# UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY, INC. Milwaukee, Wisconsin

FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION Years Ended June 30, 2020 and 2019



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#### INDEPENDENT AUDITORS' REPORT

Board of Directors United Way of Greater Milwaukee & Waukesha County, Inc. Milwaukee, Wisconsin

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of United Way of Greater Milwaukee & Waukesha County, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Greater Milwaukee & Waukesha County, Inc., as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Information

Our audits were conducted for the purpose of forming an opinion on the 2019 financial statements as a whole. The accompanying schedule of revenue and expenses by function is presented for purposes of additional analysis and is not a required part of the financial statements. The accompanying schedule of expenditures of federal awards as required by Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, are also presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

#### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated December 4, 2020, on our consideration of United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control over financial reporting and compliance.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Wauwatosa, Wisconsin December 4, 2020

### UNITED WAY OF GREATER MILWAUKEE AND WAUKESHA COUNTY, INC. STATEMENTS OF FINANCIAL POSITION June 30, 2020 and 2019

	2020	<u>2019</u>
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 4,759,520	\$ 5,128,576
Investments	12,441,229	12,350,745
Current portion of note receivable	100,000	-
Pledges receivable - net	11,459,465	12,176,867
Prepaid expenses and other	579,678	553,313
Total current assets	29,339,892	30,209,501
Pledges receivable, less current portion	93,787	187,660
Investments - Endowment fund	5,295,307	4,923,607
Note Receivable, less current portion above	300,000	400,000
457(b) plan participant assets	93,762	47,197
Beneficial Interest in Endowment held by others	200,964	208,166
Land, building, and equipment - net	1,986,834	2,119,836
Total assets	\$37,310,546	\$38,095,967
LIABILITIES AND NET ASSETS  Current liabilities:	ф 0.000 F40	ф. 4.004.050
Donor designations payable	\$ 3,662,546	\$ 4,364,058
Amounts payable under fiscal agent responsibilities	1,953,825 1,439,200	2,438,771
Paycheck Protection Program (PPP) advance Other amounts payable	400,830	561,514
Accrued expenses and other current liabilities	355,253	269,832
457(b) plan participant liability	93,762	47,197
Total current liabilities	7,905,416	7,681,372
N. C.		
Net assets: Without donor restrictions		
Undesignated	220,385	137,913
Investment in land, building, and equipment	1,986,834	2,119,836
Board designated for programs and initiative funding	19,616,364	21,106,244
Board designated endowment fund	2,450,533	2,027,460
Waukesha Property Endowment	319,787	316,882
Board designated for capital improvements	268,627	268,627
Total Without donor restrictions	24,862,530	25,976,962
With donor restrictions	4,542,600	4,437,633
Total net assets	29,405,130	30,414,595
Total flot abboto		23, , 330
Total liabilities and net assets	\$37,310,546	\$38,095,967

The accompanying notes are an integral part of the financial statements.

### UNITED WAY OF GREATER MILWAUKEE AND WAUKESHA COUNTY, INC. STATEMENTS OF ACTIVITIES

Years Ended June 30, 2020 and 2019

		2020		2019			
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total	
PUBLIC SUPPORT AND REVENUE							
Campaign revenue:							
Gross campaign results	\$ 52,941,199	\$ 4,309,184	\$ 57,250,383	\$ 50,983,313	\$ 3,127,680	\$ 54,110,993	
Less: Donor designated funds	(23,301,601)	(1,236,761)	(24,538,362)	(21,805,253)	(1,460,697)	(23,265,950)	
Net campaign results	29,639,598	3,072,423	32,712,021	29,178,060	1,666,983	30,845,043	
Less: Provision for uncollectible pledges	(1,810,457)	(39,460)	(1,849,917)	(988,190)	(89,268)	(1,077,458)	
Net campaign revenue	27,829,141	3,032,963	30,862,104	28,189,870	1,577,715	29,767,585	
Contributions received in prior period now released from restriction	758,243	(758,243)	-	509,835	(509,835)	-	
Service fees - Campaign	446,408	-	446,408	501,214	-	501,214	
Other Contributions, Memorials, and bequests	496,115	-	496,115	153,762	99,308	253,070	
Sponsorship of United Way events and activities	898,870		898,870	840,819		840,819	
Total campaign revenue	30,428,777	2,274,720	32,703,497	30,195,500	1,167,188	31,362,688	
Non-campaign revenue:							
Dividends and interest income	352,322	47,569	399,891	299,613	53,708	353,321	
Net realized and unrealized gains (losses) on investments	143,574	(25,381)		599,001	108,222	707,223	
Grants	783,492		783,492	1,302,209	-	1,302,209	
Other income	30,107		30,107	42,466	-	42,466	
Release from restrictions	2,191,941	(2,191,941)		1,007,920	(1,007,920)		
Total non-campaign revenue	3,501,436	(2,169,753)	1,331,683	3,251,209	(845,990)	2,405,219	
Total public support and revenue	33,930,213	104,967	34,035,180	33,446,709	321,198	33,767,907	
EXPENSES							
Program services:							
Gross program investments	47,831,086	1,236,761	49,067,847	47,047,702	1,460,697	48,508,399	
Less: Donor designated funds	(23,301,601)	(1,236,761)	(24,538,362)	(21,805,253)	(1,460,697)	(23,265,950)	
Net program investments	24,529,485	-	24,529,485	25,242,449	-	25,242,449	
Community impact	1,871,189	-	1,871,189	1,931,268	-	1,931,268	
Volunteer Engagement	1,091,312	-	1,091,312	1,068,248	-	1,068,248	
Grants	525,317		525,317	819,452		819,452	
Total program services	28,017,303		28,017,303	29,061,417		29,061,417	
Supporting services:							
Fund raising	4,694,895	-	4,694,895	4,552,174	-	4,552,174	
Management and general	2,332,447		2,332,447	2,405,169		2,405,169	
Total supporting services	7,027,342		7,027,342	6,957,343	<u> </u>	6,957,343	
Total expenses	35,044,645		35,044,645	36,018,760		36,018,760	
Change in net assets	(1,114,432)	104,967	(1,009,465)	(2,572,051)	321,198	(2,250,853)	
Net assets at beginning of year	25,976,962	4,437,633	30,414,595	28,549,013	4,116,435	32,665,448	
Net assets at end of year	\$ 24,862,530	\$ 4,542,600	\$ 29,405,130	\$ 25,976,962	\$ 4,437,633	\$ 30,414,595	

The accompanying notes are an integral part of the financial statements.

