

**United Way of Greater Milwaukee & Waukesha County
Step Up To The Plate Housing Challenge Official Rules (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on October 23rd, 2026, at 1:00 p.m. Central Daylight Savings Time and ends at 11:59 p.m. on the day of the final out of the last game of October baseball. Participants must be legal residents of Wisconsin, and at least 18 years of age at the time of entry.

2. The winner will receive the following prizes donated to UWGMWC by Brewers Community Foundation:

- A. A Brewers Merchandise Package, four (4) tickets for winner and three (3) guests to a 2027 regular season Milwaukee Brewers game determined by Sponsor in its sole discretion, and the chance to throw out the ceremonial first pitch while at the game. Retail Value: \$1,000.

Exact nature and duration of the ceremonial first pitch shall be determined in the sole discretion of the Milwaukee Brewers and subject to availability. Use of any Major League Baseball game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket; see brewers.com/ticketback for details. Seat locations at the game/event/exhibition and, unless otherwise stated in the prize description, exact game/event/exhibition date shall be determined in the sole discretion of Sponsor. Winner’s guest(s) must be of legal age of majority in their jurisdiction(s) of residence unless accompanied by a parent or legal guardian. Major League Baseball game/event/exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game/event/exhibition, as defined by Major League Baseball, is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and their guest(s) agree to comply with all applicable ballpark and venue regulations in connection with the prize; see brewers.com/ballpark for details. Sponsor and the MLB Entities reserve the right to remove or to deny entry to the winner and/or their guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition. Sponsor and the MLB Entities will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any Major

League Baseball game/event/exhibition. Major League Baseball game/event/exhibition tickets awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the license granted by the game/event/exhibition ticket. Participation in the prize event is subject to winner's (and guest's) consent to and compliance with all health and safety policies of the MLB Entities, including but not limited to the wearing of masks if and when directed and the requirement to be fully vaccinated against COVID-19 (i.e., having received a final vaccination dose at least 14 days prior to the event).

3. Odds of winning depend on number of eligible entries received.

4. One way to qualify, a donor may make a \$20 gift (or greater) gift to United Way via <https://www.unitedwaygmwc.org/Step-Up-To-The-Plate-Housing-Challenge>. Gifts will be further designated to one of six local organizations in equal amounts. The organizations are as follows: Cathedral Center, Guest House, Hope House, Pathfinders Milwaukee, The Salvation Army, and Walker's Point Youth & Family Center.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Bob Malicki, 225 W. Vine Street, Milwaukee, WI 53212, and containing name, address and phone number. Only one entry, automatic or otherwise, per person. This will automatically enter the donor for a chance to win any one of the prizes.

5. The winner of the sweepstakes will be drawn randomly within 10 business days of the end of the sweepstakes entry period and announced after October baseball.

7. Employees of UWGMWC, the MLB Entities, and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren. "MLB Entities" means the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLB"), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated, and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees, and agents of the foregoing entities.

8. By entering, all participants thereby agree to comply with these rules, represent that they are eligible and give consent to the use of their name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWGMWC, the MLB Entities, Brewers Community Foundation, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from any claims or liability or responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

9. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to terminate or modify this promotion at its discretion and to award the prizes described above.

10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

11. The official rules will be posted at <https://www.unitedwaygmwc.org/Step-Up-To-The-Plate-Housing-Challenge> throughout the entry period and the name of the prize winners will be available within 10 business days, at <https://www.unitedwaygmwc.org/Step-Up-To-The-Plate-Housing-Challenge>. Prize winners must accept terms and conditions of the prize and return all required signed documents within 20 days of notification of winning. Sponsor is not responsible if a prize notification is not received for any reason.

Sponsored by UWGMWC, 225 W. Vine Street, Milwaukee, WI 53212. NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

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