

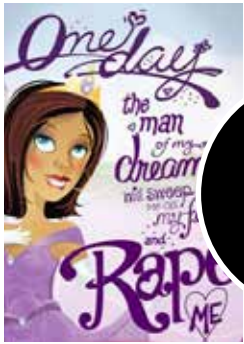


United Way requires all youth serving partners are required to attend Mandated Reporter Training



Women's Initiative (Women Leadership) announces Teen Pregnancy as it's signature issue at 2006 Luncheon

- SEIYE AD CAMPAIGNS**
- BABY CAN WAIT
  - PASS THE BABY



- SEIYE AD CAMPAIGNS**
- FAIRY TALE
  - KIDS ROOM
  - CROSSWORD
  - "WAHH" CELL PHONE

First Healthy Youth Leadership Institute is launched to train young people to be peer educators in sexual health

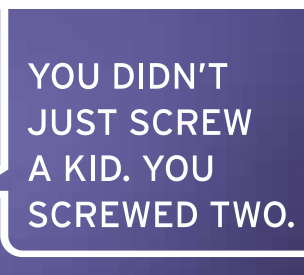
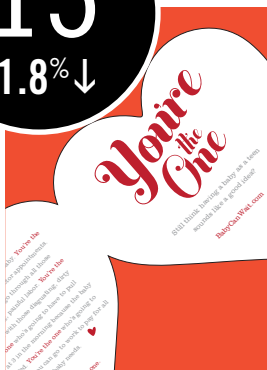
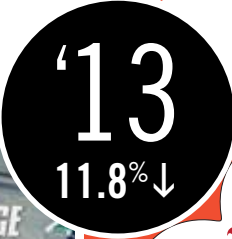
Healthy Girls Facilitator training is offered to anyone in the community who wants to attend, free of charge

United Way begins requiring that all youth serving partners have a separate Policy on the Protection of Children



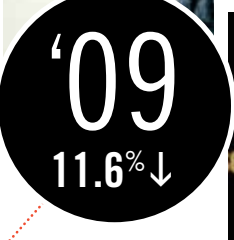
Cost of Raising a Baby created to compliment vending machines

- SEIYE AD CAMPAIGNS**
- VENDING MACHINES
  - PREGNANT MANNEQUINS
  - RATS & SNAKES
  - THINK YOUR LIFE WONT CHANGE
  - YOUR BABY'S NOT A BABY



First Let's Talk Month Family Communication Toolkits (English and Spanish) are distributed to over 3300 families

- SEIYE AD CAMPAIGNS**
- FOR A GOOD TIME CALL
  - DAY IN THE LIFE OF KENDRA
  - SCREAM
  - EXTRA CASH
  - HUNGRY
  - ALARM CLOCK



- SEIYE AD CAMPAIGNS**
- KISS
  - SEXTING CONDOM PHONE
  - PREDATOR/PREY
  - TAKING ADVANTAGE
  - SCRATCH & SNIFF
  - MISSING? LOST?
  - YO MAN SO OLD
  - BAD RAPPER
  - BLEEP
  - WE'RE HAVING A BABY
  - OCTOPUS ARMS, BIG BABY & MICROPHONE



Programs requesting funding for Teen Pregnancy Prevention are required to use evidence-based curricula and all funded agencies begin to use a common measurement tool to track outcomes across programs



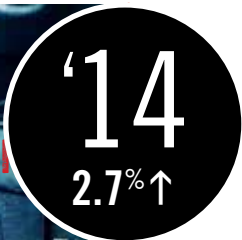
United Way staff begin training all Healthy Girls facilitators on evidence-based curricula and facilitation skills

- SEIYE AD CAMPAIGNS**
- 2028
  - TROPHIES POSTERS
  - MAXXXY MUM
  - GET AT YOU



United Way authors their own Let's Talk Month Family Communication Toolkits in English and Spanish

- SEIYE AD CAMPAIGNS**
- IF AGE IS JUST A NUMBER



Let's Talk Month Family Communication Toolkit distributed to over 9,000 families since conception

- SEIYE AD CAMPAIGNS**
- A BABY WILL CONTROL YOUR LIFE
  - CONDOM DRESS
  - YOU'RE TOO YOUNG TO BE A GRANDPARENT