### UNITED WAY OF GREATER MILWAUKEE AND WAUKESHA COUNTY, INC. STATEMENTS OF CASH FLOWS Years Ended June 30, 2020 and 2019

	<u>2020</u>	<u>2019</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ (1,009,465)	\$ (2,250,853)
Adjustments to reconcile change in net assets to		
net cash used in operating activities:		
Depreciation	213,859	269,051
Net (gain) loss on investment securities	255,858	(611,388)
Provision for uncollectible pledges	(158,221)	(43,950)
Changes in operating assets and liabilities:		
Net pledges receivable	969,496	1,182,441
Prepaid expenses and other assets	(26,365)	155,132
Donor designations payable	(701,512)	457,881
Amounts payable under fiscal agent		
responsibilities	(484,946)	348,543
Paycheck Protection Program (PPP) Loan	1,439,200	-
Other amounts payable	(160,684)	(325,108)
Accrued expenses and other liabilities	131,986	(68,003)
Net cash provided/used in operating activities	469,206	(886,254)
CASH FLOWS FROM INVESTING ACTIVITIES		
Reinvestment of dividends from investment securities	(399,890)	(353,321)
Purchase of investment securities	(4,638,067)	(930,360)
Redemption of investment securities	4,280,552	2,618,581
Proceeds from retirement of equipment	6,798	-
Building improvement and purchases of equipment	(87,655)	(459,831)
Net cash used/provided by investing activities	(838,262)	875,069
DECREASE IN CASH AND CASH EQUIVALENTS	(369,056)	(11,185)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	5,128,576	5,139,761
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 4,759,520	\$ 5,128,576
SUPPLEMENTAL DISCLOSURE OF CASH FLOW		
INFORMATION		
Cash paid for interest during the year	\$ 2,025	\$ 2,764

#### UNITED WAY OF GREATER MILWAUKEE, INC. STATEMENTS OF FUNCTIONAL EXPENSES Years Ended June 30, 2020 and 2019

2020 2019 **Program Services** Support Services **Program Services** Support Services Community Volunteer Fund Management Community Volunteer Fund Management Total Total Impact Engagement Grants Raising and General Total Impact Engagement Grant Raising and General Total - \$ 799,089 \$ 49,067,847 \$ Gross program investments \$ 48,268,758 \$ - \$ \$ 49,067,847 \$ 47,684,775 \$ - \$ 823,624 \$ 48,508,399 \$ - \$ - \$ 48.508.399 Less: Donor designated funds (24,538,362) (24,538,362) (24,538,362) (23,265,950) (23,265,950) (23,265,950)Net program investments 23,730,396 799,089 24,529,485 24,529,485 24,418,825 823,624 25,242,449 25,242,449 Salaries 1,164,631 508,241 276,084 1,948,956 2,384,450 1,359,714 5,693,120 1,194,861 482,806 409,542 2,087,209 2,335,781 1,373,704 5,796,694 Employee health and retirement benefits 245,901 108,140 88,144 442,185 471,207 285,162 1,198,554 248,767 106,620 110,226 465,613 521,330 336,130 1,323,073 Payroll taxes 138,335 91,518 171,506 85,363 82,161 36,745 19,429 181,930 411,783 87,155 35,091 29,745 151,991 408,860 Total personnel expenses 1,492,693 653,126 383,657 2,529,476 3,037,587 1,736,394 7,303,457 1,530,783 624,517 549,513 2,704,813 3,028,617 1,795,197 7,528,627 Professional fees and outside services 47.078 24.970 46.261 118.309 224.683 204.743 547.735 49.290 27.858 185.856 263.004 163.339 215.717 642.060 In-Kind Gifts-Advertising 183,481 183,481 150,318 150,318 Supplies 5,264 7,518 617 13,399 12,123 13,845 39,367 8,118 13,611 642 22,371 16,371 22,343 61,085 Telephone 5,137 3,817 214 9,168 15,850 6,620 31,638 5,436 3,943 878 10,257 15,986 6,352 32 595 Postage and shipping 721 882 18,270 10,462 29,614 866 276 1,142 14,275 12,506 27,923 161 Occupancy 34,447 48,179 79 82,705 80,265 49,786 212,756 43,008 59,908 102,916 89,937 55,542 248,395 93.555 34.067 489 345.878 93.046 567.035 77.967 37.197 2.797 117.961 225.260 51.592 394.813 Equipment/software Maintenance & Purchases 128.111 Printing, publications, and media 11,792 33,797 54,528 100,117 248,540 2,482 351,139 10,045 23,843 17,125 51,013 248,278 1,444 300,735 4.325 20.613 1,426 33.762 6.696 8.535 1.443 16.674 22.960 3.226 42.860 7 324 74 11 723 Travel Campaign/program events, meetings, and training 19,506 187,883 39,048 246,437 68,035 15,513 329,985 26,014 173,849 60,848 260,711 114,255 22,322 397,288 3.055 350 4,283 4 772 15.701 3,635 1.005 350 4 692 7.948 17.630 Membership dues 878 6,646 4.990 70,193 70,193 78,658 78,658 United eWay expenses 57,862 235,474 United Way of America dues 99,211 157,073 123,666 516,213 102,464 56,676 159,140 229,368 127,606 516,114 United Way of Wisconsin dues 12,915 7,532 20,447 30,654 16,099 67,200 12,983 7,181 20,164 29,062 16,169 65,395 Depreciation expense 41,101 23,971 65,072 97,553 51,234 213,859 53,414 29,545 82,959 119,570 66,522 269,051 Interest expense 389 227 616 924 485 2,025 549 304 853 1,228 683 2,764 378,496 438,186 141,660 958,342 1,657,308 596,053 3,211,703 400,485 443,731 269,939 1,114,155 1,523,557 609,972 3,247,684 Total non-personnel expenses Total personnel and 1,871,189 1,091,312 525,317 3,487,818 4,694,895 2,332,447 10,515,160 1,931,268 1,068,248 819,452 3,818,968 4,552,174 2,405,169 10,776,311 non-personnel expenses Total functional expenses \$ 25,601,585 \$ 1,091,312 \$ 1,324,406 \$ 4,694,895 \$ 2,332,447 \$ 26,350,093 \$ 1,643,076 \$ 29,061,417 \$ 28,017,303 \$ 35,044,645 \$ 1,068,248 \$ 4,552,174 \$ 2,405,169 \$ 36,018,760

#### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### **Mission Statement**

United Way of Greater Milwaukee & Waukesha County, Inc. (United Way) changes lives and improves our community by mobilizing people and resources to drive strategic impact in Education, Income, and Health.

#### **Nature of Activities**

United Way is a local organization run and governed by those living and working within this community. United Way is a nonprofit corporation who, by carrying out its mission, helps people build and sustain better lives through opportunities in Education, Financial Stability, and Health—the building blocks to a good life—by focusing on the root causes of our community's most critical problems in order to break the cycle of poverty.

Annual campaigns are conducted in autumn to support programs in subsequent years. For example, pledges that are not designated to specific agencies for the autumn 2019 campaign will fund allocations to strategic initiatives and programs operated by member agencies for the fiscal year beginning July 1, 2020. Funding decisions are made by a committee consisting of staff, members of the board of directors and volunteers. These program allocations are recorded as expenses during the fiscal year beginning July 1, 2020. In addition to member agencies, donors may also designate their contributions (cash or pledges) to unaffiliated non-member agencies or certain umbrella organizations. Distribution of designated pledges to both member and non-member agencies begin prior to the start of the fiscal year beginning July 1, 2020. For example, distribution of designated pledges for the autumn 2019 campaign actually begins during the fourth quarter of 2019 and continues into the 2020 calendar year. Campaign contributions are used to support local health and human service programs of member and non-member agencies and to pay United Way operating expenses.

