## United Way of Greater Milwaukee & Waukesha County Sweepstakes Official Rules for Green Bay Packer Tickets ("Rules")

## NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE OR DONATION IMPROVE ONE'S CHANCES OF WINNING

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on November 18, 2015, at 8:00 a.m. Central Daylight Savings Time and ends at 12:00 p.m. Central Standard Time on November 23, 2015. Participants must be at least 18 years of age at the time of entry.

2. The winner will receive 2 tickets to the November 26, 2015 Thanksgiving Green Bay Packer vs Chicago Bears' Game. Retail Value: \$210.

Odds of winning depend on number of eligible entries received.

3. To qualify, individual must make a \$50 donation to United Way of Greater Milwaukee & Waukesha County via the following link: <u>https://www.unitedwaygmwc.org/Packers</u>. This will automatically enter the donor for a chance to win. Individuals may make multiple gifts of \$50 at <u>https://www.unitedwaygmwc.org/Packers</u> during the entry period for additional chances to win. Previous donations do not qualify for this sweepstakes. Donations must be made through <u>https://www.unitedwaygmwc.org/Packers</u> to qualify for this sweepstakes.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Packer Tickets, 225 W. Vine Street, Milwaukee, WI 53212, containing name, address and phone number. This will automatically enter the person for one chance to win.

4. The donation via the link must be made by 12:00 p.m. Central Standard Time on November 23, 2015. The Entry Letter must be returned to UWGMWC by 12:00 p.m. Central Standard Time on November 23, 2015.

5. The winner of the sweepstakes will be drawn randomly and informed no later than 5:00 p.m. on November 24, 2015.

6. Employees of UWGMWC and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

7. By entering, all participants hereby agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. All entrants release and hold harmless United Way of Greater Milwaukee & Waukesha County and their officers, directors and employees from responsibility for damages, losses or injuries, including death, personal injury or

property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. No substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to cancel, terminate or modify this promotion if not capable of completion as planned, and to award the prizes as of that date as provided above.

9. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

10. The official rules will be posted at http://www.unitedwaygmwc.org/packers throughout the entry period and the name of the prize winners will be available by 12:00 p.m. on November 25, 2015 at http://www.unitedwaygmwc.org/Packers.

Prize winners must accept terms and conditions of the prize within 24 hours of notification of winning. Notification will take place via phone call or email. Sponsor is not responsible if a prize notification is not received for any reason.

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