

For Immediate Release

For more information, contact Shahree Douglas, Public Relations & Social Media Specialist United Way Greater Milwaukee & Waukesha County, SDouglas@UnitedWayGMWC.org 414.263.8125 (O), 414.732.6412 (C)

United Way of Greater Milwaukee & Waukesha County Begins Construction on New Johnson Controls Volunteer Center

[May 3, 2018] MILWAUKEE – United Way of Greater Milwaukee & Waukesha County has broken ground on its new million dollar Johnson Controls Volunteer Center. Work began on Monday, March 19, 2018.

In 2015, Johnson Controls, made a generous donation of \$1 million dollars over three years to ensure the center becomes a state-of-the-art community hub where volunteers can get connected to issues they care about and make a lasting impact on the community.

"We believe in the transformative power of volunteerism—not only for the community being served, but for the volunteers themselves," says George Oliver, chairman and CEO of Johnson Controls. "When we strategically work together with good will and without regard for who gets the credit, we can change the trajectory of lives."

Additional sponsorship has been provided by Interstate Parking and Rockwell Automation. Interstate Parking is providing a sponsorship of \$75,000 for the digital screen equipment that will be used in the center and Rockwell Automation has increased their annual Season of Caring sponsorship from \$75,000 annually to \$150,000 annually to allow United Way to implement year-round Seasons of Caring programming.

The Center, to be located on the ground floor of United Way's current Schlitz Park location, will expand upon existing volunteer efforts to focus on additional ways for corporations, families, and individuals to give back to their community.

"The grand opening of the new Center will be just in time for the kickoff of our 2018 Community Campaign," says Jayne Thoma, vice president of volunteer engagement at United Way. "This new epicenter of community engagement and volunteerism will help us expand our services in response to the growing demand we have seen the past two years and create greater awareness of the importance of giving time and talent to change lives."

In the Center's first year, United Way's Volunteer Engagement team will host a number of signature volunteer events, including a meet ALICE informational event, winter recess food kit packing, financial empowerment seminar, and 2-1-1 awareness day. Additionally, United Way partner agencies will be invited in for trainings around volunteer engagement topics.



To see renderings of the Johnson Controls Volunteer Engagement Center and get ongoing updates of the center's progress visit, https://www.unitedwaygmwc.org/Speak-United-Blog/United-Way-to-Debut-Johnson-Controls-Volunteer-Center-in-2018.

About United Way of Greater Milwaukee & Waukesha County: United Way of Greater Milwaukee & Waukesha County fights for the health, education, and financial stability of every person in our local community. We win by Living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against our community's most daunting social crises. Learn more at: http://www.unitedwayGMWC.org

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