United Way distributes funds to both member and non-member agencies. Member agencies receive allocations for programs which they operate and must submit annual reports to United Way regarding the outcomes of these programs. United Way reviews the financial statements of member agencies on a quarterly basis as well as their annual audited financial reports and tax returns. In addition both member and non-member agencies receive donor designations and can use these dollars for whatever purpose they desire. Non-member agencies are not subject to financial or programmatic oversight by United Way.

#### **Basis of Preparation**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States for the nonprofit industry. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of United Way and changes therein are classified and reported as follows:

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Basis of Preparation (Continued)**

<u>Without Donor Restrictions</u> - Net assets that are not subject to donor-imposed stipulations available for use at the discretion of the Board of Directors (the Board) and/or for management and general operating purposes. From time to time the Board designates a portion of these net assets for specific purposes, which makes them unavailable for use at management's discretion. See Note 9 for more information on the composition of net assets without donor restrictions.

<u>With Donor Restrictions</u> - Net assets subject to donor-imposed stipulations that will be met, either by actions of United Way and/or the passage of time. Support that is restricted by the donor is reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in net assets with donor restrictions.

Net assets subject to donor-imposed stipulations that the principal be maintained in perpetuity by United Way are separately identified within net assets with donor restrictions. Generally, the donors of these assets permit United Way to use all or part of the income earned on any related investments for general or specific purposes.

When a restriction expires or a donor stipulated event occurs, net assets with donor restrictions are released to net assets without donor restrictions. See Note 10 for more information on the composition of net assets with donor restrictions.

#### **Cash and Cash Equivalents**

United Way considers all highly liquid debt instruments purchased with an original maturity of three months or less to be cash or cash equivalents. Cash and cash equivalents are invested primarily in interest-bearing accounts.

#### **Investments**

Investments are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Purchases and sales of investments are recorded on a trade date basis. Net appreciation (depreciation) in fair value of investments includes both realized and unrealized investment gains and losses. Interest is recorded on the accrual basis and dividends are recorded on the ex-dividend date.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Pledges Receivable**

Unconditional promises to give cash and other assets, less a provision for uncollectible amounts, are recorded as pledges receivable and gross campaign revenue in the year the pledges are made. Allowances are established for pledged amounts estimated to be uncollectible. Collections on prior year campaign pledges previously written off are treated as revenue without donor restrictions in the year of collection.

Donor-designated pledge receivables, less reductions for estimated uncollectible pledges when applicable, are included in pledges receivable in the statements of financial position.

#### **Provision for Uncollectible Pledges**

The provision for uncollectible pledges consists of the following three components:

- Estimated loss on pledges receivable
  - An estimated loss on pledges received during the fiscal years ended June 30, 2020 and 2019 is recognized during the year in which the pledge has been received.
     The rate used to calculate the estimated uncollectible amount is based upon a historical analysis of actual pledge losses during past campaigns.
- Provision on donor-designated pledges
  - Donor-designated pledges are excluded from gross campaign revenue. The pledge loss provision associated with these donor-designated pledges is excluded as well.
- Recoveries on previously written off pledges
  - Recoveries are typically realized on previously written off pledges from prior campaigns. These amounts are credited against this account.

#### **Beneficial Interest in Endowment Held by Others**

Beneficial interest in endowment held by others consisted of Forever Funds of United Way held by the Waukesha County Community Foundation (WCCF). The carrying amounts reported in the statement of financial position for financial instructions approximate their fair values. Under accounting standards, when a resource provider (the Organization) transfers assets to another agency but specifies itself as the beneficiary, the economic benefit remains with the organization. Accordingly, the assets and net assets are included in these financial statements. United Way receives periodic distributions on these investments upon WCCF board approval.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Land, Building, and Equipment

All property is recorded at cost except for donated property, which is recorded at fair value at the date of donation. Depreciation is recorded on a straight-line basis over the estimated useful lives of the assets as follows:

Building and improvements	5 to 33 years
Furniture, fixtures, and equipment	3 to 10 years
Automobiles	5 years
Computer hardware and software	3 to 5 years

#### **Impairment of Long-Lived Assets**

United Way reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceed the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or the fair value less costs to sell.

#### **Donor Designations Payable**

Donor designations payable represent amounts due to qualified donor-designated agencies under United Way's "Community Donor Choice" and "Tocqueville Society" programs or other donor-designated programs administered by United Way for local and state government employees.

#### **Amounts Payable Under Fiscal Agent Responsibilities**

United Way's fiscal agent responsibilities fall into two categories.

In the first category, United Way handles both the collection and distribution function of local corporations which have a nationwide presence. These corporations have asked United Way to process all of the pledges from each of its locations. Only those pledges from the local office, however, are counted as campaign revenue. United Way handles the collection responsibilities for all of the corporation's locations and distributes the pledges to other United Way entities, if the pledge is undesignated, or to other charitable organizations in the event that the pledges are designated.

In the second category, United Way handles only the distribution process as it receives amounts from one major corporate donor with locations around the country. On a quarterly basis, United Way distributes these funds to hundreds of United Way entities across the United States. United Way has no collection responsibilities with respect to these amounts.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Amounts Payable Under Fiscal Agent Responsibilities (continued)

Assets and liabilities associated with these fiscal agent transactions are included in the statements of financial position.

#### **Revenue Recognition**

Campaigns are conducted annually to raise money in order to impact the community in a positive manner by helping people build and sustain better lives through opportunities in Education, Income, and Health—the building blocks to a good life. Campaign contributions and income from special events and fund-raising are recognized in the year pledged. Pledges receivable and related revenue are recorded when the pledge is received, and allowances are provided for amounts estimated to be uncollectible. The allowances are based on past history, adjusted for current conditions, as considered appropriate by management.

#### **Contributions**

Annual fall campaign results are reduced by pledges designated to a specific organization and by a provision for uncollectible pledges. Pledges received in the current fiscal year for the prior autumn's campaign are considered revenue without donor restrictions. Pledges received in the current fiscal year for the upcoming autumn's campaign are reflected as revenue with donor restrictions. Pledges received in the current fiscal year for prior year campaigns are recorded as revenue without donor restrictions. Collections on pledges for prior year campaigns are released from restriction in the year collected.

#### **Contributed Services**

No amounts have been reflected in the financial statements for contributed services that do not require specialized expertise. United Way pays for most services requiring specific expertise. However, many individuals volunteer substantial amounts of time toward United Way sponsored community activities, campaign solicitations, and various committee assignments, which do not require specialized expertise or would not typically be purchased if not provided by donation.

Various organizations have provided various services at no charge, the value of which has been reflected as gross campaign revenue in the statements of activities. The value of program services has been reflected as gross program investments in the statements of activities. The total amounts recorded in 2020 and 2019 were \$389,642 and \$302,664, respectively. The value of advertising has been reflected as fundraising services in the statements of activities. The total amounts recorded in 2020 and 2019 were \$220,995 and \$166,514, respectively.

