



## **About MUL**

The Milwaukee Urban League (MUL) has a distinguished history. As an affiliate of the National Urban League, our agency is one of numerous affiliates established in 1919, when millions of African Americans migrated northward from southern states in search of greater opportunity and a better way of life. To assist African Americans in their transition to urban life and employment, MUL originally taught basic skills such as social courtesies, proper attire, appearance, health, and homemaking.

MUL's mission today follows this same stellar tradition, the Employment Assistance Program (EAP) addresses and assists, particularly African Americans who are chronically unemployed or underemployed and face significant barriers to gaining and maintaining employment.

Since 1919, the Milwaukee Urban League has empowered communities and changed lives. Working with a diverse group of organizations and individuals, we focus on education and employment efforts with the goal of growing economic vibrancy in our community. Our education and youth-focused programs are cornerstones of our work; we believe our young people are the future of Milwaukee and we all share in the responsibility to make sure they are prepared for success.

The Milwaukee Urban League provides services and assists community residents through its primary program areas of Education and Training, Employment and Economic Development. The Education and Training programs demonstrate achievement in increasing the number of African-American youth who are assisted in accessing college, post-secondary education and vocational training. Within the scope of Employment Development services, individuals prepare for employment through case management, counseling, comprehensive trainings and ultimately job placement. Milwaukee residents gain knowledge in Economic Development through regular workshops offered in managing small businesses, identifying resources for business start-ups as well as community revitalization.



## **Mission**

Milwaukee Urban League (MUL) Mission The Milwaukee Urban League leads through education, employment, and advocacy to achieve economic vibrancy and equal access to all industries and disciplines that position African Americans to create wealth and live a better quality of life.

## **Vision**

Milwaukee Urban League (MUL) Vision Milwaukee Urban League's vision is to ensure that Wisconsin becomes a top 10 place for African Americans to live and thrive and where the greater Milwaukee area becomes a leader in education and socioeconomic inclusion.

## **Core Values**

Milwaukee Urban League (MUL) Core Values

- Integrity
- Fiscal Responsibility
- Equity
- Empowerment
- Empathy
- Forthrightness
- Collaboration



## Agency Focus

### Education

Milwaukee Urban League's educational programs focus on exposing students in elementary through high school to new ideas, as well as sharing ways students can make informed educational and career choices.

### Programs

**COMMUNITY SCHOOLS PARTNERSHIP** - Collaborates through a collective strategy to create an environment where students, families, staff, and the surrounding community work together to ensure every student is successful. Core values for student success include shared leadership, equity, and cultural relevance.

**GRADUATE TO EMPLOYMENT** - Offers 16 – 21-year-olds who do not plan to attend college, career exploration through field experiences, internship opportunities and more. This program also provides support in soft skills such as communication, conflict resolution, and time management.

**PROJECT READY** - Prepares 6th – 12th grade students to make decisions academically and socially, while developing the important skills, attitude and aptitude for successful transitions from middle school to high school, and equips them for success in college, future employment and life. Students have the opportunity to meet career professionals and college representatives, attend field experiences, and participate in cultural enrichment.

**GED + HEALTHCARE CUSTOMER SERVICE** - A combination of the GED + the Healthcare program allows individuals to obtain their GED and a Certification that leads to a career the same time. This combination aligns with the message that MUL promotes as it relates to our economic brand; three pillars, education, employment, and economic vibrancy that simultaneously leads to self-sufficiency. The motivation behind this program is to educate individuals on the importance of having a GED/HSED and a certified career focused skill that pays sustainable wages. The Healthcare Customer Services program allows individuals to work in the healthcare industry. This program equips and train individuals to provide level one services to support to patients and their families. This includes assisting them with registration procedures, providing service and facility information, obtaining information such as medical histories, and coordinating delivery of care to registered patients. **Due to COVID-19, this program is being held Virtually on MATC blackboard platform.**

**PROJECT READY STEAM** - Exposes students to careers in science, technology, engineering, arts/agriculture, and mathematics (STEAM) by providing engaging hands-on instruction in the classroom and the community.



**YOUTH LEADERSHIP SUMMIT** - Brings high school students from around Milwaukee County together to collaborate, network with one another, build leadership skills and successful practices for personal growth.

