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The FREEMAN BUSINESS

4A • THURSDAY, OCTOBER 20, 2016

13.8M goal set for Obama's final health care sign-up season

legacy law, the Obama administration on Wednesday set its goals for the president's final health care sign-up season.

Health and Human Services Secretary Sylvia Burwell said she expects 13.8 million people to sign up.

This is shaping up to be the most difficult sign-up season since HealthCare.gov launched in 2013 and the computer system froze up. But technology isn't the issue now. Premiums are going up sharply in many parts of the country, and some major insurers have exited the program, leaving consumers with fewer choices next year.

The administration says taxpayer-provided subsidies will cushion most of the impact of premium increases that are expected to be well into the double digits in many states.

For policyholders whose insurance company will no longer offer coverage, the government is automatically matching them with



The law offers subsidized private insurance to people who do not have coverage through their jobs, along with a state option to expand Medicaid for low-income earlier on HealthCare.gov, people. Largely as a result of now used by 39 states. That the Affordable Care Act, the should be the case again. nation's uninsured rate has law passed in 2010.

through the first half of they'll be automatically 2016, and more than 8 in 10 renewed.

vowing to repeal it. The administration is

season to validate the president's signature program, crat Hillary Clinton in the out the long-running politilined steps she'd take to build enrollment and sweeten subsidies for consumers.

Sign-up season doesn't start until Nov. 1, but previously window shopping has been available about a week

Officials say returning dropped below 9 percent, a customers will notice a historically low level. More smoother, more informative than 21 million people have website, making it easier to gained coverage since the compare plans. It's also been optimized for mobile The government said devices. Those who are satisenrollment averaged more fied with their current plan than 10 million people don't need to do anything;

United Way creates new position, tabs Reed

MILWAUKEE — The United Way of Greater Milwaukee and Waukesha County announced that it's created a new position for the organization.

The position, known as the director of innovative strategies for boys and men of color, has been filled by Shannon Reed, who will transition for boys and men of color, also has a master's degree in into the role from his previous income portfolio manager position.

'In Milwaukee, our boys and men of color are facing dents, law enforcement, grams for a portfolio investsignificant challenges that require specific, purposeful leaders, and faith-based

WAUKESHA

Risch, LLC.



tive strategies Shannon will expand United Way's partnership with Cardinal Stritch University. community-based organizations, youth and adult resieducation, health system ment value of over \$4.1 mil-

said advocates, to collectively Nicole Angre- address the most critical vice issues, including: educapresident of tion, income, health, and

Reed earned a bachelor's degree in information/tech-"As the direc- nology management with a minor in business from Upper Iowa University. He business management from

> As part of the organization, Reed has managed 47 prolion.



Heidi Miller, Diana Nelson, Gearbox Express CEO Bruce Neumiller, Justin Nelson and Char-

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Mukwonago Education Foundation hosts sold-out fundraiser

MUKWONAGO — The Mukwonago Education Foundation Board of Directors hosted a sold-out fundraising event at Gearbox Express in Mukwonago on Saturday.

lie Miller of Citizens Bank at the fundraising event.

Themed "Gearing Up For Greatness," the event is part of an annual fundraiser to support students seeking to achieve greatness in technology, art, science, skilled trades and more.

"The Education Foundation funds new ideas and student opportunities-unfunded by the school district-that would otherwise go unrealized," Foundation President Jamie Pratt said.

"Mukwonago area residents have a tradition of pulling together to achieve more than others. It's what makes Mukwonago a great place to live. We owe a huge thank you to the entire community for their support of students wanting to explore new and innovative ideas."

The Education Foundation annually contributes 25 percent of its annual fundraising to the School to Work House, allowing students to build a home each year.

Bruce Neumiller, CEO of Gearbox Express, and his team hosted the event and



Prairie View Elementary Principal Stephanie Blue, School Board member Jeff Voelkel and MASD Director of Student Learning Nick Reichoff.

provided tours of the new facility, as well as a short presentation on the growth of the business and the economic impact to the community. MASD Superintendent Shawn McNulty shared his vision of a community that has developed strong partnerships between the schools, parents and residents.