Many organizations reimburse United Way for various expenses incurred through sponsorships. The reimbursements and expenses have been reflected in total campaign revenue and operating expenses in the statements of activities.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Designation Cost Recovery Fees**

Requirement M of United Way Worldwide limits the cost recovery fee on donor-designated pledges to no more than the sum of a three-year moving average of its fundraising cost percentage (Fundraising Expense divided by Total Campaign Revenue on Form 990) and its processing cost percentage (Management & General Expenses divided by Total Revenue on Form 990), United Way of Greater Milwaukee & Waukesha County is in compliance with Requirement M.

#### **Fundraising Expenses**

All salary, overhead, and miscellaneous costs are recorded as operating expenses in the period incurred.

#### **Functional Allocation of Expenses**

In the accompanying statement of functional expenses, all expenses are allocated based upon the functions to which they relate. Expenses that can be identified with a specific function are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are allocated by estimated time spent on the respective program and support functions. The allocation to these categories was made in accordance with standards established by United Way Worldwide.

#### **Use of Estimates**

The preparation of the accompanying financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that directly affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenue and expenses during the reporting period. United Way considers the value of the allowance for uncollectible pledges receivable to be a significant estimate subject to change. Actual results may differ from these estimates.

#### **Income Taxes**

United Way has been determined to be a charitable organization as defined under section 501(c)(3) of the Internal Revenue Code (IRC) and, as such, is exempt from federal income taxes. United Way is also exempt from state income taxes.

Management analyzed the requirements for accounting for uncertain tax positions. The Organization determined that it was not required to record a liability related to uncertain tax positions at June 30, 2020 and 2019.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Change in Accounting Principle**

Accounting for Contributions Received and Contributions Made —In June 2018, FASB issued Accounting Standards Update (ASU) 2018-08, Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made. The amendments to this ASU assist entities in (1) evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, Not-for-Profit Entities, or as an exchange (reciprocal) transactions subject to other guidance and (2) determining whether a contribution is conditional. The adoption of this accounting standard did not have an impact on the United Way's financial position or changes in its net assets.

#### **Recent Accounting Pronouncements**

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which clarifies the principles for recognizing revenue. The core principle of this guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The new standard will supersede all existing U.S. Generally Accepted Accounting Principles (GAAP) guidance on revenue recognition and is expected to require the use of more judgment and result in additional disclosures. Adoption is to be applied retrospectively. In June 2020, FASB deferred the effective date of Topic 606 to fiscal years beginning after December 15, 2019 and interim periods beginning after December 15, 2020. United Way is currently evaluating the impact of ASU 2014-09 on United Way's financial statements and has not yet determined its method of adoption.

<u>Leases</u> – In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*, which is expected to increase transparency and comparability among organizations. The core principle of this guidance is that a lessee should recognize the assets and liabilities that arise from leases. The standard requires lessees to reflect most leases on their statement of financial position as lease liabilities with a corresponding right-of-use asset, while leaving presentation of the lease expense in the statement of activities largely unchanged. The standard also eliminates the realestate specific provisions that exist under current U.S. GAAP and modifies the classification criteria and accounting which lessors must apply to sales-type and direct-financing leases. In June 2020, the FASB approved the delay of the effective date of ASU 2016-02 which is now effective for the Organization's year ending June 30, 2023. United Way is currently evaluating the impact this guidance will have on its financial statements.

**NOTE 2 - INVESTMENTS** 

Investments, stated at fair value, at June 30, 2020 and 2019, are summarized as follows:

	20	020	2019			
	Fair	Percent	Fair	Percent		
	Value	of Total	Value	of Total		
Operating:	•	_		_		
Equity securities	\$ 5,334,290	42.9%	\$ 5,227,219	42.3%		
Fixed income	5,503,482	44.2%	5,251,850	42.5%		
Limited partnership	1,603,457	<u>12.9%</u>	1,871,676	<u>15.2%</u>		
Total	\$ 12,441,229	<u>100.0</u> %	\$ 12,350,745	<u>100.0</u> %		
Endowment:						
Equity securities	\$ 3,573,475	67.5%	\$ 2,827,694	57.5%		
Fixed income	1,491,546	28.2%	1,430,165	29.0%		
Limited partnership	230,286	<u>4.3%</u>	665,748	<u>13.5%</u>		
Total	\$ 5,295,307	<u>100.0</u> %	\$ 4,923,607	<u>100.0</u> %		
Total investments:						
Equity securities	\$ 8,907,765	50.2%	\$ 8,054,913	46.6%		
Fixed income	6,995,028	39.5%	6,682,015	38.7%		
Limited partnership	1,833,743	<u>10.3%</u>	2,537,424	<u>14.7%</u>		
Total	\$ 17,736,536	<u>100.0</u> %	\$ 17,274,352	<u>100.0</u> %		

The components of United Way's investment income for the fiscal years ended June 30, 2020 and 2019 are as follows:

		2020			2019			
	and	ividend d Interest ncome	Un	lized and realized s/(Losses)	and	ividend d Interest ncome		alized and nrealized Gains
Operating Endowment	\$	298,832 92,230	\$	93,899 (8,416)	\$	265,689 95,935	\$	517,005 191,871
Total	\$	391,062	\$	85,483	\$	361,624	\$	708,876

Investments, in general, are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that changes in the value of certain investments will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

#### **NOTE 3 - FAIR VALUE MEASUREMENTS**

Generally accepted accounting principles establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under generally accepted accounting principles are described as follows:

- Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the United Way has the ability to access.
- Level 2 Inputs to the valuation methodology include:
  - quoted prices for similar assets or liabilities in active markets;
  - quoted prices for identical or similar assets or liabilities in inactive markets;
  - inputs other than quoted prices that are observable for the asset or liability;
  - inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used at June 30, 2020 and 2019 for assets measured at fair value.

Limited Partnerships: One limited partnership is valued at an amount equal to the ownership interest in partners' capital, which approximates fair value. Two limited partnerships are valued at the net asset value (NAV) of shares held by United Way at year-end. The NAV is used as a practical expedient to estimate fair value. The NAV is based on the fair value of the underlying investments held by the fund, less its liability. This practical expedient is not used when it is determined to be probable that the fund will sell the investment for an amount different than the reported NAV. The three funds do not have a finite life, unfunded commitments or restrictions on redemptions. The investment strategy of the limited partnerships are to 1) outperform the Morgan Stanley Capital International Index of Europe, Australia and the Far East Index over multiple year periods, or 2) to maintain significantly less volatility than the global equity market while delivering market-like returns over a full market cycle or 3) deliver stable total returns in excess of the NCREIF Fund Index – Open End Diversified Core Equity (NFI-ODCE).

#### **NOTE 3 - FAIR VALUE MEASUREMENTS** (continued)

Certificates of Deposit: Valued based on fair value by discounting the related cash flows based on current yields of similar instruments with comparable durations considering the credit worthiness of the issuer.

Mutual Funds: Valued at the daily closing price as reported by the fund. Mutual funds held by United Way are open-end mutual funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily net asset value (NAV) and to transact at that price. The mutual funds held by United Way are deemed to be actively traded.

