

IT United CIO Forum Event Sponsorship Opportunities



Greater Milwaukee
& Waukesha County

\$20,000 Presenting Sponsor

- Opportunity to meet one on one for 20 minutes with CIO of their choice during the event
- Guest Blog shared in advance of the CIO Forum
- Presentation time on stage during the program (4 minutes)
- 8 corporate seats at event, preferred seating with the CIOs of their choice for five
- Premium logo placement on invitation as Presenting Sponsor
- Distribution of company materials to all attendees (*optional*)
- Marketing presence at event (i.e. lanyards, banner, notepads – *optional*)
- Logo prominently featured on program materials
- Logo prominently listed on United Way website as featured IT United sponsor
- Future recognition; featured as the spring IT United Technology Career Fair sponsor

\$10,000 Terabyte Sponsorship

- Presentation time on stage during the program (2 minutes)
- 6 corporate seats at event, preferred seating for two attendees with the CIOs of their choice
- Logo featured on invitation
- Distribution of company materials to all attendees (*optional*)
- Opportunity for marketing presence at event (i.e. lanyards, banner, notepads)
- Logo featured on program materials
- Logo listed on United Way website as featured IT United sponsor

\$5,000 Gigabyte Sponsorship

- 4 corporate seats at event, preferred seating for one with the CIO of their choice
- Opportunity for marketing presence at event (i.e. pens, flyer)
- Name and logo included in program materials
- Name and logo listed on United Way website as IT United sponsor

\$2,500 Megabyte Sponsorship

- 3 corporate seats at event
- Name listed on program materials
- Name listed on United Way website as IT United sponsor

All sponsors receive the following benefits:

- Name listed on billboards as United Way supporter throughout the fall campaign, a value of up to \$4,000.
- Recognition in the United Way Leadership Registry
- Recognition in The Business Journal
- Social media recognition leading up to the event

Thank you to The Marcus Corporation for hosting this event. Because of their generosity, all sponsorships support United Way's Community Impact Fund.

Authorization:

I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County for the following opportunity [please check the appropriate sponsorship level below].

- | | |
|--|--|
| <input type="checkbox"/> \$20,000 Presenting Sponsor | <input type="checkbox"/> Check enclosed, made out to United Way of Greater Milwaukee & Waukesha County |
| <input type="checkbox"/> \$10,000 Terabyte Sponsorship | <input type="checkbox"/> Please invoice me for sponsorship amount. |
| <input type="checkbox"/> \$5,000 Gigabyte Sponsorship | <input type="checkbox"/> I am unable to attend, but please find my donation enclosed. |
| <input type="checkbox"/> \$2,500 Megabyte Sponsorship | |

Contact Name (printed): _____ Title: _____

Signature: _____ Date: _____

Company: _____ Phone Number: _____

Email Address: _____