



Greater Milwaukee
& Waukesha County

For Immediate Release

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Kanavas Joins United Way as Major Gifts Officer

New role positioned for work in Waukesha County



[06/01/2016] MILWAUKEE– United Way of Greater Milwaukee & Waukesha County is pleased to announce that Mary Kanavas has joined the organization as Major Gifts Officer. In this newly created role Kanavas will be responsible for identifying, cultivating, and providing stewardship for a portfolio of major gift (\$10,000+) donors and prospects in Waukesha County and the western suburbs. She will be working primarily out of United Way’s Waukesha office.

Kanavas brings unique experience and relationships to the recently merged United Way; serving as a past loaned executive in Milwaukee County for four campaigns while residing in Waukesha County for the past 24 years where she lives with her family in Brookfield.

“We are pleased that Mary has accepted the position as Major Gifts Officer,” said Linda McFerrin, Vice President of Resource Development for United Way. “As a long-time Waukesha County resident, her talents and enthusiasm will serve the community well in her new role.”

Kanavas is thrilled to be re-joining the United Way team and that she is able to focus her attention to Waukesha County residents. Kanavas most recently worked at Luther Manor Senior Living Community on their development team.

About United Way of Greater Milwaukee & Waukesha County: *United Way of Greater Milwaukee & Waukesha County improves our community by mobilizing people and resources to drive strategic impact in Education, Income and Health – the building blocks for a good quality of life. Learn more at:*
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