Information regarding assets measured at fair value on a recurring basis as of June 30, 2020 is as follows:

2020		Level 1		Level 2		Level 3	<u>Total</u>
Mutual funds							
Money market	\$	371,233	\$	-	\$	-	\$ 371,233
Small cap value		821,884		-		_	821,884
All cap core		4,773,973		-		-	4,773,973
International		2,940,675		-		-	2,940,675
Fixed income		6,024,846		-		-	6,024,846
Senior secured loans		970,182		-		-	970,182
Limited partnership	_		_		_	1,237,152	1,237,152
Total investments at fair value	\$	15,902,793	\$		\$	1,237,152	17,139,945
Investments valued at							
net asset value							 596,591
Total investments							\$ 17,736,536

#### NOTE 3 - FAIR VALUE MEASUREMENTS (continued)

Information regarding assets measured at fair value on a recurring basis as of June 30, 2019 is as follows:

2019		<u>Level 1</u>		Level 2		Level 3	<u>Total</u>
Mutual funds							
Money market	\$	272,704	\$	-		-	\$ 272,704
Small cap value		861,604		-		-	861,604
All cap core		4,484,742		-		-	4,484,742
International		2,435,864		-		-	2,435,864
Fixed income		5,380,592		-		-	5,380,592
Senior secured loans		1,301,422		-		-	1,301,422
Limited partnership	_		_		_	1,501,058	 1,501,058
Total assets at fair value	\$	14,736,929	\$	-	\$	1,501,058	16,237,986
Investments valued at							
net asset value							1,036,366
Total investments							\$ 17,274,352

The following table sets forth a summary of changes in the fair value of the United Way's Level 3 assets for the year ended June 30:

	<u>2020</u>	<u>2019</u>
Balance, beginning of year Sales Dividend and Interest Income Realized and Unrealized Gains	\$ 1,501,058 \$ (300,000) 12,542 23,553	1,479,144 (45,696) - 67,610
Balance, end of year	\$ 1,237,152 \$	1,501,058

#### **NOTE 4 - PLEDGES RECEIVABLE**

Net pledges receivable consisted of the following as of June 30, 2020 and 2019:

		<u>2020</u>	2019
	nan one-year five years Gross pledges receivable	\$  12,779,904 100,000 12,879,904	\$ 13,661,740 <u>200,000</u> 13,861,740
Less:	Unamortized discount Allowance for uncollectible amounts	 6,213 1,320,439	12,340 1,484,873
	es receivable - net Current portion	 11,553,252 11,459,465	12,364,527 12,176,867
Pledge	es receivable, less current portion	\$ 93,787	<u>\$ 187,660</u>

Unconditional promise to give that is expected to be collected in future years is recorded at the present value of estimated future cash flows. The discount on a long-term pledge is computed using a rate of 2.13%.

#### **NOTE 5 - LONG-TERM RECEIVABLE**

In December 2018 United Way Worldwide (UWW) and several Local United Way's (LUW) from around the country dissolved a limited liability company, United Way Digital Holdings, LLC (the "LLC") that they were all members of, for the purpose of designing, developing and operating a digital philanthropic employee engagement platform. United Way's investment was \$400,000. Upon dissolution, UWW signed a Promissory Note (the "Note") to return United Way's \$400,000 investment. Interest on the Note accrues at a rate of 2.72% per annum from the date of the Note (December 31, 2018) until the principal is paid in full. All interest accruing on this Note shall be due and payable on the first day of the calendar month beginning December 1, 2019. Interest received during fiscal 2020 was \$15,413. The principal balance shall be paid in four equal installments of \$100,000 from December 1, 2020 through December 1, 2023.

#### NOTE 6 - LAND, BUILDING, AND EQUIPMENT

Land, building, and equipment consisted of the following as of June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Land Building and improvements Furniture, fixtures and equipment Other capital assets	\$ 100,235 3,910,367 1,170,034 79,708	\$ 100,235 3,874,174 1,179,555 79,708
Less: accumulated depreciation	5,260,344 (3,273,510)	5,233,672 (3,113,836)
Total	\$1,986,834	\$ 2,119,836

#### **NOTE 7 - LINE OF CREDIT**

United Way has an unsecured line of credit with a bank wherein the lender will provide amounts up to \$4,000,000. The line of credit agreement matures February 28, 2021. Interest is accrued on the unpaid principal balance at LIBOR plus 175 basis points (1.91% and 4.15% at June 30, 2020 and 2019, respectively). As of June 30, 2020 and 2019, United Way had no balance outstanding under the line of credit.

#### **NOTE 8 - THRIFT AND DEFERRED COMPENSATION PLANS**

#### 403(b) Thrift Plan

The plan covers substantially all union and nonunion employees. Employees are allowed to contribute to the plan up to certain limitations along with a company match based on years of service. The thrift plan matching contributions charged to expense were \$144,498 and \$162,322 2020 and 2019, respectively.

A separate United Way contribution is made to a pension plan for members of the union with at least one year of service. In addition, nonunion employees hired after March 31, 2015 also participate in this plan. United Way contributes a percentage of a participant's regular annual salary to this pension plan. Employees direct the contributions to specific funds. Vesting requirements are on a five-year sliding scale. The union and nonunion pension plan contributions charged to expense were \$317,671 and \$317,321 in 2020 and 2019, respectively.

#### NOTE 8 - THRIFT AND DEFERRED COMPENSATION PLANS (continued)

#### **Deferred Compensation Plan – 457(b)**

United Way has a 457(b) plan for certain highly compensated senior employees. The plan is funded by employer and employee contributions. Eligible employees may elect to contribute up to the maximum dollar amount under section 457(e)(15) of the Internal Revenue Code. The assets of the plan are the legal assets of United Way until they are distributed to participants, and therefore the plan assets and corresponding liability are reported in the statement of financial position.

Information regarding assets measured at fair value on a recurring basis as of June 30, 2020 is as follows:

	Level 1		Le	vel 2	Level 3		Total	
Mutual Funds	\$	10,404	\$	-	\$	-	\$	10,404
Guaranteed Interest Rate Contract		-				83,358		83,358
	\$	10,404	\$	-	\$	83,358	\$	93,762

Information regarding assets measured at fair value on a recurring basis as of June 30, 2019 is as follows:

	Level 1		Level 2		Level 3		Total	
Mutual Funds	\$	21,687	\$	-	\$	-	\$	21,687
Guaranteed Interest Rate Contract						25,510		25,510
	\$	21,687	\$	-	\$	25,510	\$	47,197

The following table represents a reconciliation for Level 3 investments measured at fair value for the years ended June 30:

	2020			2019		
Balance, beginning of year	\$	25,510	\$	38,455		
Employee distributions		-		(38,455)		
Employee contributions		18,000		401		
Transfers		39,091		25,000		
Investment returns		757		109		
Balance, end of year	\$	83,358	\$	25,510		

#### **NOTE 9 - NET ASSETS WITHOUT DONOR RESTRICTIONS**

#### **Investment in Land, Buildings, and Equipment**

Amount represents the net land, building, and equipment amount presented on the assets section of the statement of financial position that is not available for general expenditures.

#### **Board Designated for Programs and Initiative Funding**

Amount represents net assets without donor restrictions from the fall campaign that the Board of Directors has allocated for funding of agency programs and initiatives in the next fiscal year.

