

**United Way of Greater Milwaukee & Waukesha County  
GIVE & WIN™ Sweepstakes Official Rules for 2017 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A  
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on August 30, 2017, at 8:00 a.m. Central Daylight Savings Time and ends at 5:00 p.m. Central Standard Time on November 10, 2017. Participants must be legal residents of Wisconsin, and at least 18 years of age at the time of entry.

2. The winners will receive, in the order drawn, the following prizes donated to UWGMWC by the respective parties.

A. 2017 Chevy Traverse donated by Adient, Approximate Retail Value: \$30,000

B. 2017 Harley-Davidson® Street Rod 750 motorcycle donated by Harley-Davidson Motor Company. Approximate Retail Value: \$6,095.

C. \$5,000 cash donated by ManpowerGroup.

D. \$2,500 Boston Store Gift Card donated by Boston Store.

E. Seven day stay at The Resort on Cocoa Beach courtesy of Zilber Ltd, Approximate Retail Value: \$1,500. Dates based on availability. In addition, winner will receive 2 airline tickets courtesy of the Brewers Community Foundation & Southwest Airlines: Approximate Retail Value: \$1,000

F. Disney World Vacation. Includes 4 days and 3 nights stay at Disney’s Vacation Club Property. Transportation to and from all Disney Parks and venues and airport transfers from Orlando International Airport. Approximate Retail Value: \$3,100. Dates based on availability. Donated by Justin and Lauren Barber. Includes round-trip airfare up to \$1,600 donated by Harley-Davidson Motor Company and 4 adult 2 day Disney World Park Hopper Tickets donated by Marcus Theatres. Approximate Retail Value: \$1,100

G. Milwaukee Bucks Ultimate Fan Experience donated by the Milwaukee Bucks. Experience includes a Traditional Suite with 20 tickets, four parking passes and a \$200 food and beverage credit for a 2017-18 regular season home game. Winner will have a choice of three home games after December 15, 2017 to choose from. Approximate Retail Value: \$2,000

Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

3. One way to qualify, a UWGMWC donor may timely increase both his/her total 2016 Campaign gift by \$75 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Income and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize A.

Another way to qualify, a UWGMWC donor may timely increase both his/her total 2016 Campaign gift by \$50 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Income and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize B or C.

Still another way to qualify, a UWGMWC donor may timely increase both his/her total 2016 Campaign gift by \$25 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Income and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize D, E, F or G.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Drawing, 225 W. Vine Street, Milwaukee, WI 53212, and containing name, address and phone number. Only one entry, automatic or otherwise, per person. This will automatically enter the donor for a chance to win any one of the prizes.

4. The Pledge Form or Entry Letter must be returned to UWGMWC by 5:00 p.m. Central Standard Time on November 10, 2017. UWGMWC will not be responsible for companies that fail to submit their employees' pledge forms by this date. You may also donate online by 5:00 p.m. Central Standard Time on November 10, 2017 at [unitedwaygmwc.org](http://unitedwaygmwc.org).

5. The winners of the sweepstakes will be drawn randomly and announced at the Campaign Closing Celebration on December 14, 2017.

6. Employees of UWGMWC and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

7. By entering, all participants thereby agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWGMWC, Adient, Harley-Davidson Motor Company, Justin and Lauren Barber, Boston Store, Zilber Ltd. , ManpowerGroup, Marcus, Brewers Community Foundation, Southwest Airlines, Milwaukee Bucks, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from any claims or liability or responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to terminate or modify this promotion at its discretion and to award the prizes described above.

9. Motorcycle and automobile winners are responsible for all transportation costs, taxes, setup, registration, title fees and other licensing fees associated with delivery and ownership, including

federal and state income taxes. The motorcycle and automobile will be available from a Greater Milwaukee dealer.

10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

11. The official rules will be posted at <http://www.unitedwaygmwc.org/sweepstakes> throughout the entry period and the name of the prize winners will be available on December 21, 2017 at <http://www.unitedwaygmwc.org/Sweepstakes>.

Prize winners must accept terms and conditions of the prize within ten days of notification of winning. Notification will take place via phone call, email and/or certified letter. Sponsor is not responsible if a prize notification is not received for any reason. **Winners must take ownership of item by January 31, 2018.**

Sponsored by UWGMWC, 225 W. Vine Street, Milwaukee, WI 53212. NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

#### **Ensuring the Integrity of the Sweepstakes**

Those individuals that qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWGMWC can provide it prior to the drawing, but after all pledges received by November 10, 2017 have been posted. Please call 414-263-8100 for more information.