

**United Way of Greater Milwaukee & Waukesha County
GIVE & WIN™ Sweepstakes Official Rules for 2018 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on August 30, 2018, at 8:00 a.m. Central Daylight Savings Time and ends at 5:00 p.m. Central Standard Time on November 9, 2018. Participants must be legal residents of Wisconsin, and at least 18 years of age at the time of entry.
2. The winners will receive, in the order drawn, the following prizes donated to UWGMWC by the respective parties.
 - A. Use of a new Jeep Wrangler for 2 years co-sponsored by Russ Darrow Group and Ixonia Bank. Winner must be 21 years of age, have a valid WI driver’s license, and provide both physical damage and liability insurance coverage. In the event of an accident or any repairs needed, Russ Darrow Group would be notified and be the exclusive repair facility. Winner will be required to perform maintenance (oil changes every 3,000-5,000 miles) on the vehicle at any Russ Darrow dealership location, oil changes offered at “No Charge”. Mileage in excess of 30,000 miles at the end of the 2 year term (which equates to 15,000 per year) will be charged at \$.50 per mile. Russ Darrow Group retains “ownership” of the vehicle. Approximate Retail Value: \$12,000.
 - B. 2019 Harley-Davidson® Iron 1200 motorcycle donated by Harley-Davidson Motor Company. Approximate Retail Value: \$9,999.
 - C. \$5,000 cash donated by David & Jackie Gay.
 - D. Seven day stay at The Resort on Cocoa Beach courtesy of Zilber Ltd. Dates based on availability. In addition, winner will receive \$700 in Southwest Gift Cards courtesy of select United Way of Greater Milwaukee & Waukesha County Board Members: Approximate Total Retail Value: \$2,200
 - E. Grand Geneva Getaway sponsored by Marcus Hotels & Resorts. Accommodations for Two Nights in a Junior Suite (subject to availability). Golf for two on Highlands or Brute course (cart included). \$200 Dining Credit (does not include alcoholic beverages or gratuity), \$350 Well Spa Credit (does not include gratuity) and Geneva Club Lounge Access for Two. Valid any day of the week. Not valid on holidays or holiday periods. Not transferrable. Not redeemable for cash. Reservations required and based on availability. Expires 7/1/2019 Approximate Retail Value: \$2,230

F. The Ultimate Milwaukee Entertainment Experience donated by the Milwaukee Bucks. Experience includes a night in a premium space for twelve (12) guests, four parking passes and a \$200 food and beverage credit for a 2018-19 Fiserv Forum event (i.e. Game, Concert or Show). Winner will receive a choice between two (2) TBD events determined by the Milwaukee Bucks at least 30 days in advance. Value to be determined based on event.

Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

3. One way to qualify, a UWGMWC donor may timely increase both his/her total 2017 Campaign gift by \$75 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize A.

Another way to qualify, a UWGMWC donor may timely increase both his/her total 2017 Campaign gift by \$50 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize B or C.

Still another way to qualify, a UWGMWC donor may timely increase both his/her total 2017 Campaign gift by \$25 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize D, E, F.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Drawing, 225 W. Vine Street, Milwaukee, WI 53212, and containing name, address and phone number. Only one entry, automatic or otherwise, per person. This will automatically enter the donor for a chance to win any one of the prizes.

4. The Pledge Form or Entry Letter must be returned to UWGMWC by 5:00 p.m. Central Standard Time on November 9, 2018. UWGMWC will not be responsible for companies that fail to submit their employees' pledge forms by this date. You may also donate online by 5:00 p.m. Central Standard Time on November 9, 2018 at unitedwaygmwc.org.

5. The winners of the sweepstakes will be drawn randomly and announced at the Campaign Closing Celebration on December 12, 2018.

6. Employees of UWGMWC and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

7. By entering, all participants thereby agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWGMWC, Russ Darrow Group, Ixonia Bank, Harley-

Davidson Motor Company, David and Jackie Gay, Zilber Ltd. and Marcus Hotels & Resorts, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from any claims or liability or responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to terminate or modify this promotion at its discretion and to award the prizes described above.

9. Motorcycle and use of automobile winners are responsible for all transportation costs, taxes, setup, registration, title fees and other licensing fees associated with delivery and ownership, including federal and state income taxes. The motorcycle and automobile will be available from a Greater Milwaukee dealer.

10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

11. The official rules will be posted at <http://www.unitedwaygmwc.org/sweepstakes> throughout the entry period and the name of the prize winners will be available on December 20, 2018 at <http://www.unitedwaygmwc.org/Sweepstakes>.

Prize winners must accept terms and conditions of the prize within ten days of notification of winning. Notification will take place via phone call, email and/or certified letter. Sponsor is not responsible if a prize notification is not received for any reason. **Winners must take ownership of item by January 31, 2019.**

Sponsored by UWGMWC, 225 W. Vine Street, Milwaukee, WI 53212. NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

Ensuring the Integrity of the Sweepstakes

Those individuals that qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWGMWC can provide it prior to the drawing, but after all pledges received by November 9, 2018 have been posted. Please call 414-263-8100 for more information.