#### **Board-Designated Endowment Fund**

This fund was created by the Board of Directors to accept primarily estate gifts where the donor has not restricted the use of the funds. United Way has an endowment spending policy which applies to this fund and annually the Board determines how the spending distribution will be used. See Note 11 for details on endowments.

#### **Waukesha Property Endowment**

This endowment was originally funded from the proceeds of the sale of the Waukesha office. The purpose of the fund is to underwrite future occupancy costs in Waukesha County. See Note 11 for details on endowments.

#### **Board Designated for Capital Improvements**

Balance represents rental income from leasing a portion of the Milwaukee building. Use of these funds are restricted by the Board for repairs/maintenance cost of the property. United Way no longer leases a portion of the Milwaukee building, that portion of the building was repurposed as the Johnson Controls Volunteer Center.

#### **NOTE 10 - NET ASSETS WITH DONOR RESTRICTIONS**

Net Assets with donor restrictions are restricted for the following purposes as follows:

		<u>2020</u>		<u>2019</u>
Subject to the passage of time: 2020 Campaign Revenue	\$	913,162	\$	-
2019 Campaign Revenue		<u>-</u>		725,469
Total		913,162		725,469
Subject to expenditure for specified purpose or period: Restricted Grants		864,271		848,160
Endowments subject to United Way's spending policy and appropriation:				
Investment in perpetuity (including amounts above the original gift of \$1,344,280 and \$1,303,330 in 2019), which once				
appropriated, is expendable to support:				00=040
Community Emergencies		275,728		265,612
Community Impact Priorities		92,691		175,298
For Minority or Neglected Children Programs		170,742		176,615
General Annual Campaign Gift		180,180		169,324
Health Girls Program		85,078		57,867
Future Use	_	1,759,784		1,811,122
	2	2,564,203	2	2,655,838
Beneficial interest in endowment held by others subject to United Way's spending policy:				
Investment which once appropriated, is expendable to support:				
General Annual Campaign Gift		37,149		37,892
Future Use		163,815		170,274
		200,964		208,166
Total Endowments		2,765,167		2,864,004
	\$4	4,542,600	\$4	1,437,633

#### **Campaign Revenue**

Net assets with donor restrictions include revenue from upcoming United Way campaigns that is unavailable for distribution until the close of the annual campaign.

#### NOTE 10 - NET ASSETS WITH DONOR RESTRICTIONS (continued)

#### **Restricted Grants**

Throughout the year, United Way receives various donations for specific purposes. These donations are typically spent within a 12-month cycle.

#### **Endowments**

Net assets with donor restrictions also includes contributions from donors which have timing restrictions on the use of both the original gift and increases in the fair value of the gift. See Note 11 for details on endowments.

#### **NOTE 11 - ENDOWMENTS**

United Way's endowments consist of various funds established to benefit United Way for a variety of purposes. United Way's endowments include both donor-restricted endowments and funds designated by the Board of Directors to function as an endowment. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

United Way believes the Uniform Prudent Management of Institutional Funds Act (UPMIFA), as adopted by the Wisconsin state legislature, is the relevant state law governing their endowment funds. United Way has interpreted UPMIFA as allowing the appropriation for expenditure for the purposes for which an endowment is established as the net appreciation, realized and unrealized, in the fair value of an endowment fund over the historic dollar value of the fund as is prudent under ordinary business care considering the facts and circumstances prevailing at the time the action is taken.

United Way has adopted investment and spending policies for certain endowment funds that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to preserve the fair value of the endowment assets. Under United Way's investment policy, as approved by the Board of Directors, the endowment assets are invested in a manner to protect principal, grow the aggregate portfolio value in excess of the rate of inflation, and achieve an effective annual rate of return that is equal to or greater than the designated benchmarks for the various types of investment vehicles, and to ensure that any risk assumed is commensurate with the given investment vehicle and United Way's objectives.

To achieve its investment goals, United Way targets an asset allocation that will achieve a balanced return of current income and long-term growth of principal while exercising risk control. United Way's asset allocations include a blend of equity and debt securities and cash equivalents.

Interest, dividends, and net appreciation in fair value of endowment funds on donor-restricted endowment funds are classified as "with donor restrictions" in net assets if the earnings are restricted by the donor for a specific purpose or as board-designated "without donor restrictions" in net assets if the earnings are not donor restricted.

#### **NOTE 11 - ENDOWMENTS** (continued)

#### **Underwater Endowment Funds**

United Way considers a fund to be "underwater" if the fair value of the fund is less than the sum of (a) the original value of initial and subsequent gift amounts donated to the fund and (b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument. United Way complies with the UPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law. United Way has no underwater endowment funds at June 30, 2020 and 2019.

#### **Donor-Restricted Endowment**

United Way has received several gifts in which the donors have stipulated that the gift amount be invested and maintained permanently to generate annual income for fulfilling the United Way mission, to servicing neglected children, or to help finance projects which identify community problems. The donor-restricted endowment investments are maintained by United Way in a trust account with the board-designated endowment investments. United Way is responsible for investment decisions. For endowment funds with no spending instructions, United Way determines the income available for distribution using the total return method. Distributions are made annually equal to 4% of the average market value of the related endowment investments over a three-year period.

#### **Board-Designated Endowment**

The Board of Directors has set aside certain memorials and bequests for endowment purposes. As these amounts are not restricted by the donor, but are segregated only by Board policy, the amounts have been classified as unrestricted net assets. The Board's intent is that the amount of unrestricted net assets that are classified as an endowment will always be equal to the market value of the funds invested in the endowment investment trust. The Board may designate additional amounts from time to time to be added to the endowment trust. The annual distribution policy the Board has set will allow distributions made available to operations equal to 4% of the average market value of the board-designated endowment investments over a three-year period.

NOTE 11 - ENDOWMENTS (continued)

Endowment net assets consisted of the following at June 30, 2020 and 2019:

	2020					2019			
		hout Donor estrictions	With Donor Restrictions	Total		hout Donor	With Donor Restrictions	Total	
Board designated endowment Waukesha property endowment Original donor restricted gift amount required to be	\$	2,450,533 319,787		\$2,450,533 319,787	\$	2,027,460 316,882		\$2,027,460 316,882	
maintained in perpetuity by donor Accumulated growth of perpetual gifts subject to appropriation for a specific purpose		_	1,344,280 157,938	1,344,280 157,938		_	1,303,330 166,694	1,303,330 166,694	
Accumulated growth of perpetual gifts subject to appropriation for a future use			693,567	693,567			744,904	744,904	
Subject to spending policy: Restricted for a specific purpose Future use		- -	405,567 163,815	405,567 163,815		- -	478,802 170,274	478,802 170,274	
Total	\$	2,770,320	\$2,765,167	\$5,535,487	\$	2,344,342	\$ 2,864,004	\$5,208,346	

Changes in endowment net assets were as follows:

	Without Donor Restrictions	With Donor Restrictions	<u>Total</u>
Endowment net assets at June 30, 2018 Activity in fiscal year June 30, 2019	\$ 2,166,650	\$ 2,806,288	\$4,972,938
Addition to endowments Investment return:	153,762	99,308	253,070
Interest and dividends	47,853	53,708	101,561
Net appreciation Endowment expenditures/distributions	93,002 (116,925)	108,222 (203,522)	201,224 (320,447)
Endowment net assets at June 30, 2019 Activity in fiscal year June 30, 2020	2,344,342	2,864,004	5,208,346
Addition to endowments Investment return:	428,865	67,250	496,115
Interest and dividends	46,909	47,569	94,478
Net appreciation	20,724	(25,381)	(4,657)
Endowment expenditures/distributions	(70,520)	(188,275)	(258,795)
Endowment net assets at June 30, 2020	\$ 2,770,320	\$ 2,765,167	\$5,535,487

#### **NOTE 12 - LIQUIDITY AND AVAILABILITY OF RESOURCES**

United Way regularly monitors liquidity required to meet its program and initiative funding, and operating needs, while also striving to maximize the investment of its available funds. United Way has various sources of liquidity at its disposal, including cash and cash equivalents, investments (see Note 2), and a line of credit (see Note 7).