Tikalsky joins law firm of Sorrentino, Burkert and Risch



bate, real estate and small busi-Tikalsky - Freeman Staff

IN BRIEF

T-Mobile to pay \$48 million for misleading customers

WASHINGTON (TNS) - T-Mobile has agreed to pay at least \$48 million for failing to tell customers that its unlimited data plans actually had some limits, the Federal Communications Commission said Wednesday.

Tikalsky graduated from Mar- ness law.

The settlement resolves an FCC investigation that began last year into whether the company adequately disclosed that data speeds could be slowed or even halted for heavy users during periods of network congestion, the agency said.

T-Mobile agreed to pay a \$7.5 million fine and provide \$35.5 million in customer benefits, including a data upgrade and discounts on accessories. The company also will spend at least \$5 million to improve mobile highspeed internet access for up to 80,000 lowincome public school students.

Starbucks CEO sees China market surpassing U.S.

SEATTLE (TNS) — Starbucks is raising its sights in China and aims to have 5,000 stores by 2021 in a market that Chairman and CEO Howard Schultz says "will be larger than the U.S. over time.'

"There's no doubt at some point China will exceed the U.S.," Schultz said in an interview.

The Seattle-based company now has more than 2,300 stores in China, up from 400 in 2011. It had previously outlined plans to reach 3,400 by the end of 2019.

Overseeing plans to double the store count will be Belinda Wong, who has been promot-

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ed from president to CEO of Starbucks China.

At an investor conference last month, Starbucks Chief Financial Officer Scott Maw said U.S. stores bring in average revenue of \$1.6 million, and "it's about \$1.2 million in Japan and approaching \$900,000 in China," according to an S&P Capital IQ transcript.

California attorney general investigating Wells Fargo

LOS ANGELES (TNS) — The California Department of Justice is investigating Wells Fargo & Co. on allegations of criminal identity theft over its creation of millions of unauthorized accounts, according to a search warrant sent to the bank's San Francisco headquarters this month.

The warrant and related documents, served Oct. 5 and obtained by the Los Angeles Times through a public records request, confirm that California Attorney General Kamala Harris, in the final weeks of a run for U.S. Senate, has joined the growing list of public officials and agencies investigating the bank in connection with the accounts scandal.

Harris' office demanded the bank turn over a trove of information, including the identities of California customers who had unauthorized accounts opened in their names, information about fees related to those accounts, the names of the Wells Fargo employees who opened the accounts, the names of those employees' managers and emails or other communication related to those accounts.

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Ocreative holds ribbon cutting for opening

HARTLAND - A ribbon-cutting ceremony was held for the opening of Ocreative by the Hartland Chamber of Commerce's board of directors and ambassadors Oct. 11. Since it began in 2003, Ocreative has continued to work with businesses and organizations that seek visionaries. The company has incorporated branding, digital marketing strategy, website design, graphic design, video storytelling and color consulting into its business. The company is located at 301 Pawling Ave. and can be reached at www.ocreativedesign.com for more information.

Dilbert



THE MARKET IN REVIEW



Youngsters are probably ideal targets for identity theft: they have Social Security numbers, but they rarely have financial accounts that are checked regularly. Indeed, the theft can go undetected until the youngster grows up and wants to use his or her own information to build credit and suddenly discovers someone else has used it fraudulently. To keep your kids and their identity safe, start by teaching them not to post personal information on social media, and not to give personal info to anyone without your permission. Check how personal information is protected at school. Teach young adults about phone and internet scams. Keep important papers in a safe place. Shred documents before discarding them. If your minor child has been the victim of identity theft, file a police report. With copies of that, submit a written request for credit reports from the major agencies. Let us help. We're the friendly tax-and-finance experts at THE VANDERBLOEMEN GROUP THE HIETPAS GROUP Certified Public Accountant With five locations in Wisconsin Waukesha, Mayville, Mequon, Fond du Lac & Juneau (262) 574-0374 Waukesha | (920) 387-3356 Mayville | (262) 236-9806 Mequon www.vanderbloemengroup.com | www.gibcpa.com | jeh@constcpa.com | rjg@constcpa.com