

CIO Forum, hosted by IT United

Sponsorship Opportunities

\$15,000 Exabyte Sponsorship

- Opportunity to meet one on one for 20 minutes with CIO of their choice during the event
- Guest Blog shared in advance of the CIO Forum
- Presentation time on stage during the program (2 minutes)
- 5 corporate seats at event, preferred seating for three attendees with the CIOs of their choice
- Logo featured on invitation
- Distribution of company materials to all attendees (*optional*)
- Opportunity for marketing presence at event (i.e. lanyards, banner, notepads)
- Logo featured on program materials
- Logo listed on United Way website as featured sponsor
- Future recognition; featured as the spring Technology Career Fair and Member Connect sponsor

\$10,000 Terabyte Sponsorship

- Presentation time on stage during the program (2 minutes)
- 4 corporate seats at event, preferred seating for two attendees with the CIOs of their choice
- Logo featured on invitation
- Distribution of company materials to all attendees (*optional*)
- Opportunity for marketing presence at event (i.e. lanyards, banner, notepads)
- Logo featured on program materials
- Logo listed on United Way website as featured sponsor
- Future recognition; featured as the Member Connect sponsor

\$5,000 Gigabyte Sponsorship

- 3 corporate seats at event, preferred seating for one with the CIO of their choice
- Opportunity for marketing presence at event (i.e. pens, flyer)
- Name and logo included in program materials
- Name and logo listed on United Way website as sponsor

\$2,500 Megabyte Sponsorship

- 2 corporate seats at event
- Name listed on program materials
- Name listed on United Way website as sponsor

All sponsors receive the following benefits:

- Name listed on billboards as United Way supporter throughout the fall campaign, a value of at least \$4,000.
- Recognition in The Business Journal
- Social media recognition leading up to the event

Thank you to The Marcus Corporation for hosting this event. Because of their generosity, all sponsorships support United Way's Community Fund.

Authorization:

I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County for the following opportunity [please check the appropriate sponsorship level below].

- | | |
|--|--|
| <input type="checkbox"/> \$15,000 Exabyte Sponsorship | <input type="checkbox"/> Check enclosed, made out to United Way of Greater Milwaukee & Waukesha County |
| <input type="checkbox"/> \$10,000 Terabyte Sponsorship | <input type="checkbox"/> Please invoice me for sponsorship amount. |
| <input type="checkbox"/> \$5,000 Gigabyte Sponsorship | <input type="checkbox"/> I am unable to attend, but please find my donation enclosed. |
| <input type="checkbox"/> \$2,500 Megabyte Sponsorship | |

Contact Name (printed): _____ Title: _____

Signature: _____ Date: _____

Company: _____ Phone Number: _____

Email Address: _____