For purposes of analyzing resources available to meet general expenditures over a 12-month period, United Way considers all expenditures related to its ongoing activities of payments to donor-designated agencies, amounts payable to agencies under fiscal agent responsibilities, and public service as well as the conduct of services undertaken to support these activities to be general expenditures.

In addition to financial assets available to meet general expenditures over the next 12 months, United Way operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources.

The following table reflects United Way's financial assets as of June 30, 2020 and 2019, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date because of internal board designations (see Note 9).

	<u>2020</u>	<u>2019</u>
Financial assets at year end:		
Cash and cash equivalents	\$ 4,759,520	\$ 5,128,576
Investments	12,441,229	12,350,745
Pledges receivable - net	11,459,465	12,176,867
	28,660,214	29,656,188
Less amounts not available to be used within one year:		
Donor restricted grants	(864,271)	(848,160)
Board designated for program and initiative funding	(19,616,364)	(21,106,244)
Board designated for capital improvements	(268,627)	(268,627)
Financial assets available to meet cash needs for		
general expenditures within one year	\$ 7,910,952	\$ 7,433,157

#### **NOTE 13 - NET PROGRAM INVESTMENTS**

United Way's mission is to improve lives by mobilizing community recourses. United Way brings together people and resources from all across the community from government, business, faith groups, nonprofits and individuals, to accomplish more than any one organization or person can alone.

Undesignated pledges received were distributed to member and nonmember agencies across the following programs for the years ended June 30, 2020 and 2019:

	<u> 2020</u>	<u> 2019</u>
United Way investment strategies:		
Financial Stability	\$ 4,792,196	\$ 4,042,786
Health	9,821,543	11,583,232
Education	7,198,258	8,473,947
Covid-19	1,491,243	-
Sub-recipients	799,089	823,624
Gift-in-Kind	 427,156	 318,860
Net program investments	\$ 24,529,485	\$ 25,242,449

#### **NOTE 14 - GRANTS AND PROGRAMS**

#### **Teen Pregnancy Prevention Program**

Boys and Girls Clubs of Greater Milwaukee and United Way have partnered to have a significant impact on reducing rates of teen pregnancy and existing disparities in six targeted zip codes that have a birth rate of 65 births per 1,000, or higher, for 15-19 year olds. Our partnership will reach an estimated 13,000 youth ages 11-19 using evidence-based sexual health curricula. Additional youth will be reached through public awareness, youth gatherings, resource fairs, and social media.

This program is funded by a grant from the Boys and Girls Clubs of Greater Milwaukee. During fiscal 2020 and 2019, United Way expended \$324,377 and \$461,428, respectively, on the program, of which \$278,490 and \$423,186, respectively, was expended by United Way's subrecipients under the grant.

#### Milwaukee Community Schools Partnership

The Milwaukee Community Schools Partnership (MCSP) is a collective strategy to transform schools into a place where students, families, staff, and the surrounding community can work together to ensure every student is successful.

#### NOTE 14 - GRANTS AND PROGRAMS (continued)

#### Milwaukee Community Schools Partnership (Continued)

Community Schools is a proven model to increase a school's capacity to better engage and align partnerships centered on the self-identified, real-time priorities of schools and communities. Our strategy places the focus on the whole child by providing academic supports, social & emotional learning, health & wellness, family & community engagement, and a safe and supportive climate.

This program is funded by a grant from the Milwaukee Pubic Schools, contributions from local area businesses and by an allocation from United Way. During fiscal 2020 and 2019, United Way expended \$881,079 and \$894,684, respectively, on the program, of which \$520,599 and \$400,438, respectively, was expended by United Way's sub-recipients under the program.

#### NOTE 15 - PAYCHECK PROTECTION PROGRAM (PPP) LOAN

United Way received proceeds from the Small Business Association's Paycheck Protection Program during 2020. The PPP loan may be forgiven by the U.S. Small Business Administration (SBA), subject to certain performance barriers, as outlined in the loan agreement and the CARES Act. Management expects that all of the proceeds will be treated as a contribution once certain barriers are completed. The SBA has not formally forgiven any portion of United Way's obligations under this PPP loan. Payment of principal and interest is deferred until the date on which the amount of forgiveness is remitted to the lender, or, if United Way fails to apply for forgiveness within 10 months after the covered period, then payment of principal and interest shall begin on that date. Management has determined barriers for the recognition of these funds to be maintenance of full-time equivalents, incurrence of forgivable costs as defined under the program, submission and approval of forgiveness application to obtain full or partial forgiveness. Management expects those barriers to be met during the fiscal year ending June 30, 2021. Because these barriers have not been met as of June 30, 2020, a liability of \$1,439,200 has been recognized in the statement of financial position as a refundable advance.

#### **NOTE 16 - CONCENTRATIONS**

The United Way maintains cash at an area financial institution, which, at times, may exceed FDIC limits. The United Way has not experienced any losses with these accounts. Management believes the United Way is not exposed to any significant risk on cash.

#### **NOTE 17 - RELATED PARTIES**

Certain members of the United Way's Board of Directors serve on Boards of Directors of various member agencies or service companies with which the United Way does business.

#### **NOTE 18 - SUBSEQUENT EVENTS**

Management evaluated subsequent events through December 4, 2020 the date the financial statements were available to be issued. Events or transactions occurring after June 30, 2020, but prior to December 4, 2020 that provide additional evidence about conditions that existed at June 30, 2020, have been recognized in the financial statements for the year ended June 30, 2020. Events or transactions that provided evidence about conditions that did not exist at June 30, 2020 but arose before the financial statements were available to be issued have not been recognized in the financial statements for the year ended June 30, 2020.

Supplementary Information	



# INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors United Way of Greater Milwaukee & Waukesha County, Inc. Milwaukee, Wisconsin

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of United Way of Greater Milwaukee & Waukesha County, Inc., which comprise the statement of financial position as of June 30, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated December 4, 2020.

#### **Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control. Accordingly, we do not express an opinion on the effectiveness of United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.



Board of Directors United Way of Greater Milwaukee & Waukesha County, Inc.

#### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether United Way of Greater Milwaukee & Waukesha County, Inc.'s financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

#### **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the result of that testing, and not to provide an opinion on the effectiveness of United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Wauwatosa, Wisconsin December 4, 2020



### INDEPENDENT AUDITORS' REPORT ON COMPLIANCE FOR EACH MAJOR FEDERAL PROGRAM AND REPORT ON INTERNAL CONTROL OVER COMPLIANCE REQUIRED BY THE UNIFORM GUIDANCE

Board of Directors United Way of Greater Milwaukee & Waukesha County, Inc. Milwaukee, Wisconsin

#### Report on Compliance for Each Major Federal Program

We have audited United Way of Greater Milwaukee & Waukesha County, Inc.'s compliance with the types of compliance requirements described in the *OMB Compliance Supplement* that could have a direct and material effect on each of United Way of Greater Milwaukee & Waukesha County, Inc.'s major federal programs for the year ended June 30, 2020. United Way of Greater Milwaukee & Waukesha County, Inc.'s major federal programs are identified in the summary of auditors' results section of the accompanying schedule of findings and questioned costs.

#### Management's Responsibility

Management is responsible for compliance with federal and state statutes, regulations, and the terms and conditions of its federal awards applicable to its federal programs.

#### Auditors' Responsibility

Our responsibility is to express an opinion on compliance for each of United Way of Greater Milwaukee & Waukesha County, Inc.'s major federal programs based on our audit of the types of compliance requirements referred to above. We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; the audit requirements of Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance), and the State Single Audit Guidelines. Those standards, the Uniform Guidance, and the State Single Audit Guidelines require that we plan and perform the audit to obtain reasonable assurance about whether noncompliance with the types of compliance requirements referred to above that could have a direct and material effect on a major federal program occurred. An audit includes examining, on a test basis, evidence about United Way of Greater Milwaukee & Waukesha County, Inc.'s compliance with those requirements and performing such other procedures as we considered necessary in the circumstances.

We believe that our audit provides a reasonable basis for our opinion on compliance for each major federal program. However, our audit does not provide a legal determination of United Way of Greater Milwaukee & Waukesha County, Inc.'s compliance.



#### Opinion on Each Major Federal Program

In our opinion, United Way of Greater Milwaukee & Waukesha County, Inc. complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on each of its major federal programs for the year ended June 30, 2020.

#### **Report on Internal Control Over Compliance**

Management of United Way of Greater Milwaukee & Waukesha County, Inc. is responsible for establishing and maintaining effective internal control over compliance with the types of compliance requirements referred to above. In planning and performing our audit of compliance, we considered United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control over compliance with the types of requirements that could have a direct and material effect on each major federal program to determine the auditing procedures that are appropriate in the circumstances for the purpose of expressing an opinion on compliance for each major federal program and to test and report on internal control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, we do not express an opinion on the effectiveness of United Way of Greater Milwaukee & Waukesha County, Inc.'s internal control over compliance.

A deficiency in internal control over compliance exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. A material weakness in internal control over compliance is a deficiency, or a combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented, or detected and corrected, on a timely basis. A significant deficiency in internal control over compliance is a deficiency, or a combination of deficiencies, in internal control over compliance with a type of compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies. We did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Wauwatosa, Wisconsin December 4, 2020

### UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY, INC. SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS YEAR ENDED JUNE 30, 2020 (SEE INDEPENDENT AUDITORS' REPORT)

Federal Grantor/Pass through Grantor/ Program or Cluster Title	Federal CFDA Number	Pass-Through Entity Identifying Number	Passed Through to Subrecipients			Federal penditures
Department of Education						
Milwaukee Public Schools Title I	84.010	C026506	\$	315,742	\$	360,250
School Improvement Grant (SIG)	84.377	C026506	Ψ	68,884	Ψ	80,000
Total Department of Education Programs				384,626		440,250
Department of Health and Human Services Programs  Pass through Office of Adolescent Health (OAH)  Pass through Boys & Girls Clubs of Greater Milwaukee						
Teen Pregnancy Prevention Program (TPPP)	93.297	TP1AH000103-05-UW		278,490		324,377
Total Department of Health and Human Services Programs				278,490		324,377
Total Expenditures of Federal Awards			\$	663,116	\$	764,627

### UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY, INC. NOTES TO SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS JUNE 30, 2020

#### NOTE 1 BASIS OF PRESENTATION

The accompanying schedule of expenditures of federal awards (the "Schedule") includes the federal award activity of United Way under programs of the federal government for the year ended June 30, 2020. The information in this Schedule is presented in accordance with the requirements of 2 CFR Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance). Because the Schedule presents only a selected portion of the operations of United Way, it is not intended to and does not present the financial position, changes in net assets, or cash flows of United Way.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Expenditures reported on the Schedule are reported on the accrual basis of accounting. Such expenditures are recognized following the cost principles contained in the Uniform Guidance, wherein certain types of expenditures are not allowable or are limited as to reimbursement. Negative amounts shown on the Schedule represent adjustments or credits made in the normal course of business to amounts reported as expenditures in prior years.

#### NOTE 3 INDIRECT COST RATE

United Way has elected to use the 10-percent de minimis indirect cost rate as allowed under the Uniform Guidance.

# UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY SCHEDULE OF FINDINGS AND QUESTIONED COSTS YEAR ENDED JUNE 30, 2020

	Section I – Summary (	of Auditors'	Results	5		
Finar	ncial Statements					
1.	Type of auditors' report issued:	Unmodified				
2.	Internal control over financial reporting:					
	<ul> <li>Material weakness(es) identified?</li> </ul>		yes		X	no
	<ul> <li>Significant deficiency(ies) identified that are not considered to be material weakness(es)?</li> </ul>		_yes		x	none reported
3.	Noncompliance material to financial statements noted?		yes		X	no
Fede	ral Awards					
1.	Internal control over major federal programs:					
	<ul><li>Material weakness(es) identified?</li></ul>		yes		X	no
	<ul> <li>Significant deficiency(ies) identified that are not considered to be material weakness(es)?</li> </ul>		_yes		x	none reported
2.	Type of auditors' report issued on compliance for major federal programs:	Unmodified				
3.	Any audit findings disclosed that are required to be reported in accordance with 2 CFR 200.516(a)??		_yes	;	X	_no
ldent	ification of Major Federal Programs					
	CFDA Number(s)	Name of Fe	deral P	rogram	or Cl	uster
	84.010	Title 1 Grant	ts to Loc	cal Educ	ationa	al Agencies
	r threshold used to distinguish between A and Type B programs:	\$750,000	<u>0</u>			
Audite	ee qualified as low-risk auditee?		yes		Х	no

### UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY SCHEDULE OF FINDINGS AND QUESTIONED COSTS (CONTINUED) YEAR ENDED JUNE 30, 2020

#### Section II – Financial Statement Findings

Our audit did not disclose any matters required to be reported in accordance with *Government Auditing Standards*.

#### Section III - Findings and Questioned Costs - Major Federal Programs

Our audit did not disclose any matters required to be reported in accordance with 2 CFR 200.516(a).

#### Section IV – Prior Year Major Federal Program Findings

United Way was not subject to the requirements of the Uniform Guidance. There were no findings in the prior year that were required to be reported in accordance with 2 CFR 200.516(a).