MEDIA ADVISORY

For more information, contact
Rebecca Schimke, Communications Specialist
RSchimke@UnitedWayGMWC.org
414.263.8125 (O), 414.704.8879 (C)

Greater Milwaukee High School Students Get a "Sneak Peek" at IT Careers

United Way of Greater Milwaukee & Waukesha County to Host Technology Career Fair for Local High School Students

WHAT: United Way of Greater Milwaukee & Waukesha County's IT United leadership team is hosting its annual IT United Technology Career Fair. The event, sponsored by the University of Wisconsin – Milwaukee School of Information Studies, is an opportunity for over 150 local high school students to explore technology careers by interacting directly with technology professionals.

WHEN: April 12, 2016, 4:30 – 8:00 p.m.

WHERE: University of Wisconsin – Milwaukee Student Union
(2200 East Kenwood Boulevard, Milwaukee, WI)

WHO: The career fair is an opportunity for high school students who participate in United Way funded agency partner programs to explore careers in technology. High school student attendees are teamed with college students from the UWM School of Information Studies to create a near peer component making the connection between high school, college, and career. Students will interact with innovative technologies through hosted demonstrations by OKTA, OneNeck, Skyline Technologies, nonprofIT, and the Milwaukee Brewers and participate in round table discussions about careers in technology.

Discussion topics include: Project & Risk Management; Mobility & Application Development; IT Infrastructure & Security; Analytics, Statistics & BI; Social Media, Web & Mobile Development.

IT United members are information technology professionals who have a desire to make a difference in our community through contributions, advocacy and volunteerism. To learn more about IT United please visit: https://www.unitedwaygmwc.org/IT-United