



Greater Milwaukee
& Waukesha County

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United Way of Greater Milwaukee & Waukesha County Announces Angela Adams as the 2020 Recipient of the Linda McFerrin African American Nonprofit Leadership Award

January 18, 2021 – **MILWAUKEE** – United Way of Greater Milwaukee & Waukesha County is proud to announce Angela Adams as the recipient of the 2020 Linda McFerrin African American Nonprofit Leadership Award.

The Linda McFerrin African American Nonprofit Leadership Award was established by United Way's 2019-20 Board Chair Cory Nettles, founder and managing director of Generation Growth Capital, Inc. and his wife Michelle Nettles, chief people and culture officer at ManpowerGroup, in recognition of Linda McFerrin, retired vice president of resource development, and her 42 years of leadership and service to United Way.

The recipient of this annual award is chosen by United Way's Diversity Leadership Society (DLS), and a \$5,000 grant is made by United Way to the organization they represent. The winner is announced each year on Dr. Martin Luther King Jr.'s birthday.

"We are so pleased to award Angela Adams with this award," said DeVona Wright Cottrell, United Way's Diversity Leadership Society Council Co-chair. "Angela is known throughout the community for her ability to create impact, and is an experienced corporate and community leader motivated by serving others."

As vice president for community relations for Goodwill Industries of SE WI and Metro Chicago, Angela Adams is leading the organization through its community engagement and diversity, equity and inclusion journey. Angela is a committed community volunteer serving on the board of directors for Froedtert Hospital, Carmen Schools, AALAM and is a dedicated member of the Milwaukee (WI) Chapter of The Links, Inc. A military wife and mother, Angela was recognized with the Wisconsin National Guard Partnership Award for 20+ years of service to military families.

"I am deeply honored to accept the Diversity Leadership Society's Linda McFerrin African American Nonprofit Leadership Award," said Adams. "Much like Linda McFerrin's experience, it has been my family, community partners and Goodwill leaders, volunteers, and ambassadors who have provided unwavering support in creating meaningful community impact. Sharing a birthday with Dr. Martin Luther King makes the announcement so very personal for me as it has been my lifelong inspiration to pursue the creation of the beloved community."



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Cory Nettles added, "Michelle and I are so proud to continue our tradition of this special award, and thrilled that Angela is this year's recipient. Her years of experience and dedication have made her a key leader in our community; she is very deserving of this award."

About United Way of Greater Milwaukee & Waukesha County: *United Way of Greater Milwaukee & Waukesha County fights for the health, education, and financial stability of every person in our local community.*

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