**STEAM SUMMIT** - Engages 5th – 8th grade students from the Milwaukee area who participate in a variety of STEAM-related activities and interact with professionals in the field. This daylong workshop hypes students to dream big and experience the fun fields of science, technology, arts/agriculture, and math and encourages these young students to do well academically



## Employment & Trainings

Helping individuals successfully find work and prepare for careers is at the heart of the work of the Milwaukee Urban League. Our employment and training programs provide a variety of services to help individuals search and prepare for jobs that will improve their futures. Individuals seeking one-on-one assistance with online employment applications and resumes can find support at our Technology Center computer facility, which offers use of laptops and free internet access.

## Programs

**DRIVER'S EDUCATION PERMIT CLASSES** - In cooperation with the Wisconsin Department of Transportation and Division of Motor Vehicles, MUL's Adult Drivers' Education participants complete a 12-hour program that prepares them to be responsible drivers, and attain a Drivers' License Permit upon successful completion of classroom instruction. Limited public transportation is a barrier to many Milwaukee residents looking for higher-paying jobs in the Milwaukee area. The Milwaukee Urban League's Driver's License Permit class helps eligible individuals secure a learner's permit and behind the wheel lessons that get them closer to a driver's license and employment. **Due to COVID-19, this program is being held Virtually on Google Classroom.**

**EMPLOYMENT ASSISTANCE PROGRAM** - MUL's focus for over 101 years has been to provide pre-employment skills training to community residents, stabilize their economic conditions, and increase self-sufficiency. Employment Assistance Program (EAP) provides services to assist jobseekers of all ages and skill levels in preparing for employment, thereby simultaneously meeting the workforce demands of a diverse range of employers. Employment assistance includes resume preparation, interviewing skills, enhancing computer skills, and completing on-line job applications. MUL Employment Specialists provide EAP clients with one-on-one job coaching, a customized employment plan (including short- and long-term goals), employability training, and case management that includes ongoing monitoring. The Employment Assistance Program is funded by the Community Development Block Grant Employment Services, which assist individuals in certain zip codes or geographic areas with training and identifying employment opportunities. **Due to COVID-19, this program is being conducted via digital communication and Virtual Platform on Zoom. Recruitments are schedule weekly via zoom.**

**TRANSFORM MILWAUKEE TRANSITIONAL JOBS PROGRAM(TMJ)**- The Milwaukee Urban League, in partnership with UMOS, Northcott Neighborhood House, and Silver Spring Neighborhood Center, has successfully operated the Transform Milwaukee Transitional Jobs program since January 2014. Transform Milwaukee Jobs program is an employment program that offers unemployed individuals immediate work. The purpose of this program is to enhance employment opportunities for people who have difficulty entering and succeeding in work. **Due to COVID-19, this program is being conducted via digital communication and Virtual Platform on Zoom**



**FINANCIAL OPPORTUNITY CENTER** – A good personal financial history is important for everything from low insurance and lending rates to finding a good job. Healthy and sustainable communities are made up of people who have living wage jobs and feel confident about their economic futures. The Financial Opportunity Center helps individuals earn the financial skills to establish and restore credit, develop and implement a budget, establish savings and checking accounts, and set long and short-term financial goals, including homeownership. LISC-Milwaukee and MUL are partnering to offer financial coaching, and education and low-cost financial products that build credit, savings, and assets. The Financial Opportunity Center (FOC) will provide one-on-one financial coaching and education and low-cost financial products that help build credit, savings, and assets. **Due to COVID-19, this program is being held through digital communication and workshops are being conducted on a Virtually platform – Zoom.**

**MILWAUKEE URBAN LEAGUE ESSENTIAL AND LIFE SKILLS WORKSHOP (ELS)**– This is a job readiness program that will prepare participants to obtain, keep, and excel at a new job. Basic skills learned will include effective communication, problem solving, life skills, resume building, completing applications, and role playing for job interviews. Participants will also learn how to develop good work habits, time management, and work performance standards. Although this class is being held virtually, this is an interactive class that talk about real life experiences, challenges and examples related to balance work, family and those that may have a criminal background. **Due to COVID-19, this program is being held through digital communication and workshops are being conducted on a Virtually platform – Zoom.**