

2027 TECHNOLOGY UNITED CIO FORUM SPONSORSHIP AGREEMENT

Consider sponsoring the 2027 CIO Forum to network and hear from CIOs and CISOs on technology trends and strategies. This event is hosted by Technology United's CIO Advisory Board members and benefits United Way of Greater Milwaukee & Waukesha County. Learn more about the event at UnitedWayGMWC.org/CIO-Forum.

Friday, February 26, 2027, 7:30 a.m.-12 p.m. CT **AND** **Friday, March 5, 2027, 7 a.m.-1 p.m. CT**
CIO Forum - The Pfister Hotel, Milwaukee, WI Virtual CIO Meetings (Sponsors Only)

BENEFITS	PLATINUM \$40,000	GEOPBYTE \$35,000	BRONTOBYTE \$30,000	YOTTABYTE \$25,000	ZETTABYTE \$20,000	EXABYTE \$15,000	TERABYTE \$10,000	GIGABYTE \$5,000
Introduce a Panel (1 minute)	✓							
On-stage 2-minute Sponsor Comments	✓	✓	✓					
Invite to Exclusive CIO Reception	+\$1,000	+\$1,000	+\$1,000					
Reserved Seat with CIO of Your Choice: Prioritized on a first come, first serve basis, with each CIO reserving a max of one seat.	✓	✓	✓	✓	✓			
Number of CIO Forum Tickets (2/26/27)	7	6	5	5	5	4	3	2
Number of Virtual CIO Meetings (3/5/27)	10	9	8	7	6	5	4	2
Recognition: Company logo or printed name on event materials.	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Pre-event CIO/CISO Surveys: Access surveys indicating high level priorities, project categories, and areas of interest.								
Virtual CIO Meetings: Guaranteed 20-minute virtual, private meetings with hard-to-reach CIOs/CISOs on 3/5/27. Sponsors rank their CIO meeting requests. Scheduling is prioritized based on sponsorship level and commitment date. Each CIO Advisory Board Member has committed to 6 meetings. See the latest CIO list with further instructions: CIO Meeting Request Form .								
CIO Panels: Gain insights from CIOs/CISOs during two live panel discussions at the 2/26/27 event.								
CIO Round Table Discussion: Facilitated discussion at your table led by a CIO/CISO/Technology Leader sharing perspectives on the industry at the 2/26/27 event.								
CIO Networking: Connect with CIOs/CISOs in an informal setting during our live networking session at the 2/26/27 event.								
Post-event Panel Recordings & Attendee List: Available in the Sponsor Portal post-event. Attendee list will include consented contact information.								
Billboard Recognition: Sponsor company's name featured on an electronic billboard for one week during our annual campaign in Fall 2027.								
Milwaukee Business Journal Thank You Insert: Listed in our annual recognition piece in May 2027.								

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I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County
for the following opportunity. (Please check the appropriate sponsorship level)

SPONSORSHIP LEVELS

- ☐ **PLATINUM**
\$40,000
- ☐ **GEOPBYTE**
\$35,000
- ☐ **BRONTBYTE**
\$30,000
- ☐ **YOTTABYTE**
\$25,000
- ☐ **ZETTABYTE**
\$20,000
- ☐ **EXABYTE**
\$15,000
- ☐ **TERABYTE**
\$10,000
- ☐ **GIGABYTE**
\$5,000

- ☐ **Invite to Exclusive
45-minute
CIO Reception**

Additional \$1,000 for
Platinum, Geopbyte,
and Brontobyte levels
only. (limit of 1 person)

CONTACT INFORMATION

Please print clearly.

Company Name _____

Company Address _____

Company Web URL _____

Primary Contact Name & Title _____

Sponsorship benefits will be coordinated with the primary contact.

Email _____ Phone _____

Secondary Contact Name & Title _____

Email _____ Phone _____

Billing Contact _____

Email _____ Phone _____

Authorizer Name & Title _____

Email _____ Phone _____

Signature _____ Date _____

Authorizer must sign off on sponsorship agreement.

United Way will follow up with an invoice. All sponsorship dollars go to United Way.
Please contact Emily Firlinger with any registration or billing questions
at 414.263.8163 or efirlinger@unitedwaygmwc.org.

