

2019

United
Way



MATCHING DOLLARS

Multiply your impact
with these great matches.

Health Improvement Fund Match: New and increased gifts to the Health Improvement Fund are **multiplied four times by the Milwaukee Health Care Partnership**. Up to \$1.75 million.

Healthy Youth Match: New and increased gifts to Healthy Youth are **doubled by Advocate Aurora Health**. Up to \$25,000.

Education Match: New and increased gifts to United Way's Education focus area are **doubled by Harley-Davidson Motor Company**. Up to \$100,000.

Helping Kids Succeed Match: New and increased gifts to Helping Kids Succeed are **doubled by Landmark Credit Union**. Up to \$25,000.

Financial Empowerment for Women Match: New and increased gifts to Financial Empowerment for Women are **doubled by BMO Harris Bank**. Up to \$250,000.

Financial Stability Match: New and increased gifts to United Way's Financial Stability focus area are **doubled by MillerCoors**. Up to \$100,000.

Leadership Match: New and increased leadership-level gifts of \$1,200 to \$9,999 are **doubled by the Ralph Evinrude Foundation**. Up to \$50,000.

Tocqueville Match: New and increased gifts from Tocqueville Society members to United Way's Community Impact Fund are **doubled by Linda T. & John A. Mellowes**. Up to \$125,000.

Diversity Business Match: New and increased corporate gifts from female-led or minority-led businesses are **tripled by Johnson Controls**. Up to \$30,000. Up to \$5,000 per company.

Pledges will be matched July 1, 2019 to June 30, 2020 until the dollar values stated above have been met.

Thanks to these organizations for their match support.

Health Improvement Fund Match

MILWAUKEE HEALTH CARE

PARTNERSHIP



Ascension



Advocate Aurora Health



Children's
Hospital of Wisconsin



Froedtert
HEALTH

Financial Empowerment for Women Match

BMO



Harris Bank

Healthy Youth Match



Advocate Aurora Health

Education Match



Helping Kids Succeed Match



LANDMARK
CREDIT UNION
You're worth more here.

Financial Stability Match



MillerCoors

A MOLSON COORS COMPANY

Leadership Match

RALPH EVINRUDE
FOUNDATION, INC.

Tocqueville Community Fund Match

Linda T. and John A. Mellowes

Diversity Business Match

Johnson
Controls

