyone, everywhere, can reach their full potential.

UNITED IS THE WAY WE TURN BARRIERS INTO PATHWAYS AND HOPE INTO ACTION.

Three Reasons to Support United Way

- 1 We bring people together.** United Way sets strategies and goals, then brings people together to achieve these goals. We focus on long-term solutions to some of the region's toughest issues.
- 2 We are trusted.** Our donors not only trust us with their money, but they trust us to get results in our community. Our United Way has been recognized for a high rate of fiscal accountability by Charity Navigator, the leading organization to guide philanthropic decision-making. Charity Navigator has awarded us a Four-Star Charity rating, their highest rating.
- 3 We are effective.** United Way's work is always results-driven and research-based, ensuring each donation to United Way has the ability to accomplish more than any nonprofit can do alone. A gift to United Way has a powerful multiplier effect; contributions are pooled with other resources to increase the overall impact for our local community.



UNITED WAY KEY INITIATIVES

At United Way, we invest in the building blocks of a strong, thriving community: stable homes, access to quality careers, digital opportunity, and mental wellness for high school students.

Our Key Initiatives meet people where they are, break down barriers, and create pathways to success. Together, we are doing more than responding to immediate needs—we are driving lasting change and building a stronger future for everyone.

CHANGE IS POSSIBLE.

Reducing Barriers to Employment & Advancement

Our goal: 15,000 people will be ready to start stable careers having overcome key employment barriers by 2029.

Safe & Stable Homes: Housing Stability for All

Our goal: We will prevent homelessness for 40,000 people by 2032.

Techquity

Our goal: We will provide 50,000 computers to people who need them by 2027.

Teen Mental Wellness: Empowering Minds

Our goal: Empowering Minds schools will elevate the mental wellness of 21,000 high school students by 2030.

To read more about people featured in the photos to the right visit UnitedWayGMWC.org/Stories.

