

CIO Forum, hosted by Technology United

Sponsorship Opportunities



Greater Milwaukee
& Waukesha County

\$25,000 Platinum Sponsor (limited to two sponsors)

- Opportunity to send two guests to an exclusive CIO Reception directly following the CIO Forum
- Five corporate seats at event, preferred seating for three attendees with the CIOs of their choice
- Serve as presenting sponsor for one of the two panels with opportunity to introduce the topic (one minute)
- Presentation time on stage during program (three minutes)
- Guest Blog shared in advance of the CIO Forum
- Distribution of printed company materials to all attendees (*optional*)
- Opportunity to have banner displayed in lobby
- Opportunity to display promotional items at marketing takeaway table (i.e. lanyards, notebooks, stress balls, etc.)
- Logo featured on invitation
- Logo featured on program materials
- Logo listed on United Way website as featured sponsor
- Future recognition: featured as a Technology Career Fair sponsor and spring Member Connect sponsor
- Recognition in United Way's leadership registry, which is circulated to thousands of community leaders
- An additional week of billboard recognition

\$20,000 Exabyte Sponsorship (limited to two sponsors)

- Opportunity to send one guest to an exclusive CIO Reception directly following the CIO Forum
- Five corporate seats at event, preferred seating for three attendees with the CIOs of their choice
- Presentation time on stage during the program (two minutes)
- Guest Blog shared in advance of the CIO Forum
- Distribution of printed company materials to all attendees (*optional*)
- Opportunity to have banner displayed in lobby
- Opportunity to display promotional items at marketing takeaway table (i.e. lanyards, notebooks, stress balls, etc.)
- Logo featured on invitation
- Logo featured on program materials
- Logo listed on United Way website as featured sponsor

\$10,000 Terabyte Sponsorship

- Four corporate seats at event, preferred seating for two attendees with the CIOs of their choice
- Presentation time on stage during the program (two minutes)
- Distribution of printed company materials to all attendees (*optional*)
- Opportunity to display promotional items at marketing takeaway table (i.e. lanyards, notebooks, stress balls, etc.)
- Logo featured on invitation
- Logo featured on program materials
- Logo listed on United Way website as featured sponsor

\$5,000 Gigabyte Sponsorship

- Three corporate seats at event, preferred seating for one with the CIO of their choice
- Opportunity to display promotional items at marketing takeaway table (i.e. lanyards, notebooks, stress balls, etc.)
- Logo included in program materials
- Logo listed on United Way website as sponsor

\$2,500 Megabyte Sponsorship

- One corporate seat at event
- Company name listed on program materials
- Company name listed on United Way website as sponsor

All sponsors receive the following benefits:

- List of event attendees with contact information
- Community thank you advertisement(s) appearing in The Milwaukee Business Journal in the first half of 2020.
- Electronic billboard recognition (one week duration) approximately 300-600 views on 40+ locations, a value of \$4,000+.
- Social media recognition leading up to the event.

Thank you to The Marcus Corporation for hosting this event. Because of their generosity, all sponsorships support United Way's Community Fund.

Friday, February 21, 2020 • Hilton Milwaukee City Center • 7:30 am – 12:00 pm

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Authorization:

I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County for the following opportunity [please check the appropriate sponsorship level below].

- \$25,000 Platinum Sponsor
- \$20,000 Exabyte Sponsorship
- \$10,000 Terabyte Sponsorship
- \$5,000 Gigabyte Sponsorship
- \$2,500 Megabyte Sponsorship
- I am unable to attend, but please find my donation enclosed.

Contact Name (printed): _____ Title: _____

Company (for recognition purposes): _____

Phone Number: _____ Email Address: _____

Billing Contact: _____

Billing Address: _____

Signature: _____ Date: _____

United Way will follow up with an invoice upon receipt of sponsorship form. Please contact Jenna Pepitone with any questions, at 414.269.1995 or jpepitone@unitedwaygmwc.org. Thank you!

Mailing Address

ATTN: Jenna Pepitone
United Way of Greater Milwaukee and Waukesha County
225 W Vine Street
Milwaukee, WI 53212