

# IT United CIO Forum Event Sponsorship Opportunities



Greater Milwaukee  
& Waukesha County

## \$15,000 Exabyte Sponsorship

- Opportunity to meet one on one for 20 minutes with CIO of their choice during the event
- Guest Blog shared in advance of the CIO Forum
- Presentation time on stage during the program (2 minutes)
- 5 corporate seats at event, preferred seating for three attendees with the CIOs of their choice
- Logo featured on invitation
- Distribution of company materials to all attendees (*optional*)
- Opportunity for marketing presence at event (i.e. lanyards, banner, notepads)
- Logo featured on program materials
- Logo listed on United Way website as featured IT United sponsor
- Future recognition; featured as the spring IT United Technology Career Fair sponsor

## \$10,000 Terabyte Sponsorship

- Presentation time on stage during the program (2 minutes)
- 4 corporate seats at event, preferred seating for two attendees with the CIOs of their choice
- Logo featured on invitation
- Distribution of company materials to all attendees (*optional*)
- Opportunity for marketing presence at event (i.e. lanyards, banner, notepads)
- Logo featured on program materials
- Logo listed on United Way website as featured IT United sponsor

## \$5,000 Gigabyte Sponsorship

- 3 corporate seats at event, preferred seating for one with the CIO of their choice
- Opportunity for marketing presence at event (i.e. pens, flyer)
- Name and logo included in program materials
- Name and logo listed on United Way website as IT United sponsor

## \$2,500 Megabyte Sponsorship

- 2 corporate seats at event
- Name listed on program materials
- Name listed on United Way website as IT United sponsor

*All sponsors receive the following benefits:*

- Name listed on billboards as United Way supporter throughout the fall campaign, a value of up to \$4,000.
- Recognition in the United Way Leadership Registry
- Recognition in The Business Journal
- Social media recognition leading up to the event

**Thank you to The Marcus Corporation for hosting this event. Because of their generosity, all sponsorships support United Way's Community Impact Fund.**

### **Authorization:**

I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County for the following opportunity [please check the appropriate sponsorship level below].

- |  |  |
|--|--|
| <input type="checkbox"/> \$15,000 Exabyte Sponsorship  | <input type="checkbox"/> Check enclosed, made out to United Way of Greater Milwaukee & Waukesha County |
| <input type="checkbox"/> \$10,000 Terabyte Sponsorship | <input type="checkbox"/> Please invoice me for sponsorship amount.                                     |
| <input type="checkbox"/> \$5,000 Gigabyte Sponsorship  | <input type="checkbox"/> I am unable to attend, but please find my donation enclosed.                  |
| <input type="checkbox"/> \$2,500 Megabyte Sponsorship  |  |

Contact Name (printed): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_