

**United Way of Greater Milwaukee & Waukesha County  
GIVE & WIN™ Sweepstakes Official Rules for 2019 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A  
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on August 29, 2019, at 8:00 a.m. Central Daylight Savings Time and ends at 5:00 p.m. Central Standard Time on November 8, 2019. Participants must be legal residents of Wisconsin, and at least 18 years of age at the time of entry.
2. The winners will receive, in the order drawn, the following prizes donated to UWGMWC by the respective parties.
  - A. 2019 Toyota Camry LE donated by Johnson Controls. Approximate Retail Value: \$25,000. Winner must have a valid WI driver’s license, and provide both physical damage and liability insurance coverage.
  - B. 2019 Harley-Davidson® FXDR motorcycle donated by Harley-Davidson Motor Company. Approximate Retail Value: \$21,349.
  - C. \$5,000 cash donated by Johnson Controls.
  - D. Brewers Spring Training Package donated by the Milwaukee Brewers Community Foundation and Ixonia Bank. Prize includes a visit to American Family Fields of Phoenix for a day at the ballpark. The winner will receive (2) tickets to a mutually agreed upon game in Maryvale, AZ. Also included is a behind the scenes tour of the Fields of Phoenix clubhouse and facility, a Brewers Community Foundation gift bag, a customized Brewers jersey with the winner’s name on the back and \$3,000 to be used toward travel costs. Approximate Retail Value: \$4,250
  - E. The Ultimate Milwaukee Entertainment Experience donated by the Milwaukee Bucks. Experience includes a night in a premium space for 24 guests, four parking passes and a \$200 food and beverage credit for a 2019-20 Fiserv Forum event (i.e. Marquette Game, Concert or Show). Winner will receive a choice between two (2) TBD events determined by the Milwaukee Bucks at least 30 days in advance. Value to be determined based on event.
  - F. Green Bay Packers Game Day Experience donated by the Green Bay Packers. Prize package for six includes, a Green Bay Packers home game at Lambeau Field against the Chicago Bears on December 15, 2019. Tickets are in the Festival Foods MVP Deck which is an indoor/outdoor all-inclusive space. Pregame sideline passes and a \$50 Green Bay Packers Pro Shop gift card for each guest. Approximate Retail Value: \$2,610

- G. Seven day stay at The Resort on Cocoa Beach courtesy of Zilber Ltd. Dates based on availability. In addition, winner will receive \$1,000 to be used toward travel costs, donated by Blake and Cheryl Moret: Approximate Total Retail Value: \$2,600
- H. Grand Geneva Resort & Spa Getaway sponsored by Marcus Hotels & Resorts. Accommodations for Two Nights in a Junior Suite (subject to availability). Golf for two on Highlands or Brute course (cart included). \$200 Dining Credit (does not include alcoholic beverages or gratuity), \$350 Well Spa Credit (does not include gratuity) and Geneva Club Lounge Access for Two. Valid any day of the week. Not valid on holidays or holiday periods. Not transferrable. Not redeemable for cash. Reservations required and based on availability. Expires 7/1/2020 Approximate Retail Value: \$2,230
- I. Verlo V5 Queen Mattress, Box Spring, bed frame fully furnished with 2 pillows and 1 sheet set. Valid at Greenfield and Wauwatosa locations only. Delivery of the bed to the winner's house would be included as well. Donated by Verlo Mattress. Approximate Retail Value: \$1,500.

Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

3. One way to qualify, a UWGMWC donor may timely increase both his/her total 2018 Campaign gift by \$100 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize A.

Another way to qualify, a UWGMWC donor may timely increase both his/her total 2018 Campaign gift by \$75 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize B or C.

Another way to qualify, a UWGMWC donor may timely increase both his/her total 2018 Campaign gift by \$50 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize D, E or F.

Still another way to qualify, a UWGMWC donor may timely increase both his/her total 2018 Campaign gift by \$25 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize G, H, or I.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Drawing, 225 W. Vine Street, Milwaukee, WI 53212, and containing name, address and phone number. Only one entry, automatic or otherwise, per person. This will automatically enter the donor for a chance to win any one of the prizes.

4. The Pledge Form or Entry Letter must be returned to UWGMWC by 5:00 p.m. Central Standard Time on November 8, 2019. UWGMWC will not be responsible for companies that fail to submit their employees' pledge forms by this date. You may also donate online by 5:00 p.m. Central Standard Time on November 8, 2019 at [unitedwaygmwc.org](http://unitedwaygmwc.org).

5. The winners of the sweepstakes will be drawn randomly and announced at the Campaign Closing Celebration on December 11, 2019.

6. Employees of UWGMWC and members of their immediate families are not eligible to participate. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.

7. By entering, all participants thereby agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWGMWC, Johnson Controls, Ixonia Bank, Harley-Davidson Motor Company, Verlo Mattress, Blake and Cheryl Moret, Zilber Ltd., Green Bay Packers, Milwaukee Brewers Community Foundation, Milwaukee Bucks and Marcus Hotels & Resorts, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from any claims or liability or responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

8. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to terminate or modify this promotion at its discretion and to award the prizes described above.

9. Motorcycle and automobile winners are responsible for all transportation costs, taxes, setup, registration, title fees and other licensing fees associated with delivery and ownership, including federal and state income taxes. The motorcycle will be available from a Greater Milwaukee dealer.

10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.

11. The official rules will be posted at <http://www.unitedwaygmwc.org/sweepstakes> throughout the entry period and the name of the prize winners will be available on December 20, 2019 at <http://www.unitedwaygmwc.org/Sweepstakes>.

Prize winners must accept terms and conditions of the prize within ten days of notification of winning. Notification will take place via phone call, email and/or certified letter. Sponsor is not responsible if a prize notification is not received for any reason. **Winners must take ownership of item(s) by January 31, 2020.** The winner of prize F. The Green Bay Packers Game Day

Experience must accept terms and conditions of the prize within **five days** of notification of winning due to the 12/15/2019 game date.

Sponsored by UWGMWC, 225 W. Vine Street, Milwaukee, WI 53212. NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.

**Ensuring the Integrity of the Sweepstakes**

Individuals that qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWGMWC can provide it prior to the drawing, but after all pledges received by November 8, 2019 have been posted. Please call 414-263-8100 for more information.